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IN THE UNITED STATES DISTRICT COURT
 1
                FOR THE NORTHERN DISTRICT OF OHIO
 2
                         EASTERN DIVISION
 3
     IN RE NATIONAL PRESCRIPTION | MDL No. 2804
 4
    OPIATE LITIGATION
                                   | Case No. 17-MD-2804
 5
     This Document Relates to:
                                   Hon. Dan A. Polster
 6
     The County of Summit, Ohio,
     et al., v.
 7
     Purdue Pharma L.P., et al.
     Case No. 17-op-45004
 8
     The County of Cuyahoga v.
 9
     Purdue Pharma L.P., et al.
     Case No. 18-op-45090
10
     City of Cleveland, Ohio v.
     Purdue Pharma L.P., et al.
11
     Case No. 18-op-45132
12
13
14
                     Friday, December 7, 2018
15
16
             HIGHLY CONFIDENTIAL - SUBJECT TO FURTHER
17
                      CONFIDENTIALITY REVIEW
18
19
              Videotaped deposition of WILLIAM VERSOSKY,
         held at Foley & Lardner LLP, One Biscayne Tower,
         2 Biscayne Boulevard, Suite 1900, Miami, Florida,
20
         commencing at 9:25 a.m., on the above date,
21
         before Susan D. Wasilewski, Registered
         Professional Reporter, Certified Realtime
22
         Reporter and Certified Realtime Captioner.
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1
              THE VIDEOGRAPHER: We are now on the record.
 2.
         My name is Jeff Fleming. I am a videographer for
 3
 4
         Golkow Litigation Services. Today's date is
 5
        December 7th, 2018. The time is 9:25 a.m.
              This video deposition is being held in
 6
 7
         Miami, Florida, in the matter of National
 8
         Prescription Opiate Litigation, MDL Number 2804,
         for the United States District Court, Northern
 9
         District of Ohio, Eastern Division. The deponent
10
11
         is William Versosky.
12
              Counsel, please introduce yourselves for the
13
         record.
14
              MR. PENNOCK: Paul Pennock, Weitz &
15
         Luxenberg, for the plaintiffs.
              MR. KING: Burton King, Weitz & Luxenberg,
16
17
         for the plaintiffs.
18
              MS. KOSKI: Katy Koski, Foley & Lardner for
19
         Anda, Inc., and the witness, Mr. Versosky.
20
              MS. HERRERA: Sujey Herrera for -- from Reed
21
         Smith for AmerisourceBergen Drug Corporation.
22
              MS. KOSKI: Folks on the phone, can you
23
         identify yourselves?
24
              MS. ADAMS: I'm Katelyn Adams with Williams
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         & Connolly on behalf of Cardinal Health.
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 2.
         Arnold & Porter on behalf of Endo Health
 3
         Solutions, Inc., Endo Pharmaceuticals, Inc., Par
         Pharmaceutical, Inc., Par Pharmaceutical
 4
 5
         Companies, Inc., f/k/a Par Pharmaceutical
         Holdings, Inc.
 6
 7
              MR. MANNIX: Paul Mannix with Marcus &
         Shapira on behalf of HBC Services.
 8
              MS. BORSAY: Casteel Borsay with Jones Day
 9
10
         on behalf of Walmart.
11
              THE VIDEOGRAPHER: Thank you.
12
              The court reporter is Susan Wasilewski and
13
        will now swear in the witness.
14
              THE COURT REPORTER: Sir, would you raise
        your right hand?
15
16
              Do you solemnly swear or affirm the
17
         testimony you're about to give will be the truth,
18
         the whole truth, and nothing but the truth?
19
              THE WITNESS: Yes.
20
              THE COURT REPORTER: Thank you.
21
              WILLIAM VERSOSKY, called as a witness by the
22
      Plaintiffs, having been duly sworn, testified as
23
      follows:
24
                       DIRECT EXAMINATION
25
      BY MR. PENNOCK:
```

- Q. Good morning, Mr. Versosky. My name is Paul
- 2 Pennock. I'm going to have a lot of questions for
- 3 you today.
- 4 A. Sure.
- 5 Q. If at any time you don't understand my
- 6 questions, will you let me know?
- 7 A. Uh-huh.
- Q. If you don't, I'm going to assume that you
- 9 understood them. Is -- can we have that agreement?
- 10 A. Sure.
- 11 Q. Where are you currently working?
- 12 A. I'm consulting right now. So -- I'm doing
- 13 consulting.
- Q. Are you with any particular employer, or are
- 15 you self-employed?
- 16 A. I -- I have a -- I have an agree -- I'm
- 17 self-employed as a consulter. I have an agreement
- with ABC from a consulting standpoint.
- 19 Q. Okay. Are you working for or consulting for
- 20 any particular clients right now? You mentioned --
- 21 A. I -- AmerisourceBergen is a client.
- Q. Oh, ABC is AmerisourceBergen?
- 23 A. Yes. I'm sorry.
- Q. Okay. Anyone else?
- 25 A. Not at this point.

- 1 Q. And is that what you've been doing since you
- 2 left the employ of Anda?
- 3 A. No, not really. That's been probably the
- 4 last -- it's basically this year. Prior to that, I
- 5 wasn't really doing anything.
- 6 Q. You left Anda around April 2016; is that
- 7 right?
- 8 A. That's correct.
- 9 Q. And did you leave of your own accord or were
- 10 you asked to leave?
- 11 A. I left of my own accord, but I did get a
- 12 package.
- Q. Okay. So tell me how that worked.
- MS. KOSKI: Object to form.
- 15 THE WITNESS: What's that?
- MS. KOSKI: You can go ahead.
- 17 A. I'm sorry.
- 18 So there was kind of a leadership change at
- 19 Anda. So Chip Phillips came in, replaced Al
- 20 Paonessa. You know, with any leadership change, I
- 21 think he was looking to shake things up a little
- 22 bit. For me, you know, I was kind of ready to move
- on. The fact that there was a new leader of Anda
- sort of meant that there was no advancement possible
- for me in that -- in that role, and so I kind of was

- 1 done.
- 2 So between Chip and I and him kind of
- 3 figuring out how was he going to build his team
- 4 going forward, I wasn't really willing or able to
- 5 commit long-term. So we worked out, you know, a
- 6 deal where I would exit the company. I kind of
- 7 stayed a little longer than I would have liked, you
- 8 know, to be able to transition things away, and he
- gave me a package on the way out.
- 10 Q. Okay. What was the package that they gave
- 11 you?
- 12 A. There was a -- at that time, it was --
- 13 Pfizer was about to buy Allergan, and so there was a
- 14 standard package available. And for me
- 15 specifically, I believe it was -- I think I got paid
- for a year-and-a-half with, I think, a two-year
- 17 noncompete.
- 18 Q. Anything else in the package?
- 19 A. Within that year-and-a-half, any theoretical
- 20 stock that was remaining was -- was, you know,
- vested as if I was an employee.
- Q. Sir, you worked for a -- well, let me back
- 23 up.
- You are William Versosky, correct?
- 25 A. I am, yes. Yes.

- 1 Q. And you got out of college in 1999; is that
- 2 right?
- 3 A. I believe so, yeah.
- 4 Q. And you went to work after college for a
- 5 couple of different places. But in 2003, you ended
- 6 up working for a company known as Anda; is that
- 7 right?
- 8 A. Yes. Yes.
- 9 Q. And that's A-n-d-a, right?
- 10 A. Yes.
- 11 Q. And when you -- you went to work for Anda,
- tell us what that company did for their business in
- 13 2003?
- 14 A. Sure. So Anda is a or was a distributor of
- 15 predominantly generic pharmaceuticals to, again,
- back then, predominantly independent pharmacies. So
- 17 they were a wholesaler or a middle man buying
- product from generic manufacturers and then
- 19 reselling it to mom-and-pop pharmacies.
- Q. Now, you were at Anda for about almost 13
- 21 years, right?
- 22 A. Yes. Yes.
- Q. And in -- well, about two-and-a-half years
- 24 after you were there, you were first promoted; is
- 25 that right?

- 1 A. Correct. Yeah.
- 2 Q. So tell us what you did first and then what
- 3 you did once you were promoted.
- 4 A. What -- so what I was brought in to do and
- 5 what I did first was I was one of the negotiators
- 6 with generic manufacturers for buy-side contracts.
- 7 So we would, you know, reach out to the
- 8 manufacturers and kind of negotiate our price on any
- 9 generic drug.
- 10 The promotion -- I -- I believe it was an
- in-line promotion, honestly. Am I able to -- are
- 12 you able to share a copy of my résumé there, or no?
- Q. I can give you a copy; but you started out,
- 14 as I understand it, as a director of purchasing?
- 15 A. Correct.
- 16 O. Right?
- 17 A. Yes.
- 18 Q. And then you went and became senior director
- 19 of purchasing --
- 20 A. Yeah.
- 21 Q. -- and trade relations, right?
- 22 A. Yes.
- Q. And that was in -- so you started out in
- November '03, you were promoted in May of 2006?
- 25 A. Yes.

- 1 Q. Right?
- 2 A. Yes.
- 3 Q. And then in June of 2007, you were again
- 4 promoted to senior director program development?
- 5 A. Yes.
- 6 Q. And then in February 2008, you were promoted
- 7 again, but now you became vice -- a vice president?
- 8 A. Yes.
- 9 Q. And so you became vice president for
- 10 national accounts at Anda, right?
- 11 A. Correct. Yes.
- 12 Q. And national accounts dealt primarily with
- the major chain pharmacies, right?
- MS. KOSKI: Object to form.
- 15 A. Yeah. That -- that was the goal, right?
- 16 Back then, when that promotion occurred, they really
- 17 didn't have a lot of business with kind of larger
- 18 customers. Over time it evolved into that.
- 19 At that time when I -- when I was promoted,
- 20 they were really selling to -- we'll call it very
- 21 small chains, retail independent buying groups, and,
- you know, maybe some long-term care accounts.
- 23 Q. So when you were promoted to vice president
- for national accounts, one of the things you wanted
- 25 to do was to expand Anda's business, right?

- 1 A. Yes. Yes.
- 2 Q. And you wanted to expand their business
- 3 specifically into major retail chains of
- 4 pharmacies --
- 5 A. We wanted to find larger customers for sure.
- 6 Q. Okay. And the last promotion that you got
- 7 was in May of 2010, right?
- 8 A. Yes.
- 9 Q. And at that time, you became vice president
- 10 for all of sales and marketing, right?
- 11 A. Yes. In -- it's interesting in title,
- 12 right? So what happened there was there was a
- gentleman who was running the marketing department
- 14 who moved into purchasing. So Marc Falkin was
- 15 running marketing. He moved into purchasing. I
- 16 absorbed the marketing department, and that title
- 17 change was reflective of me now running national
- 18 accounts and marketing.
- There was a separate gentleman who ran sales
- for what we called inside sales or telesales.
- 21 Q. Okay.
- 22 A. So I -- the sales to the mom-and-pop
- pharmacies was still managed separately.
- Q. Okay. But nevertheless, in May of 2010, you
- 25 received a promotion?

- 1 A. Yes. Yes. Yes.
- Q. Okay. And it was a promotion to handle and
- 3 be responsible not just for national accounts, but
- 4 for all sales and marketing?
- 5 A. No. No. That's what I was just trying to
- 6 clarify for you.
- 7 Q. There was someone else that did telesales?
- 8 A. There was someone else that did telesales.
- 9 Q. Okay. So other than telesales, you were in
- 10 charge of sales?
- 11 A. Correct. But from -- as a point of
- 12 clarification, owning the marketing department, I
- 13 did have interaction with the telesales. I wasn't
- 14 responsible for their number or for their management
- of their people or anything like that.
- 16 O. You had indicated on your résumé that you
- were part of the leadership team at Anda?
- 18 A. Yes.
- 19 Q. Right?
- 20 A. Yes.
- 21 Q. And that meant that you were interacting
- 22 with the -- with whom? The other VPs?
- 23 A. Yeah. Yeah, it was the other VPs, the other
- 24 kind of functional heads of departments.
- Q. Okay. So would you agree that as of 2010,

- 1 you had risen to the level of -- at Anda where you
- were one of the people helping to run the company?
- 3 A. Sure. I think that's a fair assessment.
- 4 Q. Now, when you got to Anda in 2003, did you
- 5 at any time in your initial role with Anda have
- 6 involvement with the purchasing of opiates?
- 7 A. Yes.
- 8 Q. Okay. And what do you recall about
- 9 purchasing of opiates in 2003 that you were
- 10 responsible for?
- MS. KOSKI: Object to form.
- 12 A. Yeah, I don't know that I recall anything
- 13 specific to the opiates with the exception of, you
- 14 know, obviously they were controlled substances, you
- 15 know. But from a -- the role that I managed in --
- on the purchasing team was the negotiations role,
- 17 trying to figure out what was the cost we were going
- 18 to pay from the manufacturer. So we were, you know,
- 19 bidding those products, those manufacturers against
- 20 each other, trying to get lower costs.
- 21 Q. So when you went there in 2003 and you were
- 22 bidding those manufacturers to get lower costs for
- opiates, you mentioned that opiates were a
- 24 controlled substance.
- 25 A. Uh-huh.

- 1 Q. So you knew that?
- 2 A. Yes.
- 3 Q. And did you know what that meant?
- 4 A. Yes.
- 5 Q. And you understood that it -- that most of
- 6 the opiates at that time at least were -- we'll call
- 7 it -- can we call them CIIs?
- 8 A. Yes.
- 9 Q. And CIIs means that the only more controlled
- opiate would -- or the only more controlled
- 11 substance would be substances nobody can sell
- 12 legally, right, CIs?
- MS. KOSKI: Object to form.
- 14 A. Yes.
- 15 Q. Right. And so the CIIs were the most
- 16 controlled substances that could be sold legally?
- 17 A. Yes.
- MS. KOSKI: Object to form.
- 19 Q. Now, at the time that you first went --
- 20 became involved in any way with purchasing opiates,
- 21 did you -- were you provided any training with
- respect to opiates and their use?
- A. I don't recall receiving any training, no.
- Q. Did you do any reading or educate yourself
- 25 with respect to opiates?

- 1 A. I would say yes. I don't know that anything
- 2 specific, but I had been in the -- in the
- 3 pharmaceutical industry for some time at the point
- 4 when I went to Anda, so I was generally aware.
- 5 Q. You'd been in the industry. You've worked
- 6 as a financial consultant for a company --
- 7 A. So --
- 8 Q. -- a pharmacy for about a year and then you
- 9 went to work for another --
- 10 A. Well, the -- so the -- the interesting part
- is, as you read my résumé literally there, the -- I
- 12 worked for PCS Health Systems kind of through --
- from high school through when I went to Anda. That
- 14 company was bought and sold several times, similar
- to Anda, where I think the company you're
- 16 referencing there was one of the owners; and my role
- 17 as a financial analyst on that team was, you know,
- part of their buying team. So it was as kind of my
- 19 first entry into the purchasing side of the
- 20 pharmaceutical business.
- 21 Q. Okay. So opioids were not a mystery to you
- 22 when you went to Anda?
- 23 A. No.
- Q. And when you went to Anda, you understood
- 25 that opioids could be addictive?

- 1 MS. KOSKI: Object to form.
- 2 A. Yes. I would say, though, from a
- 3 clarification standpoint, I think, you know, CIIs as
- 4 opposed to opioids, I don't know if those are the
- 5 opioids specifically. I think there are other --
- 6 Q. Oh, okay.
- 7 A. -- controlled substances --
- 8 Q. That's fine. You -- did you understand when
- 9 you went to Anda in 2003 that CII opioids could be
- 10 addictive?
- 11 A. Sure. Yes.
- MS. KOSKI: Object to form. Excuse me for a
- 13 second. You guys -- just a little pause if I
- 14 need to object.
- 15 THE WITNESS: Okay.
- MS. KOSKI: Thank you.
- 17 Q. Okay. So we -- from the time that you got
- there, you were initially involved -- withdrawn.
- I'll tell you that I'm obviously going to
- 20 focus my questioning today on opioids, and you may
- 21 have been doing other --
- 22 A. Yeah.
- 23 Q. -- purchasing for other pharmaceuticals.
- 24 You understand that, right?
- 25 A. Yes.

- 1 Q. Okay. But I'm going to be talking about
- 2 opioids.
- 3 So one of the things you were doing when you
- 4 got there in '03 was you were involved in the
- 5 purchasing of opioids. You already mentioned that,
- 6 right?
- 7 A. Uh-huh.
- 8 Q. Correct?
- 9 A. Yeah.
- 10 Q. And you, from that point in time, until when
- 11 you left in April of 2016, throughout that entire
- 12 course, in one -- whatever role you were in, you had
- some activity with regard to opioids, correct?
- MS. KOSKI: Object to form.
- 15 A. Yes.
- 16 Q. Okay. In other words, if you were maybe in
- 17 some early on, you were involved in purchasing
- 18 opioids, right?
- 19 A. Uh-huh.
- Q. Correct?
- 21 A. Yes.
- 22 Q. And then -- and then subsequently, you
- became involved in the sales of opioids, right?
- 24 A. Yes.
- Q. And you became involved in the marketing of

- 1 opioids, right?
- MS. KOSKI: Object to form.
- 3 A. I don't know that we -- we did -- no, we
- 4 didn't market opioids. I guess I think of
- 5 marketing, when you say "marketing," as, you know,
- 6 advertising or something like that.
- 7 Q. So when you were there, at no time did you
- 8 do any advertising for opioids?
- 9 A. The -- I would say -- I can really only
- speak to my time when I took over marketing and
- 11 going forward --
- 12 Q. Uh-huh.
- 13 A. -- and I believe the answer to that is we
- 14 did not. What we would promote was -- we were
- promoting programs related to trying to get
- 16 customers to purchase their controlled substances
- 17 using Anda as a secondary or option to buy their
- 18 controlled substances through us.
- 19 Q. Okay. So -- so with respect to opioids,
- from the time you took over being VP of sales, you
- 21 were involved, of course, in the sale of opioids,
- 22 right?
- 23 A. Yes.
- Q. And you did not -- according to you, you did
- 25 not market opioids?

- 1 MS. KOSKI: Object to form.
- Q. Right?
- 3 A. Correct.
- 4 Q. But you were involved in promoting to
- 5 customers opioids for purchase based on essentially
- 6 pricing or other benefits you might confer on then,
- 7 right?
- 8 MS. KOSKI: Object to form.
- 9 A. Not necessarily pricing; but again, as part
- of a larger CII program, yes.
- 11 Q. What do you mean by "as part of a larger CII
- 12 program"?
- 13 A. Again, my team wasn't necessarily trying to
- 14 sell an individual product. It wasn't really a
- 15 transactional sell. It was a program-based sell.
- 16 So we were going to large customers saying, you
- 17 know, not -- you know, "Will you buy product X from
- 18 us." It was more, "Will you buy" -- "will you take
- 19 your control volume and put a portion of that
- through Anda as opposed to through someone else."
- 21 Q. So will you take -- so when you were --
- 22 withdrawn.
- 23 MR. PENNOCK: One second. I want to ask the
- videographer. Are you having any problem with
- 25 the buttons, his buttons on his jacket scratching

on the table? 1 2. THE VIDEOGRAPHER: No. MR. PENNOCK: You're not picking that up? 3 4 THE VIDEOGRAPHER: I heard a -- I heard one 5 scratch. MR. PENNOCK: Okay. Let me know if it 6 7 becomes -- I don't want that playing through the 8 whole tape. 9 THE VIDEOGRAPHER: Okay. 10 MR. PENNOCK: Okay. 11 THE WITNESS: I'll try to be cognizant of 12 that. Sorry. 13 MR. PENNOCK: That's okay. It's not your --14 not your issue. 15 BY MR. PENNOCK: Q. But -- okay. So you would certainly be 16 17 involved in promoting CIIs to customers, right? 18 A. Yes. 19 MS. KOSKI: Object to form. 20 Α. Yes. 21 But you're saying that at no time were you 22 involved in promoting a particular opioid to a 23 customer. Is that what you're saying? 24 Look, I -- it's hard to say "at no time," 25 like it never happened, but that wasn't what our

- 1 team did. Our team wasn't a transactional sell an
- 2 individual product team. It's not -- that wasn't
- 3 what our goal was out there.
- 4 O. What about --
- 5 A. Our goal was --
- 6 Q. Okay.
- 7 A. -- selling larger programs. And, yes,
- 8 opioids would have been part of a CII program, and
- 9 we were actively promoting CII programs to
- 10 customers.
- 11 Q. What about promoting not a particular
- opioid, but opioids as a group?
- 13 A. I don't recall that that ever happened.
- 14 O. Okay. So from 2003 to 2012 -- I'm sorry.
- 15 Withdrawn.
- 16 From 2003 till April 2016, I think we've
- 17 established you did have some activity with -- in
- 18 your company with respect to opioids throughout that
- 19 entire time period; is that correct?
- 20 A. Yes.
- 21 Q. Okay. Now, during -- from 2003 to 2016,
- 22 when you left, there was an e-mail system that
- 23 existed at Anda, correct?
- 24 A. Yes.
- 25 Q. Did you have a particular practice of not

- using that e-mail system, you yourself?
- 2 A. No.
- Q. Okay. Did you have a particular practice of
- 4 regularly deleting your e-mails?
- 5 A. No.
- 6 Q. And you --
- 7 A. I was like most people in that I used my
- 8 e-mail sort of as my filing system. I think there
- 9 were -- over the course of, you know, 13 years, I
- 10 believe there were different times where the e-mail
- 11 system changed or, you know, I think they -- towards
- 12 the end of my time there, I think they started, you
- 13 know, allowing you almost -- only so much space and
- things like that that would potentially purge some
- 15 e-mails, but --
- Q. Okay. And did you use your e-mail like many
- people, to speak with people about issues?
- 18 A. Yes.
- 19 Q. So would it surprise you to learn that
- 20 for -- from 2003 to 2016, when you left, from when
- 21 you started until when you left, there are only
- 22 approximately 167 e-mails with your name on it as a
- 23 "from," a "to," or a "CC" --
- MS. KOSKI: Object to form.
- Q. -- that relate in some way to opioids, 167?

```
MS. KOSKI: I'm going to object.
 1
 2.
              Hold on for a second.
 3
              THE WITNESS: Yeah.
 4
              MS. KOSKI: I think that --
 5
              MR. PENNOCK: Excuse me?
              MS. KOSKI: This is an issue that if you had
 6
 7
         an issue with those documents and you had a
 8
         question about them, you could have asked counsel
 9
         in advance. I don't -- Mr. Versosky doesn't work
10
         at the company anymore.
              We, you know, obviously as part of the
11
         discovery process --
12
13
              MR. PENNOCK: Look, I'm going -- look.
14
        protocol is clear as to speaking objections.
        you have an objection, okay?
15
16
              MS. KOSKI: It's also an improper question.
              MR. PENNOCK: Well, I don't think it's
17
18
         improper at all.
19
              MS. KOSKI: You're asking about something he
20
        doesn't know about.
21
              MR. PENNOCK: That's fine. The judge can
22
         decide that and strike it.
23
      BY MR. PENNOCK:
24
         Q. Let me rephrase the question.
25
         Α.
              Sure.
```

- 1 Q. Okay. So --
- 2 A. I -- I don't think --
- 3 Q. You get what I'm driving at?
- 4 A. Yeah. I don't think you need to rephrase
- 5 the question.
- 6 Q. Okay.
- 7 A. I -- you know, does it surprise me there is
- 8 only 167 with me on them? I think as I -- as I
- 9 described to you, we were more looking at programs,
- 10 not necessarily opioids. It is a long time, 167, I
- 11 mean, that's --
- Q. Well, it was -- it was even -- let's just
- 13 say --
- MR. PENNOCK: We're getting the buttons on
- 15 the video.
- THE WITNESS: Want me to try to keep my arms
- 17 below the table?
- MR. PENNOCK: Well, I don't -- I want you to
- 19 be comfortable, but maybe there is something -- I
- don't know how to solve it.
- 21 BY MR. PENNOCK:
- 22 Q. Okay. Let's say if from -- if I told you
- from May 2003 to when you left in April 2016 --
- 24 A. Sure.
- 25 Q. -- there were only 167 e-mails that you sent

- 1 that related to opioids, that would surprise you,
- 2 wouldn't it?
- MS. KOSKI: Object to form.
- 4 A. Yeah, I don't -- I don't know. Again, I --
- 5 thinking about, like, the purchasing role, I don't
- 6 know that we were speaking about opioids
- 7 specifically, you know, anywhere. We would have
- 8 been speaking about a product contract, a
- 9 manufacturer -- a new contract happening with a
- 10 manufacturer that may or may not have been selling
- 11 opioids.
- 12 On the sales side, we wouldn't have been
- 13 speaking specifically about opioids. We would have
- been speaking related to a controlled substance
- 15 program or a customer as opposed to the products.
- 16 O. So what you're telling us is that if you
- 17 sent only 167 e-mails that related to opioids
- between the time you started in 2003 to the time you
- 19 left in April 2016, that's not something that seems
- 20 unusual to you?
- 21 MS. KOSKI: Object to form.
- 22 A. I think it's possible. I think it's
- possible. 167 over, you know, 13 years, what is
- 24 that, 10 a year.
- Q. You do know that we're relying upon the

- 1 truth of your answers here today, don't you?
- 2 A. I do.
- MS. KOSKI: Object to the form.
- 4 A. I do. I'm trying -- I'm trying to be --
- Q. Okay.
- 6 A. -- truthful.
- 7 MS. KOSKI: And, again, Paul, if you want to
- 8 off the record ask us about the number of
- 9 documents that he doesn't know anything about,
- 10 you can ask us about it.
- 11 A. My assumption is you have all the data, so
- 12 I --
- 13 BY MR. PENNOCK:
- Q. So at some point -- well, withdrawn.
- 15 So it -- I want to understand and be clear.
- 16 At no time before you left the company did you make
- 17 any effort to delete e-mails from you that related
- 18 to opioids?
- 19 A. No.
- Q. Are you familiar with or you've heard of
- 21 the -- you know, the DEA letters that came from a
- 22 DEA agent in 2006 and 2007 regarding opioids?
- 23 A. Came to --
- Q. To the company.
- 25 A. Not specifically, no.

```
MR. PENNOCK: Let's mark this as Exhibit 1,
 1
 2.
         and we'll mark this one as Exhibit 2.
 3
              I'll give you copies in just a second.
 4
              (Anda-Versosky Exhibit 1 was marked for
 5
      identification.)
              (Anda-Versosky Exhibit 2 was marked for
 6
 7
      identification.)
 8
              MS. KOSKI: Thank you.
              Which one did you hand me? Is that 1 or 2?
 9
10
      BY MR. PENNOCK:
11
         0.
              Sir, we've marked as Exhibit 1 to your
12
      deposition a document that appears to be from U.S.
13
      Department of Justice Drug Enforcement
     Administration.
14
15
         A. Uh-huh.
16
              It's dated September 27th, 2006, right? Do
      you see that?
17
18
         Α.
              I do.
19
              Okay. And then we've marked as Exhibit 2 to
         0.
20
      your deposition a document that also appears to be
21
      from the U.S. Department of Justice Drug Enforcement
22
      Administration dated February 7th, 2007, right? Got
23
      that?
24
         A. I do.
```

And if you look at the last page of both of

Q.

25

- these exhibits, a Drug Enforcement Administration
- deputy assistant administrator Joseph T. Rannazzisi
- 3 is the signatory. Do you see that?
- 4 A. I do.
- 5 Q. All right. Have you ever seen these
- 6 documents before?
- 7 A. Not that I can recall.
- 8 Q. Have you ever seen them reported on in the
- 9 media?
- 10 A. Not that I can recall.
- 11 Q. When you -- back in -- let's take the first
- one in 2006, September 2006. When -- did anyone
- ever discuss this communication with you at that
- 14 time?
- 15 A. Not that I remember. In 2006, I believe I
- was still in my role in purchasing, so I wasn't on
- 17 the leadership team. At the point when I got to the
- leadership team, I would have probably, you know,
- 19 had more visibility to something like this; but at
- that point, I don't believe I did.
- 21 Q. So when you got to the leadership team, you
- 22 still don't recall these being brought to your
- 23 attention?
- 24 A. No.
- 25 Q. And do you recall any discussion about the

- 1 DEA's communication to the company regarding what
- the company should be doing and not doing?
- 3 A. Sure.
- 4 MS. KOSKI: Object to form.
- 5 Q. You do recall that?
- 6 A. Yes.
- 7 Q. Okay. Let's look at the 2007 letter.
- 8 A. It's Number 2?
- 9 Q. Yes. If you might, feel free to read any
- 10 aspect of the letter that you want, but I wanted to
- direct your attention to the next-to-last page.
- 12 It's Page 3. The pages are noted in the upper
- 13 left-hand corner.
- MS. KOSKI: And you should take your time to
- read whatever portion you think you need to.
- 16 A. Uh-huh.
- 17 Q. Okay. And I've highlighted here -- and
- 18 that's my highlight -- a line I'd like to read to
- 19 you. Tell me if I'm reading this correctly: "A
- 20 distributor seeking to determine whether a
- 21 suspicious order is indicative of diversion of
- 22 controlled substances to other than legitimate
- 23 medical channels may wish to inquire with the
- ordering pharmacy about the following."
- Do you see that statement?

- 1 A. I do.
- Q. Okay. And then it goes on to list 10
- different potential inquiries from a pharmacy. Do
- 4 you see that?
- 5 A. I do.
- 6 Q. Okay. Take a minute to read those 10,
- 7 please.
- 8 A. All right.
- 9 Q. Thank you.
- 10 When you became vice president for national
- 11 accounts in 2008, February 2008, did you have any
- 12 understanding as to the suggestions made by the DEA
- in this -- in these 10 numbered points here?
- MS. KOSKI: Object to form.
- 15 A. Yeah, I don't know that I knew that they
- were specifically from this; but these are very
- 17 consistent with the things that our compliance team
- 18 was looking at or requiring of, you know,
- 19 salespeople to talk to their customers about.
- Q. And in order for the compliance team to
- 21 effectively be in line with what the DEA wanted, the
- 22 salespeople would have to know, right?
- MS. KOSKI: Object to form.
- 24 A. Yes.
- Q. So in other words, the salespeople are sort

- of where the rubber meets the road on much of the
- 2 compliance with what the DEA may have directed,
- 3 correct?
- 4 MS. KOSKI: Object to form.
- 5 A. Yes and no. All right. So it's
- 6 interesting. I would say the salespeople had a --
- 7 kind of a general understanding; but the -- their
- 8 role was to collect data and pass it to compliance
- 9 who had, you know, full authority to make a decision
- of yes or no if we were going to sell a customer.
- 11 Q. Did you find when you got to this position
- of director of -- sorry, vice president of national
- accounts, that the salespeople were acting with
- 14 concern regarding opioids?
- MS. KOSKI: Object to form.
- 16 A. My -- I would say my short answer is not
- 17 necessarily, but, again, that's only because they
- weren't actively, you know, promoting opioids. You
- 19 know, the -- they were out promoting programs to
- 20 customers.
- 21 And one other point of clarification. When
- 22 you -- when you speak to the sales team, the team
- that I'm responding on behalf of would be the
- 24 national account team, which was a, you know, I
- 25 think 8- to 10-person team at any given time, not

- 1 the larger 150-person telesales floor.
- 2 Q. Tell me what you mean when you say they were
- 3 not actively promoting opioids.
- 4 MS. KOSKI: Object to form.
- 5 A. Yeah. So "actively promoting opioids"
- 6 meaning it's not like there was a program out there
- 7 where we were trying to say, "Buy all your opioids
- 8 from us." You know, to my recollection, our only
- 9 promises were related to, "Buy your controlled
- 10 substances from us, " unless there was, you know,
- 11 some arrangement between a manufacturer and a
- 12 customer.
- Q. What percentage of your controlled
- 14 substances in 2008 were opioids versus other
- 15 controlled substances?
- 16 A. I don't know the answer to that.
- 17 Q. Did you know it back then?
- 18 A. No. Probably not at the beginning, but over
- 19 time I probably would have, you know, maybe a few --
- 20 Q. Are you able to estimate for me what that
- 21 percentage was?
- 22 A. If I were to take a quess, may -- you said
- 23 opioids, which I would guess --
- 24 MS. KOSKI: Object to form. Don't quess.
- Q. I'm trying to assess if you're only out

- 1 promoting CIIs.
- 2 A. Sure.
- 3 Q. But if opioids were 99 percent of your CIIs,
- 4 then you're out promoting opioids, right?
- 5 MS. KOSKI: Object to form.
- 6 A. If -- if that's a case and you know that
- 7 answer, then yes, I'm wrong on that. I -- my
- 8 assumption is there are other CIIs outside of
- 9 opioids, but --
- 10 Q. There are.
- 11 A. Yeah.
- 12 Q. And I'm just giving you an example and
- 13 that's why --
- 14 A. Sure.
- 15 Q. So you say you were not out actively
- 16 promoting opioids, right?
- 17 A. Yes.
- 18 Q. That's your testimony?
- 19 A. Yes.
- Q. All right. But you also say you don't know
- 21 what the percentage of opioids was of the CII
- 22 programs you were promoting, correct?
- 23 A. Correct.
- 24 And when you asked would I have known that
- number then, I don't know that I would have known

- that number. I would have known the number of
- 2 controlled substances overall versus, you know, like
- 3 the total sales of the -- you know, total sales
- 4 versus controlled sales; and that was probably, you
- 5 know, that was low, 10 percent maybe. I don't know.
- 6 Q. So when you became vice president for
- 7 national accounts, you did not undertake any steps
- 8 to understand what the percentage of CIIs,
- 9 controlled substances, were opioids?
- 10 A. No.
- 11 Q. And that's -- the same is true when you
- became vice president for sales and marketing, you
- did not undertake to ascertain what percentage of
- overall controlled substances sales were opioid
- 15 sales?
- 16 A. I never looked at it that way, no.
- 17 Q. At some point, the Anda company had
- threshold limits that they set for purchasers of
- 19 opioids, right?
- 20 A. Correct.
- 21 MS. KOSKI: Object -- object to form.
- 22 Q. And do you know what that limit was?
- 23 A. No.
- 24 O. So I'd like to understand this. So you --
- do you recall that the company set a benchmark

- 1 threshold back in 2007 to permit customers to
- 2 purchase up to 5,000 dosage units of opioids per
- 3 month?
- 4 MS. KOSKI: Object to form.
- 5 A. Yeah. So it sounds familiar. I would say
- 6 again, 2007 was kind of -- you know, I was sort of
- 7 in purchasing. I don't -- I didn't have as much
- 8 broad experience to what else was happening; but it
- 9 sounds familiar, yes.
- 10 Q. Sir, you -- you are aware that there is
- 11 something out there called "the opioid crisis" in
- 12 this country?
- MS. KOSKI: Object to form.
- Q. Aren't you?
- 15 A. Yes.
- 16 O. And you are aware that it is -- there's data
- 17 that as many as 200,000 people have died from opioid
- 18 overdoses, right?
- 19 A. Yes.
- MS. KOSKI: Object to form.
- 21 Q. And you are aware that there are
- 22 allegations, to say the least, that much of the
- 23 opioids crisis is generated through the use of
- 24 prescription opioids, right?
- MS. KOSKI: Object to form.

- 1 A. Yes.
- Q. So the reason I ask this question is that
- 3 you -- it seems that you've not -- well, let me
- 4 withdraw that.
- 5 You -- at what point did you become familiar
- 6 with those assertions that are out there in the
- 7 world regarding the number of people that have died,
- 8 the fact that there is an opioid crisis, the fact
- 9 that it seems to have substantially got going
- 10 because of prescription opioids? When did you first
- 11 become aware of all that?
- MS. KOSKI: Object to form.
- 13 A. Yeah, I think, you know, sort of as with
- everything else, the visibility to a situation like
- that grew over time, right? So if you want to judge
- 16 2000 based on, you know, today's understanding of
- 17 the -- of the issue, it's -- that's challenging.
- 18 You know, all I can tell you is related to 2007, I
- 19 was not, you know, really that big of a deal in the
- 20 Anda organization as far as seeing other things.
- 21 Would I have been aware of that? Very
- 22 possibly I would have been aware of that. I don't
- recall that limit specifically. Over time the
- 24 limits, you know -- your initial question related to
- do you remember what the limit was.

- 1 The limits were, I believe, placed by a
- 2 customer, so I don't know that there is any specific
- 3 answer to that with the exception of potentially if
- 4 that was the first limit that was placed before my
- 5 knowledge, then maybe there was.
- 6 Q. Yeah. Well, you get what I'm driving at. I
- 7 mean, have you -- have you at any time since you --
- 8 let's just say since you left the company sat back
- 9 and thought through in your head how things
- 10 progressed with respect to your involvement with the
- 11 promotion of controlled substances at Anda and how
- it may have contributed to this crisis?
- MS. KOSKI: Object to form; mischaracterizes
- 14 testimony.
- 15 Q. Have you thought about that?
- 16 A. Of course. Yeah. My -- you know, the
- 17 interesting thing -- and I'm sure you'll be talking
- 18 to other people from Anda -- I think we felt we had
- 19 a responsibility, and we were always trying to be
- 20 cautious.
- 21 Q. Okay.
- 22 A. And I'll say from a sales standpoint, you
- 23 know, the feedback we would receive from customers
- is that we were always, you know, more restrictive
- than, you know, anybody else they were buying from.

- 1 And that's -- you know, our compliance team was
- 2 tough. I feel like we had good, stringent policies.
- 3 Q. Sir, back at the time that you were with
- 4 Anda, is it your view that you -- you and Anda
- 5 recognized that you had a responsibility with
- 6 respect to opioids?
- 7 MS. KOSKI: Object to form.
- 8 Q. And is it your view that back at the time,
- 9 that you and those under you and the company was
- trying to be cautious with respect to opioids?
- 11 A. Yes, with all controls.
- 12 Q. With all controls as well? Okay.
- 13 (Anda-Versosky Exhibit 3 was marked for
- identification.)
- 15 MR. PENNOCK: Could you please mark this as
- Exhibit 3 to Mr. Versosky's deposition.
- 17 MS. KOSKI: Counsel, just as a matter of
- practice, can I get the document from the witness
- so just in case -- I don't expect you're going to
- 20 give him something of -- objectionable; but just
- 21 before he sees it, if I can see it, it would be
- helpful, just as a matter of procedure?
- 23 MR. PENNOCK: Oh, that's -- that's fine.
- 24 Yeah. Of course. Just remind me.
- 25 BY MR. PENNOCK:

- 1 Q. Sir, I've marked as Exhibit 3 to your
- deposition an e-mail thread. The top e-mail is
- dated Thursday, July 24, 2008. Do you have that?
- 4 A. I do.
- 5 Q. Okay. And I will tell you that I don't
- 6 believe you were on this e-mail thread from what I
- 7 can tell. Okay?
- 8 A. Yes, I see that.
- 9 Q. So in case you were wondering?
- 10 A. Yeah.
- 11 Q. I don't think you were. All right.
- But you know who Michael Cochrane was?
- 13 A. Yeah. Michael ran compliance.
- 14 Q. He ran compliance, meaning that Michael
- 15 Cochrane ran that part of the Anda business that was
- in charge of making sure that the -- whatever you
- 17 were doing with controlled substances was compliant
- 18 with the regulation and directives from the
- 19 government?
- MS. KOSKI: Object to the form.
- 21 A. Choosing which --
- Q. Fair statement?
- 23 A. -- which customers we were willing to sell
- 24 controls to or not, yes.
- 25 Q. Okay. So --

- 1 A. And Brian Witte ran the -- that he was the
- other lead of sales that ran the larger telesales
- 3 group.
- 4 Q. Okay. And incidentally, what was the
- 5 telesale -- what did the telesales people do?
- 6 A. So that -- that's the -- that's the basic of
- 7 what Anda's business is, is that they call
- 8 mom-and-pop pharmacies and try to sell them
- 9 products.
- 10 Q. Okay. All right. Well, could you turn to
- 11 the third page of this Exhibit 3, please?
- 12 A. Sure.
- Q. And for the record, I'm going to read the
- 14 starting Bates number. This is
- 15 Anda_Opioids_MDL_0000152299.
- 16 MR. PENNOCK: Do I have to do that every
- 17 time?
- 18 MS. KOSKI: That's the cover page?
- MR. PENNOCK: That's the front first page.
- 20 MS. KOSKI: I will -- if you want a
- 21 stipulation, that as long as that's the prefix of
- the document, you can use some shorthand of the
- numbers at the end. That's fine with me.
- MR. PENNOCK: That would be great. I'd
- 25 rather not to have to read them at all.

- 1 MS. KOSKI: Yeah. Obviously, if it doesn't
- 2 have that prefix, we should say something.
- MR. PENNOCK: Okay. Thank you for that. So
- 4 I'll just read the digits the next time.
- 5 MS. KOSKI: That's fine.
- 6 BY MR. PENNOCK:
- 7 Q. Okay. And this document ends at 301.
- 8 Okay. Could you -- do you see that third
- 9 page?
- 10 A. I do.
- 11 Q. Have you had an opportunity to read that?
- 12 A. I haven't, no.
- Q. Okay. Please do that.
- 14 A. Okay.
- 15 Q. Thank you, sir.
- 16 Reading that, does that refresh your
- 17 recollection as to the 5,000 dosage unit limit per
- 18 month that I asked you about earlier?
- MS. KOSKI: Object to form.
- 20 A. Again, I'm -- I feel like I'm aware of that.
- 21 Specifics, not really.
- 22 Q. You're not really aware of it as we sit here
- 23 today, but you're not sure what your awareness was
- 24 going back when you were at the company?
- 25 A. I would say I feel like I remember that this

- 1 was happening; but again, I, you know, like, changes
- in this and kind of that time frame, I mean, I
- just -- I was more focused on the national account
- 4 side and kind of launching that than what was really
- 5 happening on the telesales floor. But, yes, I guess
- 6 I have some cursory knowledge of this.
- 7 Q. Okay. Well, so you -- with respect to
- 8 selling to national chains --
- 9 A. Yeah.
- 10 Q. -- or large chains, you certainly still
- 11 needed to be aware of any dosage unit limit that
- individual stores for those chains might have,
- 13 right?
- 14 A. Yes.
- 15 Q. And you needed to be aware of that because
- once -- well, let's -- let me rephrase.
- 17 You would -- you were responsible at one
- 18 point for getting these large chains to become Anda
- 19 customers, right?
- 20 A. Yes.
- 21 Q. And part of being an Anda customer is you
- 22 wanted to promote to them a CII program --
- 23 A. Yes.
- Q. -- controlled substances program, right?
- 25 A. Yes.

- 1 Q. But part of that is each of the individual
- 2 stores for the chain had to comply with the --
- 3 whatever limits were set for the stores, right?
- 4 A. Yes.
- 5 MS. KOSKI: Object to the form.
- 6 A. But again, you know, to my clarification
- 7 earlier, you know, like 2008, we didn't really have
- 8 big business there, you know. It evolved over time,
- 9 you know. So the thought that a large chain was
- working with us in 2008, they weren't, right.
- But I would say generally, you know,
- 12 you're -- generally you're correct, I would have
- been aware in some form or fashion.
- MR. PENNOCK: Mark this as Exhibit 4,
- 15 please.
- 16 (Anda-Versosky Exhibit 4 was marked for
- identification.)
- MR. PENNOCK: Just hold that till counsel
- 19 sees it.
- 20 MS. KOSKI: Okay. Thank you.
- 21 BY MR. PENNOCK:
- 22 Q. Sir, we've marked as Exhibit 4 to your
- 23 deposition an e-mail from Marc Falkin --
- 24 A. Uh-huh.
- 25 Q. -- dated November 1st, 2007. You mentioned

- 1 him earlier. Who is Marc Falkin?
- 2 A. Marc Falkin was a -- he was an executive
- 3 with Anda for many years. He held the roles of VP
- 4 of purchasing, I believe VP of marketing. He ran
- 5 the telesales floor at one point. He held many
- 6 different roles, kind of -- while I was there.
- 7 In this specific case, I don't know if it
- 8 was -- he was sending this from a position of
- 9 running sales or running marketing, but it probably
- 10 would have been one of those two in 2007.
- 11 Q. He certainly sent it to everybody, didn't
- 12 he?
- MS. KOSKI: Object to form.
- Q. I mean that literally. He seems to have
- 15 sent it to everyone involved in sales or marketing
- 16 at the company.
- MS. KOSKI: Object to form.
- 18 Q. Do you agree with that?
- 19 A. Yes.
- 20 Q. Okay. And you were one of the people named
- about nine-tenths down this list, correct?
- 22 A. I don't see my name on there, but I'm sure
- 23 it is.
- 24 O. It's --
- 25 A. Yeah, that's me.

- Q. Okay. Now, the title of the document is
- 2 "Oxycodone Family Limits Review," right?
- 3 A. Uh-huh.
- 4 O. And --
- 5 MS. KOSKI: You have to verbally say "yes"
- or "no," not uh-huh.
- 7 A. Yes.
- 8 BY MR. PENNOCK:
- 9 Q. It says: "This will confirm that we have
- 10 formally broken out the oxycodone family into two
- 11 product families for the purposes of setting pill
- 12 counts" -- sorry, "pill count limits."
- Do you see that?
- 14 A. Yes.
- 15 Q. And it says: "Each family will have the
- 16 limit capacity."
- 17 Do you see that?
- 18 A. Yes.
- 19 Q. So he goes on to say that "Oxycodone &
- Oxycodone Combo, " do you know what those are?
- 21 A. Yes.
- Q. Okay. And it looks like instead of those
- two having one 5,000 count applicable to both of
- them as a family, he's going to break them out so
- they each got a 5,000-count limit.

- 1 A. Okay.
- 2 Q. Do you see that?
- 3 A. Yes.
- 4 Q. Now, you received this e-mail back at that
- 5 time, right?
- 6 A. Correct.
- 7 Q. Did this concern you, that at that time that

- MS. KOSKI: Object to form.
- 13 A. I can't say specifically if it concerned me.
- 14 I think that -- I know I'm not supposed to assume,
- 15 but my assumption would be that there was some sort
- 16 of customer response to whatever those initial
- 17 limits were that caused compliance to look at were
- 18 we doing it kind of correctly or not. That would be
- 19 my assumption.
- Q. Well, breaking them up and giving each of
- them a 5,000-count limit certainly would allow Anda
- 22 to sell more product to each customer of these two
- 23 types, right?
- 24 A. Yeah, I understand that. Yes.
- Q. So you don't know why they were combined

- 1 together in the first place?
- 2 A. No. I think that would probably be a
- discussion with Mike Cochrane. And even an e-mail
- 4 like this, this is -- this type of thing Marc would
- 5 have sort of, you know -- this isn't something that
- 6 Marc would have decided, in my opinion. It's
- 7 something Mike would have decided and Marc would
- 8 have packaged for communication out, if that makes
- 9 sense. My -- I would -- I believe this was probably
- when he was running marketing, and that would be
- 11 kind of his role of communications.
- MR. PENNOCK: We'll mark this, please.
- 13 (Anda-Versosky Exhibit 5 was marked for
- identification.)
- MS. KOSKI: Okay. Thank you.
- MR. PENNOCK: Katy, I have a couple of legal
- assistants I'm going to have come into the depo
- 18 at this point.
- 19 Can you go get them?
- 20 MS. KOSKI: Do you want to take a break so
- 21 they can --
- 22 MR. PENNOCK: It's just going to take a
- second.
- MS. KOSKI: They can come in that door
- maybe.

- 1 BY MR. PENNOCK:
- Q. Sir, have you had an opportunity to look at
- 3 that? I specifically want to direct your attention
- 4 to the paragraph that begins "Teva Matrix Patches"
- 5 on Page 2.
- 6 MS. KOSKI: If you need to read the whole
- 7 thing, take your time.
- 8 THE WITNESS: Yeah, I'm going to read it
- 9 real quick. Sorry.
- 10 A. Okay. I've read it.
- 11 BY MR. PENNOCK:
- 12 Q. Thank you.
- Mr. Versosky, we've marked as Exhibit 5 to
- 14 your deposition a document entitled "Leadership
- Meeting, March 17, 2009 Minutes."
- 16 A. Yes.
- 17 Q. Do you see that?
- And these are minutes, meaning somebody took
- 19 notes and then -- from the meeting and then typed
- them up, right?
- 21 A. Yes.
- 22 Q. And these meeting minutes were prepared at
- or about the time of the meeting, right?
- 24 A. Sure. Yeah.
- Q. And they were prepared and maintained in the

- 1 regular course of business of Anda, right?
- 2 A. Yes.
- Q. Okay. And your -- your name appears on here
- 4 as an attendee at the meeting?
- 5 A. Yes.
- 6 Q. You -- so as of this time, you were -- you
- 7 were vice president for national accounts, right?
- 8 A. Correct.
- 9 Q. But when you became vice president for
- 10 national accounts, you moved into the leadership
- 11 role --
- 12 A. Yes.
- Q. -- for the whole company, right?
- MS. KOSKI: Object to form.
- 15 Q. You moved into a leadership role for Anda?
- 16 A. Yes.
- 17 Q. All right. And AI Paonessa --
- 18 A. Al.
- 19 Q. -- Al, sorry -- Al Paonessa, who is that?
- 20 A. Al was president of Anda.
- 21 Q. All right. Now, so the -- y'all had a
- 22 meeting in March of 2009, right? And the purpose --
- 23 right, correct?
- 24 A. Correct.
- Q. And the purpose of that meeting was to

- discuss any issues that people on the leadership
- 2 team thought might be raised with the rest of the
- 3 leadership, right?
- 4 A. Correct.
- 5 Q. And you'd have a -- you had a discussion
- 6 about these issues, and then maybe some conclusions
- 7 were drawn on each of the issues and some action
- 8 items, right?
- 9 A. Yes.
- 10 Q. Now, Teva is a pharmaceutical manufacturer,
- 11 right?
- 12 A. Yes.
- Q. Generic manufacturer?
- 14 A. Yes.
- 15 Q. And do you know what "matrix patches" are?
- 16 A. Yeah. There was -- when fentanyl patches
- 17 came out, there were two different -- call it types
- of patch technology, and one was preferred in the
- 19 market and the other one wasn't, I believe. I don't
- 20 remember what the other one was.
- 21 Q. So it appears from this discussion that was
- 22 had at the leadership meeting that Anda had some
- volume of matrix patches that were unsold?
- 24 A. Correct.
- Q. Right?

- 1 A. Yeah.
- 2 Q. Fentanyl is an opioid, right?
- 3 A. Yes.
- 4 Q. And they -- there was -- it seems to me, and
- 5 correct me if I'm wrong, there is a discussion of,
- 6 "Okay, how can we get these sold?"
- 7 A. Yes.
- 8 Q. Is that fair?
- 9 A. Yes.
- 10 Q. And there was apparently, you had -- of
- 11 these units, you had \$1.4 million in these units --
- 12 A. Yes.
- 13 Q. -- that were unsold?
- And there was a belief stated at the meeting
- 15 that you only had two months to move the product?
- 16 A. Yeah. My assumption would be that was
- 17 related to the dating on the product.
- 18 Q. So what you mean by that is the product --
- 19 A. Expiration date.
- 20 Q. -- probably had an expiration date?
- 21 A. Correct.
- 22 Q. So you had \$1.4 million in fentanyl product
- 23 that had an expiration date, right?
- 24 A. Yes.
- 25 Q. So you --

- 1 A. Actually, I say that. It's possible this
- 2 may have been related to a new entrant into the
- 3 market or a -- you know, a patent, like a patent
- 4 expiration date.
- 5 Q. Well, for some reason, you only had two
- 6 months to sell this product?
- 7 A. Yeah. Yeah, absolutely.
- 8 Q. And the president of the company concluded
- 9 this discussion by saying, "Just move the product."
- Do you see that statement?
- 11 A. Yes.
- 12 Q. Earlier you told us that you think everyone
- 13 acted -- recognized the responsibility that you had
- 14 for opioids, right? Do you remember saying that?
- 15 A. Absolutely. Uh-huh.
- MS. KOSKI: Object to form.
- 17 Q. You said that you believed that everyone
- acted cautiously with respect to opioids. Do you
- 19 remember saying that?
- 20 A. Absolutely.
- Q. Okay. When the president of the company
- 22 said, "Just move the product," at the meeting, did
- 23 you or anyone else stand up and say, "Whoa, wait a
- 24 second. Okay? We're not selling widgets here. We
- 25 can't just move the product."

- 1 Did anybody object to that, do you recall?
- 2 A. I think that's a -- taken out of context
- 3 interpretation of "just move the product." We were
- 4 only allowed to sell to customers that we had vetted
- 5 deeply.
- 6 Q. Well, I mean, these minutes are intended to
- 7 be an important record of the leadership of this
- 8 company getting together and meeting in person,
- 9 right?
- MS. KOSKI: Object to form.
- 11 A. I would say that's a misrepresentation of
- 12 what the meeting minutes were.
- 13 Q. Oh, really?
- 14 A. I -- yeah. I --
- Q. Well, what do you think meeting minutes were
- 16 for?
- MS. KOSKI: Object to form.
- 18 A. I -- I would say for this leadership meeting
- 19 at that period of time, I'm -- I don't know that we
- 20 had meeting minutes, you know, for a majority of the
- 21 meetings. You know, so, yes, were they a record of
- 22 what happened in the meeting? Sure, they were, for
- distribution to us, frankly, to try to keep people
- 24 moving forward on the things that we committed to in
- 25 the meeting.

- 1 Q. So it's your statement that you don't
- 2 believe that the president of the company said,
- 3 "Just move the product," as is recorded here at or
- 4 about the time of that meeting?
- 5 MS. KOSKI: Object to form; mischaracterizes
- 6 testimony.
- 7 A. Yeah. It's possible he may have said that,
- 8 but I think you're misinterpreting or taking out of
- 9 context that statement. We would have been trying
- 10 to sell that product to only customers who were
- 11 allowed to buy controls from us based on a thorough
- 12 vetting of the customer.
- Q. Did this product get moved in that two-month
- 14 period?
- 15 A. I don't know. Yeah, I -- and my assumption
- is I think -- yeah, I don't --
- MS. KOSKI: Wait for a question.
- 18 THE WITNESS: Yeah.
- MR. PENNOCK: I'm sorry?
- 20 MS. KOSKI: I was just telling him to wait
- 21 for a question.
- 22 BY MR. PENNOCK:
- Q. If the president of the company said, "Just
- 24 move the product, "didn't you interpret that to
- mean, "Find a home for this product somehow"?

- 1 A. To a degree, yes; but we had product that we
- wrote off all the time. I don't know if this was
- 3 expiration-related from an expiration dating of
- 4 product, we would have been able to return it. If
- 5 it was, you know, patent expiration date-related, we
- 6 would have still been able to sell it but for a
- 7 lower cost. So it's hard to assume what he was
- 8 saying there.
- 9 Q. But it's your testimony that -- that people
- 10 at the company would not have acted without caution
- 11 with respect to opioid products? Is that your
- 12 testimony?
- 13 A. Yes.
- Q. Do you know who Rachelle Vance was?
- 15 A. Yes.
- 16 O. Who was she?
- 17 A. Rachelle was a national account manager on
- 18 my team.
- 19 Q. She was on your team?
- 20 A. She was.
- 21 Q. Okay. With respect to any sale that might
- 22 be possible to a customer, you-all had a term for
- those. You called them "opportunities," right?
- 24 A. Sure.
- Q. Didn't you use that term a lot?

- 1 A. As a --
- Q. As a term for a potential sale?
- 3 A. I guess, yeah, sure.
- 4 O. You don't remember that?
- 5 A. I know the definition of the word
- 6 "opportunity" and I use the word "opportunity," but
- 7 as a formal -- you know, from a reporting standpoint
- 8 or anything, I don't know that. I believe
- 9 "opportunity" was used in Remedy, our process
- 10 management system, that -- that may be what you're
- 11 referring to from a --
- 12 Q. So didn't -- didn't you --
- 13 A. An "opportunity" would have been something
- we would have been working on, sure.
- 15 Q. When you and the salespeople used the term
- "opportunity," quote/unquote --
- 17 A. Sure.
- 18 Q. -- to mean a potential sale of a product?
- MS. KOSKI: Object to form.
- 20 A. Yes.
- Q. Right?
- 22 A. Yes.
- 23 Q. So even for opioids, you would say -- you
- would call the potential sale of opioids an
- 25 "opportunity"?

- 1 A. Yes.
- Q. Okay. Even though it was a controlled
- 3 substance?
- 4 A. Yes.
- 5 Q. A CII?
- 6 A. Yes.
- 7 MR. PENNOCK: Would you mark that, please.
- 8 (Anda-Versosky Exhibit 6 was marked for
- 9 identification.)
- 10 BY MR. PENNOCK:
- 11 Q. Sir, we've marked as Exhibit 6 to your
- deposition an e-mail dated February 1st, 2010.
- 13 A. Sure.
- Q. And take a second and read that, please.
- 15 A. Okay.
- Q. So this e-mail was sent by one of your
- 17 people, Rachelle Vance, to Michael Cochrane --
- 18 A. Uh-huh.
- 19 Q. -- who was in charge of compliance, but also
- to you, right, Marc Falkin and Kim Bloom, right?
- 21 A. Yes.
- Q. Falkin and Bloom were involved in sales,
- 23 right?
- 24 A. Yes.
- Q. And Vance describes an opportunity to sell

- 1 CII controlled substances, specifically oxy, to some
- 2 stores, right?
- 3 A. Sure.
- 4 Q. And she calls that an "opportunity"?
- 5 A. She does.
- 6 Q. Okay. And she says: "Here are the complete
- 7 details of the opportunity."
- 8 Do you see that?
- 9 A. I do.
- 10 Q. She says: "We cannot ship the entire order
- 11 because of a limit on Number 700139."
- 12 Do you see that?
- 13 A. Yes.
- Q. That refers to a store, right?
- 15 A. No. That would be a product. That's a
- 16 product identifier.
- Q. Okay. So there is a limit on 700139. Do
- 18 you know what product that was?
- 19 A. I don't.
- Q. Okay. "Customer ordered 12, Shipped 7, 0,"
- you didn't ship any for the oxy products.
- 22 A. Uh-huh. Yes.
- Q. Okay. And she's -- so she's telling you
- there is an order, right?
- 25 A. Yes.

- Q. She's telling you that they are overlimited,
- at least in part, for the oxy products, right?
- 3 A. Yes.
- 4 Q. And she's telling you that the opportunity
- is we can sell this oxy if we increase the control
- 6 limits for that account?
- 7 A. Yeah.
- 8 Q. Right?
- 9 A. Uh-huh.
- 10 Q. And is that the sort of procedure by which
- 11 this happened back in 2010?
- MS. KOSKI: Object to form.
- 13 A. Yeah. So it's funny, because, you know, now
- 14 I see why you were asking about the word
- 15 "opportunity" and trying to define it. It's clearly
- an awkward word to be using in this scenario.
- 17 This was an e-mail from a national account
- person, a salesperson, who was trying to, you know,
- 19 act as an advocate for her customer, but sent that
- 20 to Mike, who ultimately, you know, likely was saying
- 21 no, which is why they're not getting product.
- I'd be curious to see if you have any
- 23 follow-up e-mails to this as to whether or not Mike
- 24 allowed them to, you know, buy on this,
- 25 quote/unquote, "opportunity," but it's unlikely.

- 1 Q. You don't have any idea whether he did or
- 2 didn't?
- 3 A. No.
- 4 Q. Right?
- 5 A. No.
- 6 Q. So I will tell you that we don't know what
- 7 happened with this yet.
- 8 A. Yeah.
- 9 Q. But you would agree with me that based on
- 10 what you just testified to, that you think it should
- 11 have been denied?
- 12 A. No, that's not what I said.
- 13 Q. No?
- 14 A. What I said is the word "opportunity" is
- awkward in this e-mail. But knowing Mike, Mike
- 16 denied everything, so --
- 17 Q. And in your view, when you received this
- 18 e-mail back in February 2010, did you think this
- 19 should be denied?
- MS. KOSKI: Object to form.
- 21 A. Yeah, I -- I can't make that assumption
- 22 based on, you know, this e-mail. I don't know the
- 23 context.
- Q. Well, would it have been your custom and
- 25 practice to e-mail the person under you, namely

- 1 Ms. Vance, and say, "What are you talking about,
- 'opportunity'? That's awkward in such a serious
- 3 context"?
- 4 A. No. No, not related to the -- to the term
- 5 that she used. Of course not.
- 6 Q. Why not?
- 7 A. Salespeople think everything is an
- 8 opportunity. They are going -- they use positive
- 9 words to -- even in the worst circumstances. I
- 10 wasn't in the role of trying to correct text on
- 11 e-mails.
- Q. Well, you said earlier that you believed
- 13 everyone looked at -- recognized their -- the
- responsibility that they had with opioids?
- 15 A. Uh-huh.
- 16 O. Right?
- 17 A. Yes.
- 18 Q. So do you think that referring to potential
- sales of a controlled substance such as opioids
- 20 being -- referring to it in this manner reflects
- 21 that level of responsibility that you said existed?
- MS. KOSKI: Object to form.
- 23 A. No.
- Q. Does not?
- 25 A. No.

- 1 O. And --
- 2 A. But, again, that's looking at an e-mail
- from, you know, eight years ago through today's
- 4 lens, you know.
- 5 Q. So at that -- at that time, there was -- are
- 6 you saying people inside Anda -- withdrawn.
- 7 At that time are you saying that you did not
- 8 have an understanding as to the seriousness of
- 9 opioid distribution in terms of the risks associated
- 10 with their use?
- 11 A. No, that's not what I'm saying.
- MS. KOSKI: Object to form.
- Q. Well, you just said that we're looking at an
- 14 e-mail eight years later through today's lens. What
- 15 did you mean by that?
- MS. KOSKI: Object to form.
- 17 A. I feel like there is a -- a bigger spotlight
- on it today than there was then generally. So for
- 19 you to read this e-mail and say "opportunity" is a
- 20 horrible word, I don't know that "opportunity" would
- 21 have been a horrible word back then; but that
- doesn't mean that we didn't know that it was an
- issue.
- And, you know, painting a broad stroke that
- 25 everybody understood their responsibility doesn't --

- doesn't necessarily mean at the specific level, you
- 2 know. Different people act different ways.
- 3 Rachelle was very -- acted in a very -- as an
- 4 advocate for her customer, right?
- 5 So a customer complaining about something,
- 6 even if it was a control limit, Rachelle would have
- 7 brought that to, you know, Mike to say, "Is there
- 8 something we can do here, " would have copied us to
- 9 say, "Is there something you can do here."
- 10 But those were almost, you know, scientific
- decisions within the control compliance department,
- 12 right. It's not like we had any sway or influence
- to be able to get them to approve anything.
- 14 But Rachelle specifically, if her customer
- 15 complained, she would have brought something like
- 16 this up for sure.
- 17 Q. Well, didn't you teach your salespeople not
- to bring it up in this way because you were dealing
- 19 with products that were controlled substances and
- 20 particular opioids that had very significant issues
- 21 related to them?
- MS. KOSKI: Object to form.
- 23 O. I'll rephrase.
- 24 Didn't you tell your salespeople that you
- 25 shouldn't be approaching opioids in this manner --

- 1 MS. KOSKI: Object to form.
- 2 Q. -- back in 2010?
- MS. KOSKI: Same objection.
- 4 A. Are you asking related --
- 5 Q. Yeah.
- 6 A. -- to the word "opportunity" again?
- 7 Q. No. In term -- I'm not asking -- I'm asking
- 8 in general. You said that -- you said that Rachelle
- 9 would be an advocate for her customer?
- 10 A. Yes.
- 11 Q. And -- right?
- 12 A. Yes, I did.
- 13 Q. And would be pushing you and compliance to
- 14 get limits increased, right?
- 15 A. The --
- MS. KOSKI: Object to form; mischaracterizes
- 17 his testimony.
- 18 Go ahead.
- 19 A. Her ask would have been for them to relook
- at a store, right? So stores had their own
- 21 individual limits, I believe, by this point. So,
- you know, that would have been her ask.
- Your question about wouldn't I have trained
- 24 them to not do this, stores had their own individual
- 25 limits. So if they were potentially set arbitrarily

- 1 too low, we would have wanted them to potentially
- 2 ask and say, "Can you relook at this?" There may
- 3 have been some additional data that was needed.
- 4 As a secondary in the market, it was a
- 5 little more difficult for us to get at dispense data
- 6 than, you know, call it a primary wholesaler,
- 7 because the primary wholesaler, they are buying 90
- 8 some-odd percent of their drugs through that person,
- 9 so they can run some kind of internal -- internal
- 10 data to calculate potentially their limits. For us,
- 11 it was a little more difficult.
- 12 Q. Sir, the reason that one of your people was
- asking that the limits be increased for this
- 14 pharmacy was simply because there was an opportunity
- 15 to sell more opioid to that pharmacy. That's why
- 16 she was asking, right?
- 17 A. Correct.
- 18 Q. Okay. And if it -- it had nothing to do
- 19 with her believing that there was some reason that
- 20 there was -- that the limit was too arbitrary and
- 21 too low for them?
- MS. KOSKI: Objection to form.
- 23 A. Yeah. I -- I don't know that.
- MR. PENNOCK: Mark this, please.
- MS. KOSKI: Are we at 7?

- 1 MR. PENNOCK: Yeah.
- MS. KOSKI: Thank you.
- 3 (Anda-Versosky Exhibit 7 was marked for
- 4 identification.)
- 5 BY MR. PENNOCK:
- 6 Q. I have marked as Exhibit 7 to Mr. Versosky's
- deposition Bates number 0000077935 through 938.
- 8 Sir, could you please take a moment and look
- 9 at that?
- 10 A. Yes.
- MS. KOSKI: Is this set up so it's the
- earliest in time is at the back then it moves
- 13 forward?
- 14 MR. PENNOCK: I'm sorry. What's your
- 15 question?
- 16 MS. KOSKI: The first e-mail in time is at
- 17 the back and then it moves forward and --
- MR. PENNOCK: That's correct.
- MS. KOSKI: Okay.
- 20 BY MR. PENNOCK:
- Q. Are you ready, sir?
- 22 A. Just give me one more second, I'm sorry.
- 23 I'm on the last section here.
- Okay. I think I'm ready.
- Q. This is an e-mail thread that starts with an

- 1 e-mail, again, sent by Ms. Vance.
- 2 A. Uh-huh. Yes.
- O. And the e-mail is sent to a number of
- 4 people. Ms. Vance, again, she worked for you in
- 5 national accounts, right?
- 6 A. Yes.
- 7 Q. And she sent the e-mail to Kim Bloom. She
- 8 was also in national accounts?
- 9 A. No. Kim -- Kim never worked for me. I took
- 10 over national accounts from Kim.
- 11 Q. Okay.
- 12 A. So at this point, I'm not sure what her
- 13 exact role was.
- Q. Well, you were cc'd in any event?
- 15 A. Yes.
- 16 O. Do you see that?
- 17 A. Yes.
- 18 Q. She said: "We are rolling out CSOS
- 19 Enterprise for this chain."
- That's an electronic ordering system that
- 21 you created; isn't that right?
- 22 A. That is correct. Yes.
- Q. And you had a hand in the establishment of
- 24 that, didn't you?
- MS. KOSKI: Object to form.

- 1 A. As far as programming it, no.
- Q. No, not as far as programming it. As far
- 3 as --
- 4 A. Trying to sell it to customers, yes.
- 5 Q. Uh-huh. It says: "And we would like to
- 6 request a review of all accounts limits and would
- 7 like to request max allowable limits for all Bi-Mart
- 8 pharmacies. Attached is a complete list of Bi-Mart
- 9 account numbers."
- 10 Do you see that?
- 11 A. Yes.
- 12 Q. And Bi-Mart is a reasonably significant
- chain of pharmacies in one area of the country?
- 14 A. It's a -- it was considered a small chain,
- 15 but yes.
- 16 O. Small chain?
- 17 A. Yes.
- 18 Q. But it was still under national accounts?
- 19 A. Yeah, I think they -- 60 stores or something
- 20 like that.
- 21 Q. So it gets passed up the ladder, and it
- 22 says: "Mike, let me know if there is anything you
- 23 need from me in order to make this happen."
- 24 A. Uh-huh.
- Q. That's from Kim Bloom, right?

- 1 A. Yes.
- Q. And, again, you're -- at this point, you've
- 3 been -- you've been still cc'd, right?
- 4 A. Yes.
- 5 Q. Okay. And we see that there's some
- 6 discussion here that the president of the company,
- 7 Al Paonessa, it's A --
- 8 A. Yeah.
- 9 Q. -- Al3, because he was the third, Al
- 10 Paonessa, III, right?
- 11 A. Yes.
- 12 Q. "A3 previously approved all the stores up to
- 13 15,000 dosage units per month."
- 14 Right?
- 15 A. Yes.
- Q. 15,000 pills of opioid, of oxy a month,
- 17 right?
- MS. KOSKI: Object to form.
- 19 Q. I'll rephrase: 15,000 dosage use -- units a
- 20 month?
- 21 A. Yes.
- 22 Q. He says -- she says -- or Mike says: "There
- were five that were missed. I have corrected them.
- 24 All the stores are now at a minimum of 15,000. Some
- 25 are more. We will deal with any increases on a

- 1 case-by-case basis as we have in the past."
- 2 Right?
- 3 A. Yes.
- 4 Q. What's a "case-by-case basis"? What kinds
- 5 of things would you do?
- 6 A. So let me put some context around this.
- 7 That CSOS Enterprise, the CSOS Enterprise is a
- 8 software application, was a CSOS system for chains
- 9 to buy centrally. Right? So no one in the market,
- 10 from a competitive standpoint, had another central
- 11 buying kind of application, electronic ordering
- 12 platform for controlled substances. So we were out
- 13 promoting that to customers.
- 14 The need for increased limits on items was
- related to Bi-Mart taking advantage of that CSOS
- 16 Enterprise system. They would have moved to their
- 17 volume from a competitor to us. So we went from
- being a secondary to, on some of these products,
- 19 their primary. Right? So their volume naturally
- 20 would have gone up through us.
- 21 As far as the five that were missed, I'm
- 22 sure that's a file-related issue, like they gave
- them a store list of 55 stores and not 60 or
- 24 something like that.
- Or -- I'm sorry. As I read that, he missed

- 1 five on moving them to 15,000 dosage units.
- The -- where he says, "Some are more,"
- 3 that's based on looking at their individual store
- 4 level usage and creating limits based on their
- 5 historical demand and all that good stuff.
- And then, "We will deal with any increases
- on a case-by-case basis, "that's where, sort of to
- 8 that previous e-mail that you showed me, if there
- 9 was somebody that was hitting their threshold that
- 10 would drive a further review of that store by Mike
- and his team to say, you know, "Did we mis-shoot the
- 12 mark on what we gave the -- gave them as a limit?"
- Q. Okay. So there would be some evaluation of
- 14 these stores that you were bringing on board to
- 15 determine if the 15,000-unit limit was too much or
- 16 too little?
- 17 A. Yes, I believe so.
- 18 Q. Then one of the following e-mails, we have
- 19 an e-mail from Rachel Vance -- I'm sorry, Rachelle
- 20 Vance. It says that: "These are the high volume
- 21 CII stores. Can they be reviewed prior to reaching
- 22 max volumes?"
- Do you see that?
- 24 A. Yes.
- 25 Q. So she wanted them to be reviewed before

- 1 reaching max volumes because she didn't want any of
- 2 the sales that were being made under national
- 3 accounts to this store to be cut off?
- 4 MS. KOSKI: Object to form.
- 5 Q. Right.
- 6 A. You're correct. What she was asking for,
- 7 you know, so if someone -- if a store, say their
- 8 limit was 15,000. If a store got to 13,000, as
- 9 opposed to us going to ask for review, once they
- 10 stop, you know, receiving product from us, can they
- 11 start that review when they are at, say, 13,000, so
- that potentially we don't have a customer service
- issue.
- Q. And the review would be to look at the store
- 15 and --
- 16 A. Yes.
- 17 Q. -- to ascertain if the dosage units is
- 18 correct or not correct?
- 19 A. Yes, or if we're comfortable with.
- Q. That you were comfortable with it?
- 21 A. Yes.
- Q. Okay. So she lists here a number of stores.
- Well, let me track this. I'm sorry.
- 24 Michael Cochrane writes back to her, because
- 25 now he's -- Mike Cochrane has now looked into these

- 1 stores that your team --
- 2 A. Yes.
- Q. -- is selling to to see where they are at in
- 4 terms of their limits, right?
- 5 A. Uh-huh.
- 6 Q. And he writes back, and he says -- he
- 7 says -- let's see: "Let's wait to see if they hit
- 8 it."
- 9 A. Uh-huh.
- 10 Q. Right?
- 11 A. Yes.
- 12 Q. So as you said, they were trying to -- your
- salespeople were trying to get ahead of it and bump
- 14 the max limit before they hit it, right?
- 15 A. Yes. Yes.
- 16 Q. Okay. "I've listed what the accounts are
- 17 currently at, " right?
- 18 A. Yes.
- 19 Q. And then he lists this one. I'll just focus
- on the top one. That is Bi-Mart Store Number 610,
- 22 Right?
- 23 A. Yes.

- Q. Now, do you know where that store is?
- 25 A. I don't.

- 1 Q. You can look it up on the Internet. Does
- 2 that -- doesn't surprise you, right? You could look
- 3 that store up, Bi-Mart Store Number 610?
- 4 A. I'll take your word for it, sure.
- 5 Q. So have you ever heard of Grand Pass,
- 6 Oregon?
- 7 A. I have not.
- 8 Q. The court can take judicial notice of this,
- 9 but Grand Pass, Oregon has a population of
- approximately 37,000 people.
- MS. KOSKI: Object to form.
- 12 Q. Did you know that?
- 13 A. I did not.
- 14 Q. Is there any -- I thought you said that
- 15 there was sort of an assessment of look at the
- 16 stores by people to decide whether you're selling
- 17 too much product to a small -- you know, to an area
- 18 based on where the stores were. No? You didn't do
- 19 that?
- 20 MS. KOSKI: Object to form; mischaracterizes
- 21 testimony.
- 22 A. I didn't personally. Mike did. I think if
- you asked Mike, he might know where that store is.
- Q. Well, you were in charge of national
- 25 accounts?

- 1 A. Yeah.
- Q. Right?
- 3 A. Yes.
- 4 Q. And you were in charge of these people
- 5 that -- this woman, Rachelle Vance, that sent this
- 6 e-mail, right?
- 7 A. Correct.
- 8 Q. So you didn't take any particular
- 9 responsibility to look into a store that was already
- 10 at 30,000 dosage units to see where it was?
- MS. KOSKI: Object to form.
- 12 A. No. Michael -- Michael's team would have
- done that.
- Q. So you -- you certainly by this point in
- 15 time were at -- we're -- we're in 2009. Even you as
- 16 vice president for national accounts understood that
- 17 30,000 dosage units for a particular store in this
- chain was a lot of units, didn't you?
- MS. KOSKI: Object to form.
- 20 A. I don't know that I would have thought that
- 21 that was an unreasonable amount.
- 22 Q. Well --
- 23 A. Again, we were taking on primary volume for
- 24 that store. I don't know what their historical
- 25 dispense data would have looked like. I don't --

- 1 Q. Well, does that really matter? If they were
- 2 already getting too much product, does that matter
- 3 what the historical dispense data --
- 4 A. I quess --
- 5 MS. KOSKI: Sorry. Object to form.
- 6 Q. Do you need me to rephrase that?
- 7 MS. KOSKI: Please.
- 8 A. Yes, please.
- 9 BY MR. PENNOCK:
- 10 Q. Yeah. You keep -- you've referenced a
- 11 couple times "historical dispense data," right?
- 12 A. Right.
- Q. And what you mean by that is, "Well, we look
- and see, well, how much product has the store sold
- 15 over time and is what they are asking for from us
- now consistent with what they've been selling,"
- 17 right?
- MS. KOSKI: Object to form.
- 19 Q. That's what you're saying what "historical
- 20 dispense data" is, right?
- 21 A. So -- so let me -- let me clarify for
- 22 myself -- for myself. Yes, that's what I'm saying,
- but that wasn't my role in the organization. So to
- 24 me, that's a generalized way of saying how Mike and
- 25 his team would have reviewed stores.

- 1 Q. So, I mean, you were vice president of
- 2 national accounts. We've already said that a bunch
- 3 of times, right?
- 4 A. Yeah.
- 5 Q. And you were vice president of national
- 6 accounts at the time of this e-mail, right?
- 7 A. Yes.
- 8 Q. And you were on the leadership team at the
- 9 time of this e-mail, right?
- 10 A. Yes.
- 11 Q. You had already had a leadership meeting a
- 12 few months earlier back in March. We talked about
- that, with the fentanyl patches, right?
- 14 A. Yes.
- 15 Q. To move the product we had a discussion
- 16 about, right?
- 17 A. Yes.

- Q. Okay. And you're now on an e-mail chain
- 19 where they are talking about a store that is in a
- location that has 37,000 people in it, and you're
- 22 substances every month. That's not something that
- 23 you paid any attention to? Was --
- MS. KOSKI: Object to form. Sorry. I
- thought you were done.

- 1 A. No, I don't -- I -- I wouldn't have paid
- 2 specific attention to that unless Mike, you know,
- 3 brought that up as an issue as -- you know, where
- 4 that might have come up as an issue is if Rachelle
- was making requests of Mike, Mike saying, "This
- 6 doesn't make any sense." He might come to me and
- 7 say, "tell Rachelle to stop, you know, bothering me
- 8 about this."
- 9 That's where -- that analysis would have
- 10 happened within Mike and his team, the one that
- 11 you're asking for.
- Me specifically, I was looking at, at a high
- level, you know, we were selling thousands of
- 14 accounts product. So I'm -- I'm sorry. That
- 15 answer's --
- 16 O. What -- well, you may have been selling --
- okay.
- 18 You were selling thousands of accounts you
- 19 just said, right?
- 20 A. Yes.
- 21 Q. And -- and just --
- 22 A. I don't know where every store is for every
- one of those accounts. I wouldn't have looked them
- 24 up. So the idea that I can -- that I would have --
- 25 Q. Who -- who was going to do that then?

- 1 A. Mike and his team absolutely would have been
- 2 doing that.
- Q. That's it?
- 4 A. Yes.
- 5 Q. So the -- how many people were on Mike's
- 6 team?
- 7 A. I don't know the answer to that. I know --
- 8 because it varied from time to time. I think when I
- 9 left, there were probably six maybe.
- 10 Q. Six people.
- 11 How many salespeople did you have in --
- 12 withdrawn.
- How many people were in your national
- 14 accounts team, like Rachelle Vance?
- 15 A. I think, you know, we peaked out. The most
- 16 we ever had was maybe 12. At this time we probably
- were in the 8 to 10 range, I would guess.
- 18 Q. And not -- they had no responsibility, the
- 19 national account people, the 12 people that you had,
- they had no responsibility for making their own
- 21 independent sort of assessment to provide
- 22 information to compliance as to the nature of the
- 23 store they were asking to max out at?
- MS. KOSKI: Object to form; mischaracterizes
- 25 testimony.

- 1 Q. They didn't have none? I'm just asking.
- They had no responsibility, is that what you're
- 3 telling me?
- 4 A. I would say they didn't have direct
- 5 responsibility; but we would have asked them to, you
- 6 know, not be, you know, foolishly asking for things
- 7 that didn't make sense.
- 8 Q. Right. Like --
- 9 A. But we -- we always --
- 10 Q. Like asking for -- like asking to max out a
- 11 store in a location, Grand Pass, Oregon, with 37,000
- 12 people, that would be foolish?
- MS. KOSKI: Object to form.
- Q. Are you agree --
- 15 A. I could agree with you if that would be
- 16 foolish if Rachelle knew that was in Grand Pass with
- 17 that --
- 18 Q. Right.
- 19 A. I don't -- I don't know that she knew that.
- 20 She may have seen it as Store Number 610.
- 21 Q. I understand that.
- 22 A. Yeah.
- Q. And I'm saying is: Don't you think that she
- should have had, as part of her guidance and
- instruction, that, "Don't just see it as Store

- 1 Number 610; but you're the salesperson. You're the
- one interacting with the chain. You're the one
- interacting with the store. Where is the store?
- 4 Tell us what you can tell us about the store from
- 5 the beginning."
- 6 Shouldn't she have been doing that back
- 7 then?
- 8 MS. KOSKI: Object to form.
- 9 A. Again, I -- possibly, but we sort of had,
- 10 you know, Mike's team as our -- was handling that
- 11 for us. I don't know. You know, I -- I'm sorry
- 12 that that's not the answer that you like, but that's
- sort of the way we were operating as we were out
- trying to sell, and Mike was a very hard backstop
- and he was handling that piece.
- 16 Our sales team, from a national account
- 17 standpoint, was requesting additional information
- 18 where Mike needed it, was, you know --
- 19 Q. But your sales team for national accounts
- that you were in charge of didn't undertake any
- 21 activity to see what they were asking for to begin
- 22 with? Give it to Mike, Mike is the backstop, if he
- passes it, wonderful, we sell it and we move on.
- 24 That's what was happening at this --
- 25 A. I would say at this period of time, that

```
that's fair. I think as we moved forward, we were
 1
 2.
      doing a lot more of, you know, getting
 3
      questionnaires and getting data, getting
      questionnaires, all that stuff.
 4
 5
              MS. KOSKI:
                          I could use a bathroom break.
         We've been going about an hour and a half. It
 6
 7
         doesn't have to be right this second.
 8
         when --
                  (Discussion off the record.)
 9
10
              MR. PENNOCK: No, we can take a break.
11
              MS. KOSKI: Okay.
12
              THE VIDEOGRAPHER: Off the record,
13
         11:06 a.m.
14
            (Recess from 11:06 a.m. until 11:18 a.m.)
15
              THE VIDEOGRAPHER: On the record, 11:18 a.m.
16
              MR. PENNOCK: Are you ready, Counsel?
17
              MS. KOSKI: Yes. All set. Thank you.
18
      BY MR. PENNOCK:
19
              Well, we were looking at Exhibit 7, the
20
      Bi-Mart -- the Bi-Mart e-mail, and the e-mail -- in
21
      response, Mike Cochrane, he says their mix is too
22
     high.
23
              Do you see that?
24
         Α.
              Yes.
25
              So he's saying, look, I'm not going to
         Q.
```

- 1 approve any increase.
- 2 A. Yes.
- Q. Who is Kim Bloom? We talked about her
- 4 earlier. You took over national accounts from her,
- 5 right?
- 6 A. Yes.
- 7 Q. And she's now executive director of sales
- 8 operations, right?
- 9 A. Yes.
- 10 Q. It looks like she was on this e-mail
- 11 chain -- I'm trying to find -- she didn't get on
- this e-mail chain until a few e-mails in.
- MS. KOSKI: Object to form.
- MR. PENNOCK: Yeah, I'll withdraw that.
- 15 BY MR. PENNOCK:
- 16 Q. You see, if you look on the second page of
- 17 this e-mail thread, it looks like Kim Bloom got
- thrown on a cc in the middle of this thread.
- MS. KOSKI: Object to the form.
- 20 A. I see that.
- 21 Q. Right?
- 22 A. Yeah, I see that.
- THE VIDEOGRAPHER: Excuse me, Counsel. I
- just need to adjust the witness's position again.
- I didn't realize you were blocking that camera.

- 1 So just a little bit more.
- 2 That's good. Thank you.
- 3 BY MR. PENNOCK:
- 4 Q. I'm sorry, she jumped on -- she -- it was
- 5 before that she -- she was on -- she was an
- 6 addressee of the original e-mail. Okay.
- 7 A. Yes.
- 8 Q. But Michael Cochrane, he's in compliance.
- 9 Kim Bloom is in sales. She's the executive director
- 10 of sales operations.
- 11 Cochrane is the compliance guy you've been
- 12 talking about, right?
- 13 A. Yes.
- 14 Q. Michael Cochrane?
- 15 A. Yes.
- 16 Q. He says the mix is too high.
- 17 Do you see that?
- 18 A. Yes.
- 19 Q. And she comes back and says -- and you're
- 20 cc'd.
- 21 Do you see that?
- 22 A. Yes.
- Q. And she comes back and says: Please discuss
- 24 this with Al, the president of the company.
- 25 Right?

- 1 A. Yes.
- 2 Q. She says: This is a chain initiative to
- 3 increase CII distribution.
- 4 A. Yes.
- 5 Q. So that means that your customer is trying
- 6 to increase controlled substances distribution for
- 7 you?
- 8 A. No. What that means is -- in general, we're
- 9 trying to get more customers to sell -- to buy CIIs
- 10 from us.
- 11 Q. Oh. So that means -- when he says this is a
- 12 chain initiative, you mean -- it means this is --
- those of us working on chains, we are taking the
- initiative to increase controlled substances
- 15 distribution?
- 16 A. Yes.
- 17 Q. That's something that she was working on,
- 18 along with you were working on?
- 19 A. I don't remember specifically what Kim's
- 20 role was in here, but -- but yeah.
- 21 Q. Okay.
- 22 A. We were trying to get more customers to buy
- 23 CIIs from us.
- Q. And thereby increase your distribution?
- 25 A. Increase our distribution.

- 1 Q. And thereby -- you were trying to expand the
- 2 market?
- A. No. We were trying to expand our share of
- 4 the market.
- 5 Q. Okay. And if they hit their threshold and
- 6 are cut off from buying more, it's going to hurt our
- 7 relationship with the accounts.
- 8 Do you see that statement?
- 9 A. I do.
- 10 Q. Does that sound like the responsibility that
- 11 you told us earlier in terms of CIIs and opioids?
- 12 A. I mean, it sounds like something a
- salesperson would say, which is why we had the kind
- of church and state between regulatory and
- 15 compliance.
- 16 O. When you had church and state, what do you
- mean by that?
- 18 A. Compliance was separate from -- from sales.
- 19 Right? So sales worked as advocates. Compliance
- worked as determining who we were willing to sell
- 21 product to.
- 22 Q. So sales worked as advocates for making
- 23 sales?
- 24 A. Correct.
- 25 You know, the -- the --

- 1 Q. Okay.
- 2 A. I think I know why Kim was on this. The --
- 3 so Bi-Mart specifically as a customer had telesales
- 4 reps talking to their stores. So in some scenarios
- 5 we would have had sort of a shared ownership of
- 6 accounts.
- 7 Q. So in any event, the -- the backstop,
- 8 Michael Cochrane that you referred to earlier --
- 9 A. Yes.
- 10 Q. Well, this executive director of sales
- operations is trying to go by the backstop and go
- 12 right to the president because she doesn't want to
- hurt the relationship with the accounts, right?
- MS. KOSKI: Object to the form.
- 15 A. I think she's -- she's suggesting that he
- 16 talk to Al, yes. Al was his -- Al was Mike's boss,
- 17 right? So I would assume from an escalation
- 18 perspective, talk to Al.
- 19 Q. So you mentioned that in terms of making
- 20 decisions to sell to particular -- make particular
- 21 sales, you said that they were, quote, scientific
- decisions.
- Do you remember saying that earlier?
- 24 A. I do.
- Q. Okay. Kim is not -- Ms. Bloom is not

- 1 engaging in this scientific decision process, is
- 2 she?
- 3 A. No.
- 4 O. But that -- that was sort of -- her conduct
- 5 here and how she was approaching this and how
- 6 Ms. Vance was approaching this, it was sort of
- 7 endemic in the sales operation for Anda when it came
- 8 to CIIses, wasn't it?
- 9 MS. KOSKI: Object to form.
- 10 BY MR. PENNOCK:
- 11 Q. Do you know what I mean by endemic?
- 12 A. No.
- Q. So with respect to Ms. Bloom and Ms. Vance,
- 14 this type of approach to sales was -- of CIIs and
- 15 particular opioids was sort of business as usual for
- 16 them?
- MS. KOSKI: Object to form.
- 18 Mischaracterizes the document.
- 19 A. I think that would be a generalization. I
- 20 think, you know -- I think Rochelle was probably
- 21 more aggressive than others in trying to be that
- 22 advocate for a customer. I don't know that I can
- 23 speak to Kim really there.
- Q. But sales in general, even the people under
- 25 you, were you -- they didn't really have that --

- 1 A. That's what I was saying --
- 2 Q. -- scientific decisionmaking process
- 3 applying to their attempts to make sales?
- 4 A. Correct. Correct.
- 5 Q. Okay. So, you know, we talked about the
- 6 Grand Pass, Oregon, Bi-Mart e-mail, this one right
- 7 here.
- I want to show you something, a PowerPoint.
- 9 MR. PENNOCK: Would you mark this, please.
- 10 (Anda-Versosky Exhibit 8 was marked for
- 11 identification.)
- 12 (Anda-Versosky Exhibit 9 was marked for
- identification.)
- 14 MS. KOSKI: She was waiting for me, and I
- 15 didn't give the high sign.
- 16 BY MR. PENNOCK:
- 17 Q. Let me know when you're ready, sir.
- 18 A. Sure.
- MS. KOSKI: This doesn't have any notes on
- it. Is that what you're asking?
- Is there any notes on the one you have?
- THE WITNESS: No.
- MS. KOSKI: Oh, that's the one. It's
- dog-eared.
- 25 BY MR. PENNOCK:

- 1 Q. It's the same document, Mr. Versosky.
- 2 A. Okay.
- 3 Q. Sir, have you had an occasion to look at
- 4 Exhibit 9 -- or Exhibit 8?
- 5 A. Yes.
- 6 Q. That's a PowerPoint presentation that you
- 7 had some input on, isn't it?
- 8 A. Yeah. So the interesting thing is the
- 9 general kind of Anda overview presentation was a
- 10 large deck that we used and kind of clipped for a
- 11 bunch of different presentations. So many of the
- 12 slides in here, I created. Many of them, I've never
- 13 seen before.
- 14 O. Okay. Well, can you look at Exhibit 9,
- 15 please.
- 16 A. Sure.
- 17 Q. Let me identify Exhibit 8 first. I didn't
- 18 do that yet.
- So Exhibit 8 is a PowerPoint presentation
- 20 entitled "Anda, Incorporated, Anda Overview," and it
- is Bates number 0000721153 and it runs through 1174.
- 22 Exhibit 9 is an e-mail thread, Bates number
- 23 0000721151 and 152. So it's the Bates number that
- immediately precedes the PowerPoint Bates number.
- 25 Okay?

- 1 A. Okay.
- 2 Q. Now, Exhibit 9, this e-mail thread reflects
- 3 that the -- this PowerPoint presentation was sent to
- 4 you by Michael Cochrane, right?
- 5 A. Yes.
- 6 Q. And he asked you to take a -- take a look at
- 7 it and perhaps give a couple bullet points on
- 8 Slide 4.
- 9 Do you see that?
- 10 A. Yes.
- 11 Q. He says: I have been refreshing this
- 12 presentation from before that we used with DC awhile
- 13 back.
- Do you know what he means by that?
- 15 A. Where was that?
- 16 Q. It's right here. He says: I have been
- 17 refreshing this presentation from before that we
- 18 used with DC awhile back.
- 19 At the time, did you have any understanding
- what he meant by that?
- 21 MS. KOSKI: Object to form.
- 22 A. At the time, I'm sure. I mean, as DC -- I
- don't want to speculate.
- Q. Okay. Anyway --
- 25 A. At the time, I probably knew what it was --

- 1 Q. He says: Meeting with DEA next week.
- 2 A. Yeah.
- 3 Q. Keep that to yourself if you don't already
- 4 know.
- 5 Right?
- 6 A. Yes.
- 7 Q. Okay. And this is August 28, 2014, right?
- 8 A. Yes.
- 9 O. So he's -- this is a -- this is a
- 10 PowerPoint that he intends to present to the DEA; is
- 11 that correct?
- 12 A. Yes.
- Q. Now, were you at any meetings with the DEA?
- 14 A. No, never.
- 15 Q. Never?
- 16 A. Never, not that I'm aware of.
- 17 Q. Okay. Take a look at Page 1167. I'm going
- 18 by the Bates number on the lower right.
- 19 A. Okay.
- Q. So Mr. Cochrane -- he's -- again, he's the
- 21 compliance backstop at Anda, right?
- 22 A. Uh-huh.
- Q. And he -- he has a slide in here, it says
- 24 "Control Limit Increase Process."
- Do you see that?

- 1 A. I do.
- 2 Q. Manufacturers and distributors are required
- 3 to know your customers and maintain suspicious order
- 4 monitoring systems.
- 5 Do you see that?
- 6 A. Uh-huh.
- 7 Q. Customer review process for control
- 8 substances -- controlled substance increase.
- 9 Right?
- That's the very first bullet point, right?
- 13 A. Yes.
- Q. It's the very first bullet point in this
- 15 slide for the DEA, right?
- 16 A. Uh-huh.
- 17 Q. No one was doing that with respect to
- 18 Bi-Mart Store 610 in Grand Pass, Oregon.
- 19 A. In 2009, probably not.
- 20 Q. In 2009.
- Okay. Thank you.
- 22 A. Yeah, not on the sales side.
- 23 O. Got it. Okay.
- 24 As of 2014, were you -- were you then paying
- 25 attention to the city and state of request?

- 1 A. I'll tell you, I don't know that. Yeah. I
- 2 don't know that it was a -- no.
- Q. On the sales side.
- 4 A. Yeah.
- No, I don't believe so.
- 6 Q. Who is George Fields?
- 7 A. So George -- George was with Anda for a very
- 8 long time. I believe he ran -- he also ran sales at
- 9 some point, the telesales function; moved into
- 10 purchasing; and before we had sort of a formal
- 11 marketing department, he kind of ran some of the
- 12 promotions and things like that out of -- I believe
- out of purchasing. He kind of had a bunch of
- 14 different roles at Anda at the time.
- 15 Q. And who is Brian Witte?
- 16 A. Brian was my counterpart that led the inside
- 17 sales -- telesales team. So he was owner of the
- 18 budget and whatnot for telesales.
- 19 Q. Do you remember someone by the name of Norm?
- 20 A. Yes.
- Q. Who might that be?
- 22 A. Norm Dodes was a -- was a national account
- 23 manager also on my team.
- MR. PENNOCK: Do you have copies of this?
- We'll mark my copy. Could you -- I only --

I don't seem to have another copy of this. I 1 don't know, but could you take that? 2. 3 MS. KOSKI: If you want to walk out to the front desk, they can make copies for you if you 4 5 need to. MR. PENNOCK: If you want me to. 6 7 MS. KOSKI: I guess I can read it first. I 8 don't know. 9 MR. PENNOCK: Yeah. MS. KOSKI: Just go --10 11 MR. PENNOCK: Hold on. Why don't you go and 12 see if you have a copy next door. 13 While we're doing that, Ben, why don't you 14 take this out and make a copy before she puts the 15 tab on there. Yeah. BY MR. PENNOCK: 16 17 Q. All right. Let's see if I can go on to 18 something else. 19 Not really. 20 MR. PENNOCK: Got it. That was easier than 21 I thought. 22 MS. KOSKI: We've all been there. 23 MR. PENNOCK: Of course there is only one 24 copy. No, this is not it. This is not -- this 25 is not -- 143.

```
Okay. We'll wait for copies.
 1
 2
                  (Discussion off the record.)
 3
     BY MR. PENNOCK:
             Okay. All right.
 4
        0.
 5
              (Anda-Versosky Exhibit 11 was marked for
      identification.)
 6
 7
     BY MR. PENNOCK:
 8
        Q. Sir, take a look, please, at Exhibit 11 to
     your deposition. This is an e-mail, one page,
 9
     0000618116.
10
11
        A. Yes, please.
12
        Q. So this is an e-mail. The top e-mail is
13
      from you, right?
        A. Uh-huh.
14
             This is September 26, 2008. Were you yet in
15
        0.
16
     charge of national accounts?
17
        Α.
             I believe so by then.
18
        Q. So we have here an e-mail from Brian Witte,
19
     W-i-t-t-e?
20
        A. Yes.
21
        Q. And he writes: Daily sales are slipping a
22
     bit to forecast.
```

- 23 Α. Uh-huh.
- 24 Q. Meaning you -- you had all projected some
- 25 volume of sales, and in looking at the daily sales,

- 1 you weren't going to meet that?
- 2 A. Yes.
- Q. For the month, I assume?
- 4 A. Yeah, I assume, yeah.
- 5 Q. Is there any large sales we can get out?
- 6 A. Yes.
- 7 Q. Anything on 20 milligram Protonix? What
- 8 about the K-Mart sale? Did that go through?
- 9 A. Yes.
- 10 Q. Did the large BJK Risperdal order hit?
- And then he says: Anyone in need of oxy?
- 12 A. Yes.
- Q. Any other thoughts?
- 14 Do you see that?
- 15 A. Uh-huh.
- MS. KOSKI: Can I just -- so the record is
- 17 clear, you're agreeing that he read it correctly?
- 18 THE WITNESS: Yes.
- MS. KOSKI: You're not answering the
- 20 question.
- It wasn't clear to me on the record.
- MR. PENNOCK: You're right.
- 23 BY MR. PENNOCK:
- Q. So right here he's asking everyone on this
- 25 e-mail: Does anyone have any customers that we can

- 1 sell some oxy to, isn't he?
- 2 A. Correct.
- 3 Q. And George Fields says something about the
- 4 Risperdal order today and oxy being received today
- 5 from BJK.
- 6 What does that mean?
- 7 A. BJK was a customer. Oxy being received
- 8 today would have been -- my reading of this e-mail
- 9 is that's two separate notes there.
- 10 Oxy, the reason I believe in this e-mail
- 11 they were asked about it is there was a market
- shortage on the item, and so oxy being received
- today means we're receiving this item that's short
- in the market. That's why they were asking can you
- 15 go and see if there is anybody that is in need of it
- 16 today.
- 17 Q. And you wrote back -- among other things,
- 18 you say: Norm is going to contact Aetna on oxy?
- 19 A. Yes.
- 20 Q. So Norm, who worked for you, you were going
- 21 to have him contact Aetna, I guess their customer,
- 22 right?
- 23 A. Correct.
- Q. He was going to contact to see if he could
- 25 sell any oxy to them?

- 1 A. Yes.
- Q. And rally the troops in the office to ensure
- 3 any in-process opportunities are expedited and
- 4 capitalized on.
- 5 Do you see that?
- 6 A. Yes.
- 7 Q. And "opportunities," that's the awkward word
- 8 you were talking about early -- we talked about
- 9 earlier, right?
- 10 A. Sure.
- 11 Q. So with respect to oxy, you were going to
- 12 make some effort to make some sales to meet the
- monthly forecast that you were slipping on?
- 14 A. Sure.
- 15 O. Isn't that correct?
- 16 A. But in respect to oxy, Risperdal, any of the
- 17 other opportunities, you know, short in the market
- items -- like that sentence right there is two
- 19 different specific things, right? Norm is going to
- 20 contact them on oxy, and then we were going to look
- 21 at anything else that was in process. In process
- 22 may have included other, you know, oxy sales; it may
- 23 not.
- 24 But just wanted to clarify that.
- Q. Okay. But you were going to make some calls

- 1 about the oxy?
- 2 A. Sure.
- 3 Q. To see if anyone was in need of oxy?
- 4 A. Yes.
- 5 Q. It seems to me from your response that
- 6 that's not unusual that you would go out and try and
- 7 sell some oxy?
- 8 A. Correct.
- 9 Q. And basically making calls to see if anybody
- 10 wanted it?
- 11 A. Again, in this case with my specific
- 12 customers, we have been calling large customers --
- some of them, we currently sold to; some of them, we
- 14 didn't -- to see if this product that was in short
- 15 supply was something they needed today. They still
- 16 would have had to been vetted from compliance to say
- are we willing to sell that customer or not.
- 18 But so --
- 19 Q. Well, I know that the scientific decision
- would have been made, as you've testified to.
- 21 A. Okay.
- Q. I understand that's your position.
- But if these were your customers and they
- had a need for this oxy product, wouldn't they have
- 25 already told you that?

- 1 A. No, not necessarily. Again, being in the
- 2 secondary space, it's sort of -- a big portion of
- 3 Anda's sales were, you know, time-sensitive
- 4 opportunities where if we had inventory and the
- 5 market didn't, we would have to go reach out to the
- 6 market and say we may have it when someone else may
- 7 not.
- They didn't always know to ask us, right?
- 9 They would be looking at their primary potentially,
- 10 or the other competitive secondaries to say can I
- 11 buy this from you if they were out.
- 12 Q. If they were out and they would need it,
- 13 you're saying it was not your experience that
- 14 they -- that they would contact anybody to see if
- they had something to sell them?
- 16 A. They would contact people, but it's not
- 17 necessarily that they would contact us.
- Q. But it's not necessary -- not necessarily
- 19 did anyone you were going to contact need the
- 20 product. That's also not necessarily true, right?
- 21 A. Yeah. Potentially true, yes. Yes.
- 22 Q. You may have contacted somebody and said,
- look, we have some oxy, we can sell it to you, maybe
- 24 you haven't hit your limit, maybe you want to buy it
- 25 so you've got it on hand, right?

- 1 MS. KOSKI: Form.
- 2 A. Yeah, that's a potential scenario.
- Q. I mean, so this was in '08. I mean, we
- 4 talked about this meeting minutes from March of '09
- 5 where the president of the company said just move
- 6 the product.
- 7 Do you remember that?
- 8 A. Yes.
- 9 Q. And so that's what you had going on here,
- 10 right, with this e-mail with this oxy? You were
- just trying to move the product?
- MS. KOSKI: Object to form.
- 13 A. No.
- 14 Q. You were just trying to move the product to
- meet the sales forecast that you-all had set for
- 16 yourselves; isn't that right?
- 17 A. Again, I think that's a mischaracterization,
- 18 right? The -- if you see what the e-mail says, it
- 19 says here is a bunch of different products to think
- about because we need some incremental sales.
- 21 Was oxy one of them that he recommended?
- 22 For sure. Did -- was there a follow-up where, you
- 23 know, I asked Norm to look at Aetna? It looks like,
- 24 yes, there was.
- 25 Q. How many -- when you got this e-mail where

- 1 it says anyone need -- anyone in need of oxy and you
- 2 said Norm is going to contact Aetna on oxy, how many
- 3 products was Anda selling at that time in September
- 4 2008?
- 5 A. Probably 6,000.
- 6 0. 6,000?
- 7 A. Yeah.
- 8 Q. Do you know -- are you familiar with a place
- 9 called The Hometown Pharmacy?
- 10 A. I've heard the name.
- 11 Q. They were -- they were a growing chain back
- in 2008, weren't they?
- 13 A. Like I said, I've heard the name. I don't
- 14 know specifically. I believe, were they a customer?
- 15 O. Do you know who Heath Ullman is?
- 16 A. Yes. He was a telesales rep.
- 17 Q. Yeah. So -- let's take a look at this.
- 18 (Discussion off the record.)
- 19 (Anda-Versosky Exhibit 10 was marked for
- 20 identification.)
- 21 BY MR. PENNOCK:
- Q. Sir, take a look at this e-mail. It begins
- with an e-mail from Mr. Ullman.
- 24 MS. KOSKI: Is there another one?
- MR. PENNOCK: That's the same one. I gave

- 1 you two.
- THE VIDEOGRAPHER: Could you slide a little
- 3 more to your left? I'm sorry.
- 4 Thank you.
- 5 BY MR. PENNOCK:
- 6 Q. Are you ready, sir?
- 7 A. No, I'm sorry. I'm reading the last page.
- 8 Okay.
- 9 Q. Exhibit 10 is an e-mail thread that bears
- 10 Bates number 0000272169, and it runs to 171.
- In this e-mail, Mr. Ullman is writing about
- 12 a customer who has -- that's called The Hometown
- 13 Pharmacy, right?
- 14 A. Yes.
- 15 Q. Right?
- 16 A. Yeah.
- 17 Q. They are a company out of Youngstown, Ohio,
- 18 originally; is that right?
- 19 A. I --
- Q. You don't know?
- 21 A. I don't know.
- Q. So Mr. Ullman is concerned because The
- 23 Hometown Pharmacy has hit its limits regarding the
- 24 sale of certain CIIs, right?
- 25 A. Yes, I see that.

- 1 Q. And The Hometown Pharmacy principal --
- 2 somebody at The Hometown Pharmacy -- actually, I
- 3 think the owner of the company, right?
- 4 A. It looks that way, yeah.
- Q. He says: Heath, I am writing this last
- 6 e-mail because I have been nothing but a great
- 7 customer and we have grown immensely in the last
- 8 nine-plus years.
- 9 Do you see that?
- 10 A. Uh-huh.
- 11 Q. And this e-mail is dated December 31st,
- 12 2008, right?
- 13 A. Yes.
- Q. So apparently it's a long-standing customer,
- 15 right?
- 16 A. Yes.
- Q. We have six retail locations; 1,000 nursing
- home beds, more coming; one mail order; and many
- 19 more retail sites in the near future.
- 20 Right?
- 21 A. Yes.
- Q. He says: Do I want Anda to be a part of all
- 23 these? Absolutely.
- 24 Have I read that correctly?
- 25 A. Yes.

- 1 O. We are a company that will do over
- 2 \$24 million in sales this year and never had any
- 3 issues with any states nor DEA issues, or for that
- 4 matter, third party.
- 5 True?
- 6 A. I see that, yes.
- 7 Q. The Newcastle store -- that's Newcastle,
- 8 Pennsylvania? You don't know?
- 9 A. I don't know.
- 10 Q. Not something -- okay.
- 11 The Newcastle store fills 2,000-plus
- 12 prescriptions a week, and I cannot order any
- 13 controls from Anda. That is an absolute disgrace.
- 14 Right?
- 15 A. Yes.
- 16 Q. It says: Your company is penalizing high
- 17 volume stores. I bust my butt to where I have
- 18 gotten, and you guys tie my hands.
- This is an upset customer, right?
- 20 A. Yeah. And I think this is indicative of,
- 21 you know, some of the customer feedback we received
- 22 over time.
- Q. All right.
- But that's okay, isn't it, because these are
- 25 controlled substances that we're talking about?

- 1 A. Sure.
- 2 Q. So this gets elevated, and Heath Ullman
- 3 forwards it to Amy Centrella.
- 4 A. Yep.
- 5 Q. Who is she?
- 6 A. She was a national account manager.
- 7 Q. She worked for you?
- 8 A. She did.
- 9 Q. And --
- 10 A. So this would be one of those accounts where
- it was a shared account, so it was under Brian's
- 12 purview with Heath under my purview with Amy, if
- 13 that makes sense.
- 14 Q. Heath says: See the e-mail below regarding
- 15 39142 for The Hometown Pharmacy. Please see what
- 16 you can do to resolve. This is out of my control,
- 17 no pun intended.
- 18 Right?
- 19 A. Yeah, I see that.
- Q. This gets forwarded to you?
- 21 A. Uh-huh.
- Q. And apparently you actually had had a
- 23 conversation about this issue prior to this e-mail
- 24 being forwarded to you, right?
- 25 A. Yes, I see.

- 1 Q. It says: Bill, As per our conversation --
- 2 A. I see that.
- Q. -- earlier, below is the e-mail from Bob
- 4 Ekiert, the owner of Tadek, Inc.
- 5 Okay? Got it?
- 6 A. Yes.
- 7 Q. So somebody came -- I guess Amy came --
- 8 Ms. Centrella came and talked to you about this
- 9 issue.
- 10 And then he sent you the e-mail, right?
- 11 A. Yep.
- 12 Q. Okay. And you send this to the backstop,
- 13 Michael Cochrane?
- 14 A. Uh-huh.
- O. On New Year's Eve?
- 16 A. Yes.
- 17 Q. 2008?
- 18 A. Yes.
- 19 Q. Do you know how many overdose deaths there
- were in Cuyahoga County, Ohio, in 2008?
- 21 A. I don't.
- 22 Q. What about 2009?
- 23 A. I don't.
- Q. Hi, Mike. Can you please read the e-mail
- below and give me a call when you have a chance.

- 1 Have I read that correctly?
- 2 A. Yes.
- 3 Q. I'm wondering if we can get on a conference
- 4 call with this guy --
- 5 You're referring to the owner of the
- 6 company, right?
- 7 A. Yes.
- Q. -- to try and save his business.
- 9 A. Yes.
- 10 Q. So a decision had already been made by the
- 11 backstop to cut these guys off, right?
- 12 A. Yes.
- Q. And you knew that from this e-mail chain
- 14 because that's how it all started, right?
- 15 A. Yes.
- Q. But on New Year's Eve, 5 o'clock, you told
- 17 the backstop, Cochrane -- Mike Cochrane: Hey, let's
- 18 try and save this guy's business.
- MS. KOSKI: Object to form.
- 20 BY MR. PENNOCK:
- Q. Right? That's what you did?
- 22 A. Yes, but your assumption is saving the
- business means turning controls on. That's not
- 24 necessarily -- that wasn't necessarily the case
- 25 every time.

- 1 Q. Well, was it the case?
- 2 A. In this scenario, I don't know, but where I
- 3 say get on a conference call with the guy --
- 4 O. Yeah.
- 5 A. -- a lot of times what was driving, you
- 6 know, frustration with customers was communication
- 7 out of our compliance team to customers was poor,
- 8 right?
- 9 And so there were customers who were -- they
- were just angry at us because they were not able to
- buy controls, didn't know why, weren't getting good
- 12 feedback on, you know, what did they need to
- provide, if -- like in this scenario, you know, the
- ___
- information Michael may not have had which may have
- informed his decision more, or, frankly, the
- 18 customer talking to Mike and Mike saying "this is
- 19 why I'm not comfortable with you" would have
- 20 alleviated the customer's concern and we may have
- 21 been able to maintain his business.
- 22 It got -- yeah.
- Q. You're speculating that any of that took
- 24 place with this guy?
- 25 A. To this specific situation, yeah. Yeah, I'm

- 1 speculating, but that was --
- 2 Q. This guy's concern had to do with his
- 3 controls -- his controlled substances that somebody
- 4 had cut off.
- 5 A. Sure.
- 6 Q. You had no idea why they had been cut off?
- 7 A. Correct.
- 8 Q. That's what he wanted back. He wanted his
- 9 controls back.
- 10 A. Correct.
- 11 Q. That's clear from this, isn't it?
- 12 A. Yes.
- Q. You get an e-mail at 4:30, and 26 minutes
- later, you say can we get on a conference call with
- 15 the guy to save his business.
- That's what you did, right?
- MS. KOSKI: Objection, form.
- 18 Mischaracterizes the document. Look at the
- 19 dates.
- 20 BY MR. PENNOCK:
- Q. Let me rephrase that.
- You got an e-mail -- I apologize.
- You got an e-mail at 11:54 a.m. on
- December 31st, 2008, and later that day, you -- you
- 25 e-mailed Cochrane, right?

- 1 A. Yeah.
- Q. Okay. And there's not a lot of cautious
- 3 conduct involved in this, is there, with respect to
- 4 opioids, by you?
- 5 MS. KOSKI: Object to form.
- 6 A. I -- I don't agree with that.
- 7 Q. You don't agree with that? You said earlier
- 8 that you --
- 9 A. This was --
- 10 Q. -- you-all were very cautious about this.
- 11 A. This was from a -- from a practice
- 12 standpoint, this would have been me collecting the
- information from Amy, passing it on to Mike. I just
- 14 explained, frankly, how these -- how we tried to
- 15 handle these situations was, you know, one is either
- 16 Mike needed additional information; or, two, the
- 17 customer needed better feedback on to why they
- weren't allowed to buy from us.
- Those were really the two solutions.
- Q. Really? Those were really the two
- 21 solutions? But in this e-mail to Mike, you don't
- 22 give him any new information, say, by the way, Mike,
- 23 maybe you need to reconsider this for A, B, C, and
- D, do you? You don't say that?
- 25 A. The information --

- 1 Q. You don't -- sir, you don't say to Mike
- 2 Cochrane, here's some additional information?
- MS. KOSKI: Object --
- 4 Q. That's not said to him here, right?
- 5 MS. KOSKI: Object to form. You can allow
- 6 him to answer. Allow him to get his question out
- 7 and then complete your answer.
- 8 BY MR. PENNOCK:
- 9 Q. Yeah. You don't say to Cochrane, the
- 10 backstop, I have new information for you, right?
- 11 You don't say that?
- 12 A. I don't say that specifically, no.
- Q. Right. And, in fact, you told us earlier
- that sales didn't collect any of this information
- that might be of assistance to Mr. Cochrane.
- 16 MS. KOSKI: Objection; mischaracterizes his
- 17 prior testimony.
- 18 A. Yeah, I don't believe I said that.
- 19 Q. Oh, you don't believe you said that?
- 20 A. No.
- 21 Q. You said that --
- 22 A. Can I stop you for one second and continue?
- Q. No. You said you don't believe you said
- 24 that.
- 25 A. Okay.

- 1 O. You have testified here today on several
- 2 occasions that sales was -- was focused on the
- 3 opportunities and attempting to make the sale and
- 4 not involved with what the backstop was doing unless
- 5 asked.
- 6 Haven't you said that?
- 7 MS. KOSKI: Object to form.
- 8 A. Sales was collecting information for them,
- 9 for sure, and I believe I said that.
- 10 O. And where -- and where is the information
- 11 that when you contacted Mr. Cochrane to try and save
- this business, you didn't give him any new
- information, you just sent him the e-mail chain?
- 14 A. I think that's an assumption. The -- the
- information to me that would have been relevant
- 16 would have been on the original e-mail from the
- I don't know if Michael had that or not from
- 20 a new information standpoint.
- Q. Well, you were e-mailing Mike Cochrane to
- 22 have a conference call with him and this gentleman
- from Hometown Pharmacy to save the business, but you
- 24 provide no additional information to change this
- 25 decision.

- 1 MS. KOSKI: Object to form. Asked and
- answered.
- 3 A. Yeah, I feel like I already answered that.
- 4 There is information right here, and, you know,
- 5 potentially that discussion with the customer may
- 6 have provided additional information if there was
- 7 additional information Mike wanted or not.
- I think we're doing a lot of generalizing
- 9 about this specific scenario, but that's the best
- 10 answer I can give you.
- 11 Q. So it's your testimony, then, I guess --
- 12 withdrawn.
- So are you saying that you were going to
- 14 help Mr. Cochrane engage in one of these scientific
- 15 decisions --
- 16 A. No.
- 17 Q. -- with respect to -- with respect to giving
- this guy his controlled substances back?
- 19 A. No. What I'm saying is that I was trying to
- 20 build a bridge between Mike and the customer so that
- if there were additional questions Mike had, he
- 22 could ask them; or if Mike was already past that
- point, there was additional information he could
- 24 give to the customer that hopefully we would be able
- 25 to save the customer's business because he's getting

- 1 more information than potentially he was before.
- Q. Well, you certainly weren't hoping to save
- 3 the customer by giving him his controls back, were
- 4 you?
- 5 A. There -- I think you're assuming that the
- 6 only way to save the customer is to give them
- 7 controls. That's not accurate. You know, through
- 8 this time, there were -- you know, these same --
- 9 these same issues were in the competitive market.
- 10 So like the customer that couldn't buy
- 11 controls from us may not have been able to buy
- 12 controls somewhere else.
- Q. All right. You think you were going to save
- 14 this customer -- when you -- withdrawn.
- 15 When you went to e-mail Mike Cochrane and
- 16 have a call with Mike Cochrane and then a conference
- 17 call with this guy, you think you were going to save
- his business without giving him his controls back?
- 19 A. Potentially.
- 20 Q. So you're -- so you were not contacting Mike
- 21 Cochrane to talk to Mike Cochrane about giving this
- 22 guy his controls back?
- 23 A. I think that was part of it, for sure.
- Q. That was part of it?
- 25 A. That's not the only solution.

- 1 O. Here's what he said, the person whose
- 2 business you were going to try and save.
- 3 A. Sure.
- Q. I want you to go to bat for Newcastle store
- 5 and lift the ridiculous restrictions that were put
- on my store for a year now.
- 7 That's what he was concerned about.
- 8 A. Customers complained all the time like this.
- 9 Like I said, this -- this e-mail, I don't think, is
- 10 abnormal.
- 11 Q. What about you jumping in to the backstop,
- 12 Mr. Cochrane, to have him try and save the business?
- Was that abnormal?
- MS. KOSKI: Object to form.
- 15 A. No. I think if one of my NAMs sent
- 16 something to me, I would have immediately sent it to
- 17 Mike.
- 18 Q. Do you know who Norman -- Norman Dodes, is
- 19 that the Norm that was going to call Aetna?
- 20 A. Yes.
- 21 Q. So we looked at an e-mail earlier. Norm was
- 22 going to call Aetna about seeing if they wanted to
- 23 buy the oxy?
- 24 A. Yes.
- MS. KOSKI: Make sure he finishes his

- 1 question first.
- 2 MR. PENNOCK: Mark that, please.
- 3 (Anda-Versosky Exhibit 12 was marked for
- 4 identification.)
- 5 BY MR. PENNOCK:
- 6 Q. Sir, while you're reading that, I'm going to
- 7 identify for the record we've marked as Exhibit 12
- 8 to your deposition an e-mail thread that is
- 9 0000078156 through 158.
- 10 Are you ready?
- 11 A. Yes.
- 12 Q. This e-mail is -- the top e-mail is from
- 13 March 16th, 2009, 4:26 p.m.
- 14 Right?
- 15 A. Yes.
- 16 O. Just coincidentally, this was the day before
- 17 the leadership meeting with those minutes that we
- looked at, isn't it? That meeting was on March 17,
- 19 2009.
- 20 A. Okay.
- Q. And Mr. Dodes sent an e-mail to Mr. Cochrane
- 22 and you, right?
- 23 A. Yes.
- 24 O. It started out with an e-mail from Mike
- 25 Schneidereit from Assured Pharmacy.

- 1 Do you see that?
- 2 A. Yes.
- Q. And this has been forwarded on to you?
- 4 A. Yes. I see that.
- 5 Q. Mr. Schneidereit wrote -- he was from this
- 6 Assured Pharmacy: I am pleased to announce that
- 7 Assured Pharmacy has hired Michael Mapes as our new
- 8 chief compliance officer. Michael joins our team
- 9 with over 30 years of experience with the DEA and
- 10 specifically the last eight years as section chief
- in the office of diversion control in Washington,
- 12 D.C.
- Do you see that?
- 14 A. I do.
- Q. With Michael's experience, knowledge, and
- 16 foresight, we will continue to pioneer pain
- 17 management as a specialty pharmacy and firmly
- establish ourselves as the safest, most effective
- 19 pharmacy in treating chronic pain patients.
- 20 Right?
- 21 A. I see that.
- Q. Okay. So then who is Robert DelVecchio? Do
- you know who he was?
- 24 A. It looks like he's --
- Q. CEO of Assured Pharmacy?

- 1 A. Yeah.
- Q. And he wrote to Norm, Mr. Dodes. He said:
- 3 Dear Norman, I'm looking forward to seeing you next
- 4 week. I just wanted to forward to you our new team
- 5 member Mike Mapes. Mike is joining us as our
- 6 compliance officer.
- 7 Right?
- 8 A. Yes.
- 9 Q. And he sent that on March 7th, and on
- 10 March 16th, Dodes sends it to Cochrane and you.
- 11 Right?
- 12 A. I see that, yes.
- Q. You're not in compliance.
- 14 A. Correct.
- 15 Q. You were in charge of national accounts,
- 16 sales, vice president.
- 17 He sends it to the compliance officer,
- 18 Michael Cochrane, and to you, and he says: Mike --
- 19 he doesn't address you -- this is from Assured
- 20 Pharmacy. They just hired a new chief compliance
- 21 officer. His name is Mike Mapes.
- Have I read that correctly?
- 23 A. Yes.
- Q. Did you ever hear of him?
- 25 Do you see that?

- 1 A. Yeah.
- Q. He says: Please take a look below. I would
- like for you to get in touch with Mike, that's the
- 4 C -- I don't know what -- what Mike he's talking
- 5 about.
- 6 He's talking about Mike Schneidereit
- 7 probably, right?
- 8 A. Yeah, I would assume he was talking about
- 9 Mike Mapes, but I --
- 10 Q. Mike Mapes?
- 11 A. Yeah.
- 12 Q. The --
- 13 A. Maybe not. Yeah, no, you're right, because
- 14 he's asking --
- 15 O. He's talking about Mike as if he knows him.
- 16 He probably would have known Mike Schneidereit.
- MS. KOSKI: Object to form.
- 18 BY MR. PENNOCK:
- 19 Q. Okay. I would like for you to get in touch
- 20 with Mike. We need to raise their control limits as
- 21 soon as possible.
- MS. KOSKI: Object to form.
- 23 BY MR. PENNOCK:
- Q. Do you see that statement?
- 25 A. I do.

- 1 Q. Have I read that correctly?
- 2 A. Yes.
- 3 Q. Is this -- is this one of those scientific
- 4 decisions that you were telling us about earlier?
- 5 MS. KOSKI: Object to form.
- 6 A. This -- I believe Mike Mapes was known to
- 7 Mike Cochrane, so this -- this was a
- 8 informational -- a piece of new information that a
- 9 salesperson was giving to Mike.
- 10 Q. Okay.
- 11 A. And he's --
- 12 Q. Let's look at the words on the page. He
- doesn't say anything about anything other than
- they've hired a new chief compliance officer.
- 15 A. Yes.
- 16 O. That's what he tells them, right? He tells
- them it's from Assured Pharmacy, right?
- 18 A. Right.
- 19 Q. He says: Did you ever hear of Mike Mapes,
- 20 right?
- 21 A. Yeah.
- 22 Q. He says: Please take a look below, which
- 23 would tell you that Mike Mapes was -- had been at
- the DEA for 30 years.
- 25 A. Yes.

- 1 Q. And he says -- he concludes: We need to
- 2 raise their control limits as quick as possible.
- 3 That's what he told you and Mr. Cochrane.
- 4 A. It's great, but he's not able to tell us
- 5 that.
- 6 Q. Well, he may not be able to make it
- 7 happen --
- 8 A. Yeah, correct.
- 9 Q. You mean he may not be able to make it
- 10 happen.
- 11 A. Correct.
- 12 Q. But he's telling you -- somebody that worked
- for you thought that he could send an e-mail like
- 14 this telling you to raise their limits as quickly as
- possible because a sheriff just came to town in one
- of our customers.
- 17 Isn't that what's happening here?
- 18 A. I would say that's a semi-fair
- 19 characterization of the way Norm speaks, but that
- 20 doesn't change how Mike operates his business from a
- 21 compliance standpoint.
- Q. Well, what about changing how you operated
- 23 Anda's business in terms of your salespeople? Let's
- 24 talk about that.
- 25 A. Sure.

- 1 Q. Your salespeople thought it was okay to
- 2 suggest raising control limits on controlled
- 3 substances for a customer just because some new
- 4 compliance officer was being hired by that customer;
- 5 is that --
- 6 A. I think that's what Norm thought, yeah, that
- 7 based on this customer bringing in someone with, you
- 8 know, a boatload of experience, that they would be a
- 9 theoretically safe customer.
- 10 Q. They would be a stickler?
- 11 A. What do you mean stickler?
- 12 Q. You don't know what a stickler means?
- 13 A. A stickler to what?
- 14 Q. The DEA guy --
- 15 A. Yeah.
- 16 O. -- who was coming in might be a problem with
- 17 respect to your sales?
- 18 A. No.
- 19 Q. You don't think that's what he was saying?
- 20 A. No, I think it was the opposite.
- 21 Q. Oh, really. You think he -- that Norm was
- 22 recommending to his boss and the backstop, raise
- 23 their control limits as soon -- as quick as possible
- so that you had a benchmark that was higher?
- 25 A. No.

- 1 O. No?
- 2 A. No. This -- again, I believe Mike Mapes was
- 3 known to Mike Cochrane. I don't want to speculate,
- 4 but I believe they -- he may have even consulted for
- 5 Anda at some point, I don't know before or after
- 6 this, which would be taken as he's a credible
- 7 compliance manager for this company and we could
- 8 probably be confident in their policies and
- 9 procedures.
- 10 That was a piece of new information --
- 11 Q. So why would you have to raise those limits
- 12 as quick as possible?
- 13 A. That's the way Norm talks, you know.
- Q. So the reason -- one interpretation of this
- 15 is that Norm is saying raise the limits as quick as
- 16 possible --
- 17 A. Yeah.
- 18 Q. -- because there is a new compliance officer
- 19 getting onboard with our customer, and we want to
- 20 start out with higher limits in case he starts
- 21 slicing and dicing what's happening there.
- MS. KOSKI: Object to form.
- 23 BY MR. PENNOCK:
- Q. Don't you agree that's one reasonable
- 25 interpretation?

- 1 A. I would say it's a reasonable interpretation
- 2 without any context or history. That's --
- 3 Q. Well, do you remember this?
- 4 A. I don't remember it specifically, but
- 5 knowing, you know, the name Mike Mapes and all of
- 6 that, it doesn't -- that's not a rational
- 7 understanding for me.
- 8 Q. So you're saying we can raise the -- you're
- 9 saying your interpretation of this is we can
- 10 raise -- we can now raise the limits because now we
- 11 can trust them?
- 12 A. No. No.
- Q. We can now raise -- your interpretation --
- 14 A. No, no.
- 15 O. -- is we can now raise --
- MS. KOSKI: Let him finish.
- 17 BY MR. PENNOCK:
- 18 Q. Norm is suggesting to you we can now raise
- the limits because now they're going to have a
- 20 credible compliance officer who we can trust.
- 21 A. I think that's a fair assessment that Norm
- is saying that.
- We -- my interpretation is this is new
- 24 information. This is something Mike would have
- looked at.

- 1 Q. So if what you're now telling us is the
- 2 correct interpretation of this, why did he want it
- 3 to happen, as he put it, as quick as possible?
- 4 A. Because Norm -- Norma -- it's a
- 5 Norm-specific -- he's a very aggressive talker, a
- 6 very aggressive salesperson in trying to make sure
- 7 things happen quickly.
- 8 He's a New York guy. He's -- he's very
- 9 aggressive.
- MS. KOSKI: Not that all New York guys are
- 11 aggressive, necessarily.
- I think they're all from New York.
- 13 THE WITNESS: I'm from New York.
- 14 (Anda-Versosky Exhibit 13 was marked for
- 15 identification.)
- MS. KOSKI: Thank you.
- 17 BY MR. PENNOCK:
- Q. Okay. Sir, we've marked as Exhibit 13 to
- 19 your deposition an e-mail bearing Bates number
- 20 0000110089.
- 21 Have you had a chance to look at that?
- 22 A. Yes.
- 23 O. And this is an e-mail from Marc Falkin.
- 24 He was in sales, right?
- 25 A. Yes.

- 1 Q. And it's to a very large distribution list.
- Would you agree with me?
- 3 A. Yes.
- 4 Q. He's got the Anda Pharmacy Group, Anda
- 5 Pricing, Anda Gurney Reps, Anda West Coast Group,
- 6 Anda Marketing, Anda Purchasing.
- 7 A. Yeah, just a point of clarification. At
- 8 this point, Marc may have been in marketing, but I
- 9 don't know that it matters.
- 10 Q. Okay. Anda National Accounts.
- 11 That would include you, right?
- 12 A. Yes.
- Q. Anda New York Sales, Anda Injectables, Anda
- 14 PR Sales, Anda Sales Floor Managers.
- 15 All of these have lots of people in these
- 16 distribution lists, right?
- 17 A. Yes.
- Q. And then he listed a number of people
- individually, including you?
- 20 A. Yes.
- Q. And Mike Cochrane, the backstop, right?
- 22 A. Yes.
- Q. And this Patrick Cochrane, he's -- he was
- 24 in --
- 25 A. Logistics.

- 1 Q. Logistics?
- 2 A. Yeah. The warehouses.
- 3 Q. So this is on April 29th, 2010, at
- 4 5:20 p.m., and he says -- he's telling everybody
- 5 we've got \$5.5 million of Ranbaxy's -- that's a
- 6 manufacturer?
- 7 A. Yes.
- 8 Q. We've got \$5.5 million of Ranbaxy's
- 9 oxycodone CR 10 and 20 milligram available and
- 10 looking for a home out of our Ohio distribution
- 11 center.
- 12 Have I read that correctly?
- 13 A. Yes.
- Q. And they want -- he puts down here: WANTED:
- 15 Paper 222 forms for those customers not ordering by
- 16 CSOS.
- What he's communicating there is, look,
- 18 there might be some customers that want this oxy,
- 19 right?
- 20 A. Correct.
- 21 Q. And some of them might not be on our -- on
- 22 our electronic system, right?
- 23 A. Yes.
- Q. So we'd have to get the Paper 222. Those
- 25 are like the ordering forms --

- 1 A. Yes.
- Q. -- official forms for controlled substance,
- 3 right?
- 4 A. Yes.
- 5 Q. Including oxy, right?
- 6 And he's telling everyone that this is a big
- 7 opportunity to sell some product, right?
- 8 A. Yes.
- 9 Q. And have you seen this document before?
- 10 A. I'm sure I saw it. I was copied on it.
- 11 Q. So this was a lot of product that you
- 12 suddenly had available to sell because of some
- patent infringement situation?
- 14 A. Yeah. I believe, as I read this, the --
- 15 that first bullet point, Number 1, where it says,
- 16 "We understand at this point no additional generic
- 17 suppliers."
- 18 So that makes this one of those kind of, you
- 19 know, interesting, you know, product offerings,
- where we have inventory, potentially others don't,
- or at some point won't. It's a short supply item.
- 22 Q. Doesn't this smack of the "just move the
- 23 product" that we talked about earlier today?
- MS. KOSKI: Object --
- 25 BY MR. PENNOCK:

- 1 Q. Do you know what I mean by that? Doesn't
- 2 this smack of that? Do you know what -- do you know
- 3 what that phrase means?
- 4 A. I don't agree with where you're going,
- 5 whether I --
- 6 Q. Do you know what that phrase means?
- 7 A. Enlighten me.
- 8 Q. Hmm?
- 9 A. No, please --
- 10 Q. How about this.
- Doesn't it sound like the president of the
- 12 company, when he said -- what was it -- "just move
- the product" in that leadership meeting?
- 14 A. No.
- 15 O. You don't think it sounds like that?
- 16 A. Not even close.
- 17 Q. Not even close?
- 18 A. No, because --
- 19 O. Doesn't it sound like -- doesn't it sound
- like these other things we've been looking at, like,
- 21 you know, "save his business" that we looked at that
- you wrote, save -- "save his business"?
- 23 A. No.
- MS. KOSKI: Object to form.
- 25 BY MR. PENNOCK:

- 1 O. Doesn't it look like the situation where
- 2 Norm was going to call Aetna to try and sell the oxy
- 3 to Aetna? Isn't it the same kind of situation?
- 4 MS. KOSKI: Object to form.
- 5 A. It would be curious. That situation from a
- 6 timing standpoint to this one may have been in the
- 7 same time frame, but there may be a parallel there.
- 8 This was a market-driven scenario. As a secondary,
- 9 if you have product and others do not, that's a good
- 10 thing for you.
- 11 Q. We had the -- you know, remember we had the
- 12 Rochelle Vance sales opportunity for the oxy
- 13 products.
- 14 Remember that from earlier?
- 15 A. I do.
- 16 O. And we had the Bi-Mart situation from
- 17 earlier.
- Do you remember that?
- 19 A. I do.
- Q. Store 610, a store in a place with 37,000
- 21 people, right? Remember that?
- 22 A. I do remember that.
- Q. We just looked at Norm: Need to raise their
- 24 control limits as quick as possible.
- We looked at that, right?

- 1 A. Yes.
- Q. And now we have this -- we've got \$5.5
- 3 million worth of oxycodones looking for a home.
- 4 That's what that says, right?
- 5 A. I agree that's what that says.
- 6 Q. As far as you're concerned, no -- there is
- 7 not even anything objectionable in that statement?
- 8 A. I think that's a cute turn of phrase by a
- 9 marketing guy of why don't you guys go try to sell
- 10 this. When you read the detail, you know, he's
- 11 speaking to a market supply issue that creates a,
- 12 you know, sales opportunity for us because we have
- inventory when others may not.
- Q. Well, that -- in -- that's the problem with
- 15 all of this that we've been looking at, isn't it?
- 16 The attitude?
- MS. KOSKI: Object to form.
- 18 BY MR. PENNOCK:
- 19 Q. I'll rephrase.
- 20 You understand that the issue that we're --
- 21 that we've been looking at is that attitude that
- 22 prevailed inside Anda with respect to selling
- opioids? Do you understand that's the point that
- 24 we've been looking at?
- MS. KOSKI: Objection --

- 1 BY MR. PENNOCK:
- 2 Q. Or no, maybe you don't understand that?
- MS. KOSKI: Object to form.
- 4 Mischaracterizes testimony.
- 5 You can answer.
- 6 BY MR. PENNOCK:
- 7 Q. I'm sorry. My questioning -- I'll rephrase.
- 8 She's right this time.
- 9 We're -- these e-mails that we've been
- 10 looking at, sir, all reflect an attitude inside
- 11 sales at Anda that had to do with moving product
- 12 and -- when you were talking about controlled
- 13 substances were the product.
- MS. KOSKI: Object to form.
- 15 BY MR. PENNOCK:
- 16 O. Do you understand that?
- 17 A. I do understand that.
- Q. Don't you agree that the attitude, back
- 19 then, at least, was not a responsible attitude
- 20 toward this product?
- 21 MS. KOSKI: Object to form.
- 22 A. I don't agree.
- Q. Don't you agree that it was not a cautious
- 24 attitude toward this product distribution?
- MS. KOSKI: Object to form.

- 1 A. I do not agree.
- 2 Q. Don't you agree that it was an attitude to
- 3 inside sales of "just move this product" like it was
- 4 any other type of product, widgets?
- 5 MS. KOSKI: Object to form.
- 6 A. I think there was -- there was definitely
- 7 more caution related to these types of products than
- 8 others; however, from a sales standpoint, we were
- 9 very much trying to sell with having the compliance
- 10 as a separate group, as you mentioned, as our
- 11 backstop.
- We -- but, you know, pulling e-mails across
- 13 years and looking at someone's language, I mean, I
- 14 would ask Marc about his language on looking for a
- 15 home for that. I don't -- you know, that's --
- that's pulling a lot of strings together.
- 17 Q. Looking for a home to destroy maybe, huh?
- MS. KOSKI: Object to form.
- 19 You don't have to answer that.
- 20 BY MR. PENNOCK:
- 21 Q. You made some allusion to one e-mail or a
- 22 handful of e-mails, but we talked earlier, we're
- only looking at e-mails that you were on, right?
- MS. KOSKI: Object to form.
- 25 BY MR. PENNOCK:

- 1 O. Aren't we?
- 2 A. I don't know. Was I on all of these?
- Q. At some point in the thread you were on the
- 4 e-mails.
- 5 A. Okay.
- 6 Q. And we talked earlier, there are only a few
- 7 hundred over 12 years with your name on it?
- 8 MS. KOSKI: Object to form.
- 9 A. Is that a question?
- 10 Q. Yes. The question was: And we talked
- 11 earlier, there are only a few hundred over 12 years
- 12 with your name on it?
- MS. KOSKI: Object to form.
- 14 A. Okay.
- 15 Q. Right?
- 16 A. That's not a question.
- 17 Q. That exists today?
- 18 A. You're asking me if that's the case. I
- 19 don't know. I can't look that up.
- 20 MS. KOSKI: Objection. That
- 21 mischaracterizes -- "that exists today" is not
- 22 what you talked about earlier, right?
- 23 BY MR. PENNOCK:
- Q. We're talking about e-mails with your name
- on it related to opioids. There are only some few

- 1 hundred e-mails for an entire 12-year period.
- MS. KOSKI: Object to form.
- 3 Mischaracterizes the discovery record.
- 4 A. Again, I'm sorry, I'm not -- I don't know
- 5 what your question is because I can't --
- 6 Q. My question is you understand that there are
- 7 only --
- 8 A. I understand that you're telling me that.
- 9 Q. That I'm telling you that?
- 10 A. Yes.
- 11 Q. And you said that didn't surprise you or
- words to that effect?
- 13 A. Correct.
- MS. KOSKI: Object to form.
- 15 BY MR. PENNOCK:
- 16 O. Right?
- 17 A. Yeah.
- 18 Q. You said, yeah, there might have only been a
- 19 few hundred e-mails related to opioids with my name
- 20 on it, right?
- 21 A. Yes.
- 22 Q. Okay. But then you made some allusion to
- this, like I'm picking out, you know, a limited
- 24 number of e-mails, but you understand the pool from
- which we had to look was pretty limited.

- 1 A. Okay.
- MS. KOSKI: Object to form. Argumentative.
- 3 BY MR. PENNOCK:
- 4 Q. Okay. I'll withdraw that.
- 5 (Discussion off the record.)
- 6 (Anda-Versosky Exhibit 14 was marked for
- 7 identification.)
- 8 BY MR. PENNOCK:
- 9 Q. We've marked as Exhibit 14 to your
- deposition a document that appears to be some type
- of promotion that was faxed out to customers, right?
- 12 A. Yes.
- 13 Q. And it would have been faxed out to
- customers who still ordered by paper.
- Do you agree with that?
- 16 A. Well, it says order using CSOS or 222 forms.
- 17 So it's -- people that were using paper would have
- 18 gotten it, that's right.
- 19 Q. People that were using paper would have
- 20 gotten it?
- 21 A. Yes.
- Q. But do you think all of your customers got
- 23 this?
- 24 A. It's possible.
- Q. How many customers would that have been?

- 1 MS. KOSKI: Object to form.
- 2 A. Yeah, the number of customers that we had a
- fax number for, I think, was north of 10,000.
- 4 Q. North of 10,000?
- 5 A. Yes.
- 6 O. And this Exhibit 14 is the -- relates to the
- 7 \$5.5 -- I'm sorry, \$5.5 million worth of oxycodone
- 8 that you had on hand?
- 9 MS. KOSKI: Object to form.
- 10 MR. PENNOCK: Withdrawn.
- 11 BY MR. PENNOCK:
- 12 Q. This relates to the \$5.5 million of oxy --
- of Ranbaxy's oxycodone, right? That's what this
- 14 relates to?
- 15 A. Yeah, I would assume so, yes.
- Q. You assume so? I mean, could it be any more
- 17 clear?
- 18 A. Well, I don't see a date on here, so I'm
- 19 sorry, I'm not trying to --
- Q. Okay. Well, it says -- it says -- it has --
- from the e-mail, we see here's the item number,
- 22 brand --
- 23 A. I know it --
- Q. -- so then we've got the NDC number, right?
- 25 A. Sure.

- 1 Q. Okay. And it's essentially replicated here.
- 2 A. Okay.
- 3 Q. Okay?
- 4 So this document, Exhibit 14, which is Bates
- 5 number 0000110042, this document, Exhibit 14,
- 6 relates to the \$5.5 million of Ranbaxy's oxycodone
- 7 that Marc Falkin e-mailed to everybody, correct?
- 8 MS. KOSKI: Object to form.
- 9 BY MR. PENNOCK:
- 10 Q. Correct?
- 11 A. Once again, I assume so.
- 12 Q. Is there some reason you have any doubt
- 13 about that?
- 14 A. I believe oxycodone had, you know, more than
- one market supply issue related to it, so it's
- 16 possible this may have happened more than once.
- 17 Q. WANTED: Paper 222 forms for those customers
- 18 not ordering by CSOS.
- Do you see that statement?
- 20 A. I do.
- 21 Q. You will recall that Ranbaxy only had
- 22 approval of the settlement with Purdue for
- 23 10 milligram and 20 milligram.
- 24 Do you see that statement?
- 25 A. I do.

- 1 Q. And you do see this information up here,
- 2 don't you?
- 3 A. I do.
- 4 Q. And you're telling me there is some doubt
- 5 that -- as to whether this relates to the
- 6 \$5.5 million in oxy that Falkin was e-mailing
- 7 everyone about?
- 8 A. I'm just saying I don't know exactly that
- 9 that's the case. If -- for the purposes of moving
- 10 forward, sure, looks like that would be a marketing
- 11 piece that would have been put together in relation
- 12 to the scenario in the e-mail.
- 13 Q. In fact, it even tells them on here, kind of
- 14 gives a little -- this is a fax. It just gets blast
- out to north of 10,000 customers at one time, right?
- 16 A. A point of clarification on that. And this
- 17 is something that like a Marc may have better
- information related to. That 10,000, they may have
- 19 pared that down to only customers that were allowed
- 20 to buy controls or -- you know, there was that
- 21 ability to kind of target market, not just blast it
- 22 out to the world.
- Q. There was that ability. Okay.
- A. No, there was that ability.
- Q. There was that ability?

- 1 A. Yes.
- 2 Q. Okay. This would have gone to some -- some
- 3 number of thousands of customers?
- 4 A. Potentially, yeah.
- 5 Q. Okay. And it tells them -- kind of gives
- 6 them a little instructions how to fill out the form
- 7 222, right?
- 8 A. Yes.
- 9 Q. And it even -- you were even going to
- 10 provide FedEx envelopes -- prepaid FedEx envelopes
- 11 so they could send this form back?
- 12 A. Yeah. Can I clarify on that, on why that
- 13 happened? All right. So --
- 14 O. So, well, first of all -- you can, yes.
- 15 I'll ask you in a second.
- But you were providing a prepaid return
- 17 envelope for FedEx to send this form back --
- 18 A. Yes.
- 19 Q. -- to you, right?
- 20 A. Yes.
- 21 Q. To effectuate the order if somebody wanted
- to do so, right?
- 23 A. To effectuate it more quickly, yes.
- Q. So effectuate it more quickly. Okay.
- 25 And you provided these prepaid FedEx

- 1 envelopes why?
- 2 A. So the normal -- a normal product order
- 3 would be like ordered electronically online,
- 4 whatever, shipped next day to the customers. They
- order from us today; tomorrow, they have a product.
- In the form of a 222, they would have to
- 7 mail the form, it would be processed, and then the
- 8 product would be shipped out. There was an extra
- 9 lag in days.
- 10 And so by providing the FedEx envelope, it
- 11 sort of collapsed that time as opposed to them
- 12 having to request a FedEx pickup and give it back.
- Q. Made it go faster?
- 14 A. Made it go faster. For a product that was
- in short supply in the market, that was important.
- Q. Did y'all ever wonder why this product was
- 17 always in short supply on the market?
- MS. KOSKI: Object to form.
- 19 BY MR. PENNOCK:
- Q. That's a simple question.
- Did you ever sit there and go, gee, how
- 22 come -- how come oxycodone always seems to be in
- short supply on the market?
- MS. KOSKI: Object to form.
- 25 BY MR. PENNOCK:

- 1 Q. Did you ever think about that?
- MS. KOSKI: Object to form. Sorry.
- 3 BY MR. PENNOCK:
- 4 O. Yes or no?
- 5 A. Yes, we knew why.
- 6 Q. Oh, you knew why. Why did you know?
- 7 A. It wasn't in short supply overall. The
- 8 generic was in short supply.
- 9 Q. I see.
- 10 A. Not the brand. So people were looking to
- 11 get the generic so that they would --
- 12 Q. Get it cheaper?
- 13 A. -- could dispense that instead of the brand.
- 14 Q. I think we've all heard that phrase before,
- haven't we? We've heard that phrase before, "order
- while supplies last"?
- 17 A. Yes.
- MS. KOSKI: Object to form.
- 19 BY MR. PENNOCK:
- 20 Q. Everybody has heard that phrase before
- 21 probably, right?
- 22 A. Yes.
- Q. Doesn't it sound to you like "just move the
- 24 product"? Doesn't it sound like that --
- MS. KOSKI: Object to form.

- 1 BY MR. PENNOCK:
- 2 Q. -- to you?
- 3 A. It doesn't.
- 4 O. Doesn't. Does not?
- 5 A. No. I still go back to this was a -- this
- 6 was a product that people needed that we had supply
- 7 of. So this is -- is it a, you know, an
- 8 incentivizing statement to a customer that you need
- 9 to do this quickly? Yes. It's because we were
- 10 going to run out of product.
- 11 Q. So an incentivizing statement to a customer
- 12 about selling what, in essence, were heroin pills,
- 13 right?
- MS. KOSKI: Object to form.
- You don't have to answer that.
- 16 A. Yes.
- 17 Q. And you certainly all needed to incentivize
- the customer because you had \$5.5 million of this
- 19 stuff on hand that you wanted to find a home for,
- 20 correct?
- 21 A. I think that's unfortunately a
- 22 misrepresentation. I mean, a market supply issue
- like that, \$5.5 million, we were going to sell it
- 24 because there was more need than that out there.
- 25 Q. Okay.

```
MR. PENNOCK: I quess this would be a good
 1
 2.
         time to break for lunch if you want to.
 3
             MS. KOSKI: Okay.
             MR. PENNOCK: Okay. Let's do that.
 4
 5
             THE VIDEOGRAPHER: Off the record,
         12:44 p.m.
 6
 7
            (Recess from 12:44 p.m. until 1:36 p.m.)
 8
             THE VIDEOGRAPHER: On the record, 1:36 p.m.
     BY MR. PENNOCK:
 9
         Q. Mr. Versosky, are you ready?
10
11
        A. Yes.
12
        Q. I want to --
13
             MR. PENNOCK: I need a copy of this. Sorry,
14
         I'll do it later. Here, take that.
     BY MR. PENNOCK:
15
16
         Q. Okay.
                  (Discussion off the record.)
17
18
             MR. PENNOCK: Katy, let's go off the record,
19
        please.
20
             THE VIDEOGRAPHER: Off the record, 1:37.
21
            (Recess from 1:37 p.m. until 1:40 p.m.)
22
             THE VIDEOGRAPHER: On the record, 1:40 p.m.
23
     BY MR. PENNOCK:
24
         Q. Sir, I'm going to mark the next exhibit to
25
     your deposition.
```

- 1 (Anda-Versosky Exhibit 15 was marked for
- 2 identification.)
- 3 BY MR. PENNOCK:
- 4 Q. Let me know when I may proceed,
- 5 Mr. Versosky.
- 6 A. Sure, I think you can proceed.
- 7 Q. I've marked as Exhibit 15 to your deposition
- 8 an e-mail bearing the number 0000610318.
- 9 This is an e-mail -- started out with an
- 10 e-mail from Kristin Watson to a few people,
- including you, and then it ended up with a response
- 12 from you.
- 13 Right?
- 14 A. Yes.
- 15 Q. And continuing where we were, this talk --
- 16 the topic that I was talking to you about, so this
- is -- this is November 10th, 2009, right?
- 18 A. Yeah.
- 19 Q. That's your e-mail -- your response, anyway,
- was November 10th. Yeah, the original e-mail was
- 21 also November 10th.
- 22 And it's -- this Kristin Watson, department
- coordinator, what was that? What would she do?
- A. I believe -- so on the telesales floor,
- there were, you know, I think 100 some-odd -- 150

- 1 telesales people. The department coordinator was
- 2 kind of a -- you know, what you would call like an
- 3 admin for -- within that group to handle some
- 4 process stuff related to that many telesales people.
- 5 Q. Well, she wrote: I have received a new
- 6 account request for Shamrock Medical Solutions
- 7 Group. This client is licensed as a wholesale and
- 8 wholesale repackager.
- 9 Have I read that correctly?
- 10 A. Yes.
- 11 Q. Please advise as to whether or not I can
- 12 proceed with processing this request.
- 13 Right?
- 14 A. Yes.
- 15 Q. So this Shamrock Medical Solutions Group
- apparently wanted to open up an account with you;
- 17 true?
- 18 A. That's how I read this, yes.
- 19 Q. So -- but she sends that up to you and
- 20 George Fields and Brian Witte. And your response
- 21 is: Okay by me. Who is the rep?
- 22 Do you see that?
- 23 A. Yes.
- 24 O. So what was the reason that she needed
- 25 clearance from you?

- 1 A. She didn't need clearance from me.
- 2 George -- so because it was a wholesaler
- distributor, those typically flowed through George
- 4 with a copy to me and Brian.
- 5 Q. But as a wholesale -- as a wholesale
- 6 distributor at this time, in 2009, that could --
- 7 this distributor could be somebody that requested to
- 8 purchase opioids, right?
- 9 MS. KOSKI: Object to form; calls for
- 10 speculation.
- MR. PENNOCK: Well, I don't think it does.
- 12 BY MR. PENNOCK:
- Q. If you were selling to a whole -- if you
- were opening up a new account for a wholesale
- 15 distributor in 2009, that company, after you opened
- the account, might ask to buy opioids?
- 17 MS. KOSKI: Same objection. You can answer.
- 18 A. Yeah, I would -- I would say it's possible,
- 19 but in -- I don't recall specific dates on this, but
- 20 I don't believe we sold wholesalers and distributors
- 21 controlled substances past a certain point.
- Q. Yeah. We'll get to that.
- 23 A. Okay.
- Q. And wholesale -- or wholesale repackagers
- 25 past a certain point?

- 1 A. Right.
- Q. But at this point in time you did.
- MS. KOSKI: Object to form.
- 4 A. I don't -- I don't know that factually.
- 5 Q. Okay. The cutoff was June 17th, 2010.
- 6 Does that ring a bell?
- 7 MS. KOSKI: Object to form.
- 8 A. It doesn't ring a bell, but if you're
- 9 telling me -- I know there was a date after which we
- 10 did not do that anymore.
- 11 Q. Right. There was a date after which you
- 12 didn't sell to wholesalers, wholesale repackagers,
- 13 repackagers --
- 14 A. Yeah. Anybody that was not in use, yeah.
- 15 Q. -- doctors, clinics.
- Remember that cutoff, when that happened?
- 17 A. I don't remember that cutoff, no.
- 18 Q. Okay. We'll talk about that in a minute.
- 19 So that was -- subject to connection, you
- will see that was on June 17th, 2010.
- 21 A. Okay.
- Q. Can you accept that for a second?
- 23 A. Yes.
- MS. KOSKI: Object to form.
- 25 BY MR. PENNOCK:

- 1 Q. Okay. So this was before that, 2009, and
- 2 you're -- so your response was: Okay by me. Who's
- 3 the rep?
- 4 Do you see that?
- 5 A. Yeah.
- 6 Q. So is it fair to say that you did no
- 7 analysis with respect to who this new wholesale and
- 8 wholesale repackager was before you approved that?
- 9 MS. KOSKI: Object to form.
- 10 A. I think it's fair that I didn't do any
- 11 additional. I think I was probably on there as a
- 12 check in case -- at that point we were concerned
- about wholesalers and distributors that we
- 14 considered to be competitors in the market, and we
- didn't necessarily want to sell to them.
- 16 So Shamrock Medical, I assume -- I hadn't
- 17 heard of them. So for me it was an easy, yes, okay
- 18 by me.
- 19 Q. So your only role in terms of approving the
- 20 opening of this account was just to make sure they
- 21 weren't a competitor of yours?
- 22 A. I believe so, yeah.
- Q. This company, a few years later, was shut
- down by the FDA, wasn't it? Do you remember that?
- 25 A. I don't.

- 1 MR. PENNOCK: I have to remember not to
- 2 break for lunch next time.
- MS. KOSKI: I was going to give you a hot
- 4 turkey dinner in the hopes that you'd just fall
- 5 asleep.
- 6 (Anda-Versosky Exhibit 16 was marked for
- 7 identification.)
- 8 BY MR. PENNOCK:
- 9 Q. Sir, I've shown you what's been marked as
- 10 Exhibit 16 to your deposition. This is a printout
- off the internet I'll represent to you that I
- 12 printed out. It's from an article from
- 13 September 18th, 2013, about four years after the
- 14 exchange we were just looking at, three-and-a-half
- 15 years, whatever.
- Okay. Do you see Exhibit 16?
- 17 A. Yes.
- 18 Q. Does that at all refresh your recollection
- 19 as to learning that Shamrock was ultimately shut
- down by the FDA?
- 21 A. No.
- 22 Q. If a company was shut down by a governmental
- agency, one that you had been selling to, is there
- 24 any procedure for alerting you to that?
- 25 A. No. The -- so the individual rep would have

- 1 been notified, but, you know, me, at multiple levels
- above that, I would not have seen that.
- Q. Wouldn't that have been important for you to
- 4 know, to see if companies were being shut down that
- 5 you had been selling to and then trying to find out
- 6 why?
- 7 A. Potentially, if it was a large customer or
- 8 there was some, you know, specific issue that I was
- 9 involved with that customer. And in this case, I
- 10 think we -- we sold to several hundred small
- 11 wholesalers and distributors. I don't know that I
- 12 would have seen this.
- Q. Well, this -- this company, according to
- 14 this article, was shut down because it was
- 15 packaging -- it was packaging opioids without proper
- 16 labeling.
- MS. KOSKI: Object to form.
- 18 BY MR. PENNOCK:
- 19 Q. Right?
- 20 A. Yeah, I think that's what the article says,
- 21 yes.
- 22 Q. And just coming back to did you ever ask
- anyone to put a procedure in place to let leadership
- in sales, namely you, know when a -- when a customer
- 25 had been shut down by the DEA or FDA for some -- --

- 1 A. No.
- 2 Q. -- for some irregularity?
- 3 A. No.
- 4 O. In -- we -- I mentioned earlier this
- 5 shutdown of June 17th, 2010, and I'm going to show
- 6 you some documents that will perhaps refresh your
- 7 recollection on that.
- 8 (Anda-Versosky Exhibit 17 was marked for
- 9 identification.)
- 10 BY MR. PENNOCK:
- 11 Q. May I proceed, Mr. Versosky?
- 12 A. Yes, please.
- Q. So Exhibit 17, this is an e-mail thread and
- it -- the first e-mail is on June 18th, 2010.
- 15 A. Uh-huh.
- 16 O. And it's from Anita Isabella -- or is that
- 17 Isabella Anita?
- 18 A. Anita Isabella.
- 19 Q. And it's to the president of the company,
- 20 Albert Paonessa, right?
- 21 A. Yes.
- Q. Brian Witte. We heard about him earlier?
- 23 A. Yes.
- Q. Marc Falkin?
- 25 A. Yes.

- 1 Q. And yourself?
- 2 A. Yes.
- 3 Q. And Kim Bloom?
- 4 A. Yes.
- 5 Q. And a host of others, including Michael
- 6 Cochrane, right?
- 7 A. Yes.
- 8 Q. Importance: High.
- 9 And Ms. Isabella writes: Attached are the
- 10 2009 to 2010 year-to-date sales for accounts that
- 11 were cut off from buying controls yesterday.
- 12 Have I read that correctly?
- 13 A. Yes.
- 14 Q. The list, control customer sheet in the
- 15 file, represents only accounts currently active that
- have had control sales this year. There are 2,706
- 17 accounts.
- Do you see that?
- 19 A. Yes.
- Q. Do you remember this now?
- 21 A. I remember that it happened, yeah, yes, I
- 22 guess.
- 23 O. An active account that has not ordered this
- year or has only ordered noncontrols will not be on
- 25 this list but was cut off also.

- 1 Right?
- 2 A. Yes.
- 3 Q. So there were actually a lot more accounts
- 4 than the 2,706 controls accounts?
- 5 A. I don't know that it was a lot more, but
- 6 there were potentially more, sure.
- 7 Q. Okay. We'll look at that in a minute.
- 8 A. Yeah.
- 9 Q. But if I told you it was 8,992 accounts,
- 10 would that surprise you?
- MS. KOSKI: Object to form.
- 12 BY MR. PENNOCK:
- Q. If I told you it was 8,992 accounts, you
- would agree that was a lot more than 2,706?
- 15 A. That is a lot more, but from a process
- 16 standpoint, my assumption is the customers -- that
- 17 would have basically been a full customer file that
- hasn't gone through any kind of due diligence.
- 19 It's not like they could buy controls, I
- don't believe. It was just that they hadn't started
- any process, and they flipped them all to they
- 22 couldn't. So it, you know, was an extra layer of
- 23 protection.
- Q. So -- so they were shut down -- they may not
- 25 have been able to buy controls or they may not have

- 1 bought controls, but they were shut down regardless?
- 2 A. Correct.
- Q. According to her -- okay.
- 4 So in any event, there are 2,706 accounts
- 5 that were currently buying controlled substances
- from Anda that were shut down?
- 7 A. Yes.
- 8 Q. Right?
- 9 A. Yes.
- 10 O. And the total amount of sales that had
- 11 happened year-to-date, that means January 1 to
- 12 January 17 -- I'm sorry.
- The total number of sales that had happened
- 14 year-to-date, that means January 1 to June 17th,
- 15 right?
- 16 A. Yes.
- Q. For controlled substances was \$12,700,000?
- 18 A. Yes.
- 19 Q. Big number, right?
- 20 A. Yeah.
- Q. And she notes the controlled substances
- 22 sales, quote, for these customers were \$18 million
- last year. So we were tracking up 52 percent for
- this year, end quote.
- That's what she's pointing out, right?

- 1 A. I see that, yes.
- Q. So in the year -- what that's saying is the
- year before, for the whole year, we had \$18 million
- 4 in controlled substances sales to the customers
- 5 being cut off as of yesterday.
- 6 Right?
- 7 A. Yes.
- 8 Q. And but this year, based on where we're
- 9 going, we're up over 50 percent --
- 10 A. Yes.
- 11 O. -- in sales?
- Now, you were vice president for national
- accounts at this time -- or had you been moved up?
- No, it's -- no, you'd been moved up.
- 15 You had been elevated to vice president of
- 16 sales and marketing?
- 17 A. It was right in this time, yeah.
- 18 Q. Right.
- 19 That happened like in May, I think, right?
- 20 A. Somewhere around there.
- 21 Q. So you were VP for sales as of this point.
- 22 This -- do you know how it was that you were
- able to bump sales of controlled substances
- 24 52 percent across the board -- across the board just
- 25 for certain customers?

- 1 A. Yeah. Can I make a point of clarification?
- 2 So, again, I was -- VP of sales was my
- 3 title, all right, and I ran national accounts.
- 4 O. Yeah.
- 5 A. Physicians, clinics, vet -- and the two
- 6 vets, along with the majority of the mailers,
- 7 repackagers, and wholesaler distributors were
- 8 managed in the Brian Witte realm of telesales.
- 9 So not that I didn't have any, you know,
- 10 involvement in this. Like in the previous e-mail, I
- looked at that wholesaler along with, I believe,
- 12 Brian, but I wasn't as close to this as you're -- I
- guess you're questioning.
- Q. Well, you -- you were a member of the
- leadership team for the entire company?
- 16 A. I am saying I am aware -- I was aware, yes.
- 17 Q. Your title was vice president for sales --
- 18 A. That's why I continue to clarify that it was
- 19 a title, right, but I had a vertical in sales.
- There was another vertical in sales.
- 21 Frankly, there were three verticals because
- 22 physicians were in a completely different group
- 23 but --
- 24 O. So -- okay.
- 25 Nevertheless --

- 1 A. Yes.
- 2 Q. -- when -- when you saw this number, that
- 3 was a big hit?
- 4 A. Not really, because -- and we'd have to look
- 5 at the overall sales of the company, but we were
- 6 doing, I think, a billion dollars at that point in
- 7 total sales. So, you know, \$12 million is not, you
- 8 know, incredibly significant in the grand scheme of
- 9 things.
- 10 Q. You sent out -- your company sent out a fax
- 11 to thousands of customers to sell 5.5 million
- dollars of oxy just, like, a year before this.
- 13 A. Correct. Because there was a market, you
- 14 know, supply interruption and that created, you
- 15 know, a reason for us to reach out to customers.
- Q. Right. So you're -- okay. So you're saying
- 17 that \$12.7 million in sales for six months was not a
- 18 big deal?
- MS. KOSKI: Object to form.
- 20 A. \$12.7 million is \$12.7 million, but I'm just
- 21 saying, in the grand scheme of things it wasn't
- 22 dramatic.
- Q. Was it -- was it dramatic that you had been
- told by the Drug Enforcement Administration, the
- DEA, that you could no longer sell to any of these

- 1 entities?
- 2 MS. KOSKI: Objection to form;
- 3 mischaracterizes.
- 4 A. Were we told that?
- 5 Q. You just said this wasn't dramatic, the
- 6 \$12.7 million?
- 7 A. But your question was, we were told by the
- 8 DEA.
- 9 Q. Well, you didn't --
- 10 A. I don't know that we were told that.
- 11 Q. Okay.
- 12 A. I believe, you know, that we saw --
- obviously, we didn't want that kind of growth in
- 14 these types of products and we shut them down.
- 15 Q. Okay. So you're telling us that it's your
- 16 testimony that overnight, literally, one day to the
- 17 next, from -- on December 17th -- sorry, withdrawn.
- On June 17th, 2010, you could sell to
- 19 physicians, clinics, mail order, repackagers
- wholesale distributors, vet distribution,
- veterinarian distribution, veterinarian something
- 22 else, what's that?
- 23 A. That's a veterinarian.
- Q. And four independent retail accounts, you
- could sell to all these on June 17th, 2010, but as

- of June 18th, 2010, no one was allowed to sell to
- any of them from your company, right?
- 3 A. Correct.
- 4 Q. Right? And this was a decision made by the
- 5 company --
- 6 A. I --
- 7 Q. -- not because of something the DEA told
- 8 them to do?
- 9 A. I don't believe that I was part of making
- 10 that decision, so I'm not sure that I'm the most
- informed to answer that.
- 12 Q. Okay. Well, I mean --
- 13 A. It's possible we were told by the DEA. I
- 14 don't know that. I don't --
- 15 Q. Well, if you had been in charge --
- 16 withdrawn.
- 17 If you had been part of making this
- decision, that's something you would remember, isn't
- 19 it?
- 20 A. Yes.
- 21 Q. Okay. So -- so you don't know as we sit
- 22 here today, whether this was an independent decision
- 23 by the company or whether it was a decision that was
- 24 as a result of dealings with the DEA?
- MS. KOSKI: Object to form.

- 1 O. You don't know that?
- MS. KOSKI: Sorry. Object to form.
- 3 A. I don't know specifically. I would
- 4 assume -- I believe it was related to dealings with
- 5 the DEA. You said before that the DEA specifically
- 6 told us not to do that. I don't -- I don't know the
- 7 details related to that.
- 8 Q. Okay. Well, subsequent to this, there was
- 9 the development of something you made mention of
- 10 earlier, a questionnaire.
- 11 A. Uh-huh.
- 12 Q. Right?
- 13 A. Yes.
- 14 Q. Yeah. You mentioned it in passing earlier,
- one of your answers.
- MS. KOSKI: Object to form.
- 17 Q. And the -- what you were alluding to, the
- 18 questionnaire is a document that Anda started to
- 19 require each of their controlled substance customers
- 20 to fill out, right?
- 21 A. Yes.
- 22 Q. And that was also something that resulted
- from dealings with the DEA, right?
- MS. KOSKI: Object to form.
- 25 A. Yes, I believe so.

```
MR. PENNOCK: I think I only have -- did you
 1
 2.
        have other copies of this? I only have one extra
 3
         copy of this. Know your controlled substances.
         Oh, no, they are all clipped together. Okay.
 4
 5
                  (Discussion off the record.)
              (Anda-Versosky Exhibit 18 was marked for
 6
 7
      identification.)
              (Anda-Versosky Exhibit 19 was marked for
 8
      identification.)
 9
     BY MR. PENNOCK:
10
         Q. So, Mr. Versosky, Exhibit Number 18 to your
11
12
     deposition is a document bearing Bates number
13
     000077289. Have you had a chance to look at that?
14
        A. Yes.
15
         Q. And it's an e-mail from someone by the name
     of Megan Talber.
16
17
        A. Yes.
18
         Q. It went to the president of the company,
19
     right?
20
        A.
             Yes.
21
             A number of others and it was cc'd to you
         0.
22
      and some, Christine Leon-Laurent, right?
23
        A. Yes.
24
         Q. Controlled Substances Training Materials,
25
      right?
```

- 1 A. Yes.
- 2 Q. That's what this subject is?
- 3 A. Uh-huh.
- 4 O. Okay. This is October 19, so this is --
- 5 this is four months after the shutdown occurred of
- 6 all those customers we just looked at, right?
- 7 A. Yes.
- 8 O. Okay. So about four months later we have
- 9 being transmitted here: Attached are the revised
- 10 materials for the controlled substance training
- 11 program. We will be meeting with the sales managers
- 12 at 2:00 p.m. to review the materials.
- 13 A. Uh-huh.
- Q. Now, she says attached are the revised
- 15 materials. Had you seen these before this set was
- 16 transmitted to you?
- 17 A. I don't believe so, and when she speaks to
- sales managers, Megan Talber was our training person
- 19 for the telesales representatives, so this would
- 20 have been a training document put together for that
- 21 larger 150-person group. Christine Leon-Laurent was
- 22 a director of kind of sales operations on my
- national account team, so she may have managed the
- 24 training for my team.
- Q. Did you have any involvement in the training

- 1 for your team?
- 2 A. I don't believe so, but -- I don't remember
- 3 training my team on this.
- 4 Q. Did you get trained?
- 5 A. I would have read the document, I'm sure,
- 6 but --
- 7 Q. You would have read the document but you
- 8 don't have any recollection of actually receiving
- 9 training about the document?
- 10 A. It don't -- I don't remember that, no.
- 11 O. So the document is Exhibit 19.
- MS. KOSKI: Yes, go ahead.
- O. And the document is Bates number 0000077290.
- 14 It is produced in native format and therefore has a
- 15 cover sheet. Controlled substances: Know your
- 16 customer.
- 17 A. I believe I may have -- I believe I sat
- 18 through this training.
- 19 Q. Okay. Well, the training was something that
- 20 was the result of interactions with the DEA earlier
- 21 that year, right?
- 22 A. I don't know that.
- 23 Q. You don't know that? Do you think that --
- is it your recollection the company just
- 25 spontaneously commenced this training controlled

- 1 substances: Know your customer?
- MS. KOSKI: Object to form.
- A. Do you want to restate that question?
- 4 O. Sure. Do you know whether or not this
- 5 training was the result of interactions that the
- 6 company had had with the DEA regarding the company's
- 7 sale of controlled substances?
- 8 A. I don't know that this training specifically
- 9 was, but the overall, you know, trying to do more
- 10 would have been the result of that.
- 11 Q. Okay. And the know your customer sort of
- mantra was something that the DEA was urging your
- 13 company to -- and other companies -- to start doing,
- 14 right?
- MS. KOSKI: Object to form.
- 16 A. Yes, that was -- yes.
- 17 Q. Okay. So we talked earlier, and you had
- 18 pointed out that in your view, compliance was
- dealing with the customer issues and identifying
- them as it may concern controlled substances and
- 21 sales did not do that. Do you remember that
- discussion on and off?
- 23 A. Yeah, correct. It's again, sales was
- 24 collecting information and --
- Q. Right?

- 1 A. Sales was where there were questionnaires,
- they were getting the questionnaires and passing
- 3 those to compliance.
- 4 O. But now we're taking it to another level for
- 5 sales, right?
- 6 A. Yes.
- 7 Q. And the questionnaire was something that --
- 8 it was a questionnaire that the question had to fill
- 9 out for each of its stores, if it had more than one
- 10 store, right?
- 11 A. Yes.
- 12 Q. And the point of filling out the
- 13 questionnaire -- withdrawn.
- 14 The questionnaire or the -- was a form that
- 15 was being used in order to try and get in one place,
- in a uniform way, information about the store and
- its dispensing history, is that reasonably fair?
- 18 A. Yeah. I think it was a -- there was already
- 19 a quantitative look. This was more of getting some
- 20 qualitative information.
- 21 Q. And by that you mean just -- more getting
- 22 some information that related to a particular store,
- 23 not just its numbers, but --
- 24 A. Yes.
- 25 Q. -- answers to specific questions about how

- 1 they were operating?
- 2 A. Yes.
- Q. And where they were operating, right?
- 4 A. Yes.
- Q. And it comes back, these things come back to
- 6 having a better understanding of who the customer is
- 7 so that you can have a better understanding as to
- 8 whether or not they should be selling as much
- 9 controlled substances as they are asking for?
- 10 A. Yes.
- 11 Q. And in the presentation, if you turn -- I'm
- 12 sorry these aren't paginated, but you can look on
- 13 the screen. There is a -- the know your customer
- 14 initiative --
- 15 MS. KOSKI: On the bottom right there is
- slide numbers, they are hard to see but you can
- see them on the bottom right hand.
- 18 A. They are in the dark.
- 19 MS. KOSKI: It's hard to see because it's
- 20 not in color.
- 21 Q. Yeah, page 6 of the PowerPoint presentation,
- 22 know your customer initiative, right?
- 23 A. Uh-huh.
- Q. And it says in an attempt to get to know our
- 25 customers, and determine -- let me put this up so

- 1 I'm not -- there we go.
- 2 A. That's all right. I have it here.
- 3 Q. I know, just for the -- for the video.
- 4 A. Oh.
- 5 Q. It says: In an attempt to get to know our
- 6 customers and determine their controlled substances
- 7 purchasing needs, two forms have been developed to
- 8 assist Anda/VIP, with determining the customer's
- 9 controlled substances purchasing eligibility.
- 10 Right? I've read that correctly?
- 11 A. Yes.
- 12 O. Who is VIP?
- 13 A. It was a sister company.
- Q. So the two forms, one of them is the know
- 15 your customer form, right?
- 16 A. Yes.
- 17 Q. That's something that would be filled out by
- the sales rep in combination with their manager?
- 19 A. I believe so, yes.
- Q. And then the customer questionnaire was
- 21 filled out by the customer?
- 22 A. Yes.
- Q. And when the customer filled that out, then
- you'd have some information straight from each
- 25 store, right?

- 1 A. Yes.
- Q. And the customer questionnaire form, now at
- 3 page 8, in this training it said: This form will be
- 4 used to determine the customer's potential for
- 5 controlled substance purchasing from Anda.
- 6 Right?
- 7 A. Yes.
- 8 Q. Okay. So these -- this was -- this was
- 9 something that they, again, they provided -- you --
- 10 your company provided -- you sent it by FedEx,
- 11 right?
- 12 A. Uh-huh. Yes.
- Q. Do you see that?
- 14 A. Yes.
- 15 Q. And you had a postage prepaid return
- 16 envelope?
- 17 A. Yes.
- 18 Q. And you were even going to tell the rep when
- it -- through your computer system, when the survey
- 20 had been sent to the customers so they would know?
- 21 A. Yes.
- Q. Okay. And for -- well, new accounts and for
- reactivating any accounts that may have been closed,
- that's what that means, react, right?
- 25 A. Not that it had been closed. That meant

- that someone hadn't bought from us in a certain
- 2 period of time, so six months, a year, whatever.
- 3 Q. Oh, okay.
- 4 A. Not that they --
- 5 Q. So this was new accounts or someone that
- 6 hadn't bought from you in six months or some period
- 7 of time?
- 8 A. Yeah. Yes.
- 9 Q. Okay. Well, in any event, the training
- 10 noted that this questionnaire gives the compliance
- department the tools they need to assess the
- 12 customer's potential controlled substance purchasing
- 13 capabilities.
- 14 A. Yes.
- 15 Q. This was something the company was putting
- in place in 2010 to try and improve dealing with the
- 17 controlled substances distribution issues. Right?
- 18 A. Yes.
- MS. KOSKI: Object to form.
- Q. Okay. Now, do you know why it took four
- 21 months from when you shut down those 2600 customers
- 22 to put together training materials for the sales
- reps and this questionnaire process?
- 24 A. I don't. I know when -- when we put
- 25 together our questionnaire, you know, to a degree I

- 1 think our -- you know, we were looking at best
- 2 practices in the industry also, and I think their --
- 3 you know, it's almost at the same time everybody
- 4 started producing a questionnaire. I don't know if
- 5 we were a leader or a follower on that, to be honest
- 6 with you.
- 7 Q. Let's just -- for -- if we just measure from
- 8 when you shut down 2600 customers, to when this
- 9 comes out, four months is a -- kind of a long time
- in the business of sales, isn't it?
- 11 A. It is.
- Q. So -- I'll just find something here.
- 13 (Anda-Versosky Exhibit 20 was marked for
- 14 identification.)
- 15 BY MR. PENNOCK:
- 16 O. Sir, we've marked as Exhibit 20 to your
- 17 deposition, an e-mail thread bearing Bates number
- 18 0000105969 through 970. Could you take a look at
- 19 that, please.
- 20 So, sir --
- 21 A. I'm sorry.
- Q. Oh, you're not done yet? I apologize?
- 23 A. Yeah, just one second. I'm sorry.
- Okay.
- Q. You -- I'm looking at this e-mail that you

- wrote, a couple of e-mails, where March 5th, 2011
- you wrote an e-mail, so we're talking now, November,
- 3 December, January, February, March -- I've still got
- 4 to count on my fingers -- it's five months, just
- 5 under five months from when this training took
- 6 place, right?
- 7 A. Yes.
- 8 Q. And first you said you didn't think you'd
- 9 gone to the training, which kind of made sense to me
- when I looked at these e-mails, but then you said
- 11 you did go to the training, right?
- MS. KOSKI: Object to form.
- Q. Okay. And you wrote to Patrick Cochrane:
- 14 Al -- that's the president, right?
- 15 A. Yes. Where is Al on here? Sorry.
- 16 O. First e-mail --
- 17 A. Ah, you're right.
- 18 Q. -- is on Saturday, March 5th, Al spoke of
- 19 some change that you wanted to look at proactively
- 20 regarding control limits. You also mentioned an
- 21 NACDS specification data sheet laying out basic info
- 22 regarding a selected chain. Can you forward an
- example or copies of this document for the ones you
- 24 want to look at.
- 25 Right?

- 1 A. Yes.
- Q. And that's from -- that's from Cochrane to
- 3 you? Sorry. Right?
- 4 A. Yes.
- 5 Q. You wrote back the same day and you said:
- 6 I'm not sure there is one specifically from NACDS.
- 7 Who is NACDS?
- 8 A. They are an industry association, so it's
- 9 the chain drug stores, National Association of Chain
- 10 Drug Stores.
- 11 Q. Did you work with them?
- 12 A. We attended their shows, we were a member of
- 13 their --
- 14 Q. You were a member of them?
- 15 A. Yeah.
- 16 Q. So you kind of worked with them in terms
- of -- well, you're getting, potentially getting
- 18 forms from them or stuff like that?
- 19 A. No. No.
- Q. What are you getting from them?
- 21 A. As far as getting anything from them, I
- 22 think -- I don't know that we got anything from
- them. We -- it's -- again, it's the chain store
- group, people like Anda are a part of that because
- 25 their trade show is where you go to meet with large

- 1 numbers of chain customers.
- 2 The -- I think for what data Al was looking
- for would have been if they had some kind of roster
- 4 sheet with any sales on it. I don't know that that
- 5 exists, but Chain Store Guide was a different thing
- 6 that we were -- we had a subscription to that could
- 7 go, pull down some metric data related to different
- 8 chains and contact names and things like that.
- 9 Q. Well, you go on to say that: My ultimate
- 10 question is can we get info aside from a store level
- 11 questionnaire for corporate-owned chains that
- 12 satisfies the know your customer requirement.
- Do you see that statement?
- 14 A. Yes.
- 15 Q. Corporate-owned chain, that might be like a
- 16 chain like Bi-Mart that we looked at earlier, right,
- 17 that had like, 60 stores, right?
- 18 A. Yes.
- 19 O. And that's the one we looked at -- one of
- the stores was in Grand Pass, Oregon, remember that?
- 21 A. Yes.
- 22 Q. But it could also be, like, a Walgreens that
- has thousands of stores, right?
- 24 A. Yes.
- Q. Or Rite Aid that has, I don't know,

- 1 certainly hundreds, maybe thousands, of stores,
 - 2 right, CVS, right?
- 3 A. Yes.
- 4 O. Thousands of stores?
- 5 A. (Nodding head.)
- 6 Q. So we just went over the know your customer
- 7 training and the questionnaire that you were --
- 8 everybody was going to get from the customer,
- 9 remember -- just a minute ago, right?
- 10 A. Yes.
- 11 Q. All right. And the whole points of getting
- the questionnaire was to understand or get some
- understanding -- what was the word you used? I lost
- 14 it now.
- You wanted to get some understanding of each
- 16 store, right?
- 17 A. Yes.
- MS. KOSKI: Object to form.
- 19 Q. Okay. But here you are, you know, frankly,
- sir, less than five months later, trying to
- 21 eliminate the questionnaire for many thousands of
- stores, weren't you?
- MS. KOSKI: Object to form.
- Q. That's what you're asking to do?
- 25 A. So --

- 1 Q. I'll rephrase the question, there has been
- 2 an objection.
- 3 A. If I can clarify --
- 4 Q. You were making a request here within five
- 5 months of the know your customer questionnaire
- 6 training and everything that went into this, you are
- 7 asking, can we ditch the store level questionnaire
- 8 for corporate-owned chains?
- 9 MS. KOSKI: Object to form.
- 10 Q. In effect, that's what you're asking, right?
- MS. KOSKI: Same objection.
- 12 A. I --
- Q. Do you disagree with me?
- 14 A. I go back to there were two separate sales
- 15 teams, right? So the know your customer and the
- 16 process that was put in place worked very well as an
- 17 individual store level. The business that I was
- managing with those customers that may have hundreds
- or thousands of stores, that process didn't work.
- 20 My question and request was is there a different
- 21 process for wholly owned chains because their SOPs
- are essentially managed, their compliance is
- centrally managed, it's not an individual store
- operates differently than the next store. That was
- 25 the request.

- Q. Well, that was -- you don't know whether or
- 2 not the individual store in 8,000 Walgreens operated
- differently, that would -- that may have been the
- 4 whole problem, right?
- 5 MS. KOSKI: Object to form.
- 6 Q. You knew that then, didn't you?
- 7 A. No. From a --
- 8 O. No?
- 9 A. From a policy compliance standpoint, they
- 10 would have had one -- they would have had an SOP
- 11 across all their stores.
- 12 Q. There were individual stores, for example,
- Walgreens that were shut down and others were not,
- shut down in terms of selling CIIs, weren't there?
- 15 A. I don't know that I knew that in 2011.
- Q. You certainly knew that among dozens and
- 17 dozens of stores, even with the Bi-Mart chain, you
- 20 people at -- that's one store in a chain, maybe you
- 21 would want to see the questionnaire from them,
- 22 wouldn't you?
- 23 A. Well, again, I -- we talked about the 3700,
- that whole thing. I didn't look at the business
- 25 that way.

- 1 Q. Well, I know. That's the problem.
- MS. KOSKI: Object -- object to form, if
- 3 that was a question.
- 4 Q. So I think you will agree with me that
- 5 having a store-level questionnaire from any store,
- 6 whether it's in a chain or not in a chain, was what
- 7 was intended by the training program that was put in
- 8 place and the procedure that was put in place back
- 9 in October of 2010, that was what they wanted,
- 10 right?
- MS. KOSKI: Object to form.
- 12 A. That was what they wanted to service the
- larger portion of customers, which was the
- independent pharmacies that were managed on the
- 15 telesales floor.
- 16 O. There is nothing in this -- do you remember
- 17 something from the training that --
- 18 A. No, I was just telling you how our business
- 19 operated. It was really two separate businesses.
- 20 Q. There was nothing in here that distinguished
- 21 chain stores from single standalone independent
- 22 stores, were there?
- MS. KOSKI: Look in the documents in your
- 24 pile if you need to.
- 25 A. To your question, the answer is no, and the

- 1 process didn't work, which is why I made a request
- 2 to change the process.
- Q. Well, the process -- the point of the
- 4 process work -- withdrawn.
- 5 The way the process was supposed to work was
- 6 to give you information on each individual store
- 7 that you might be selling controlled substances to,
- 8 including opioids, so that you could make a fuller
- 9 and better assessment, by you I mean the company.
- 10 A. Sure.
- 11 O. To continue to sell to them or somehow limit
- 12 them, that's -- that's how the process was supposed
- 13 to work, right?
- 14 A. Sure, and I think it's reasonable for me to
- 15 ask a question here, to say, is there another way we
- 16 can do this because the current process doesn't work
- 17 for large customers.
- 18 Q. It didn't work for the customer because they
- 19 were frustrated, extremely frustrated, it didn't
- 20 work for the customer because they were extremely
- 21 frustrated?
- 22 A. Sure.
- Q. There is nothing in here that's saying the
- 24 process isn't giving us information that's useful
- 25 from each store?

- 1 A. I agree that doesn't say that, yeah.
- Q. Okay. And in fact, even though you said a
- 3 little while ago that these corporate chains had the
- 4 same standard operating procedure across all the
- 5 stores, one of their frustrations is that the
- 6 questionnaire was so store specific that they
- 7 couldn't fill it out for all the stores at once,
- 8 they had to fill it out for each individual store,
- 9 that's one of their main frustrations, that's what
- 10 it says, right?
- 11 A. True, and that was an operational
- 12 frustration, so we would have been talking to the
- corporate office. Someone in the corporate was then
- 14 having frustration of having to disseminate that
- packet out to an individual store level. If it's
- 16 somebody that has 500 stores, they are now having to
- 17 track, you know, 500 questionnaires.
- 18 Q. Well, that's terrible that they would have
- 19 this frustration. I mean, was there -- was anyone
- 20 considering, when dealing with this frustration that
- 21 they had, the devastation that was happening
- throughout the country from opioids?
- MS. KOSKI: Object to form.
- 24 O. That's a real question. Do you -- I'll
- 25 rephrase it to correct the form objection.

- 1 I'm sorry to hear about the frustration from
- 2 these businesses for filling out these
- questionnaires. Did anyone say to you, but let's
- 4 consider the devastation that's happening and
- 5 balance that against our frustration to decide
- 6 whether we want to jettison the questionnaire from
- 7 each store, was that ever discussed?
- 8 A. I don't recall that ever being asked of me.
- 9 Q. The -- okay.
- 10 Anyway, Patrick Cochrane, whoever he is,
- 11 he's with you. He's sure he can come up with
- 12 something. Right?
- MS. KOSKI: Object to form.
- Q. It's like Cochrane gets in, he is like,
- anything we can do to make it easier to sell this
- 16 product.
- 17 That's basically what he's saying?
- MS. KOSKI: Object to form.
- 19 Q. He's going to try to come up with a plan for
- 20 you to get around the individual questionnaire for
- 21 the chain stores?
- 22 MS. KOSKI: Object to form. Excuse me.
- 23 A. Yeah. I don't know that it was trying to
- get around. If you see my request, it's to try to
- 25 get that -- satisfy the know your customer

- 1 requirement. Right? Is there a different way we
- 2 can do it rather than sending an individual packet
- 3 to an individual store. Operationally, it just
- 4 wasn't feasible at that time.
- 5 Q. Well, it was feasible operationally to send
- 6 individual packets of opioids every month, if not
- 7 more frequently, to every single individual store,
- 8 wasn't it? Wasn't it? You were able -- you just
- 9 said, operationally it wasn't feasible to send a
- 10 questionnaire to every store?
- 11 A. You were comparing that to something else.
- 12 Q. I'm asking you. You said operationally it
- wasn't feasible to send this questionnaire to every
- 14 single store, that's what you said?
- 15 A. Yeah, for the corporate chain buyers we were
- 16 working with.
- 17 Q. But it was operationally feasible for you to
- 18 send product to them, opioid product to the
- 19 individual stores?
- 20 A. Yes.
- Q. By the way, the FDA, we looked at Exhibit 9
- 22 earlier, the FDA was very clear on this issue. I'm
- 23 sorry, withdrawn.
- The DEA was very clear on this issue, wasn't
- 25 it? I'm trying to find that --

- 1 MS. KOSKI: What exhibit are you looking at?
 - MR. PENNOCK: I think it was Exhibit 9. I
 - 3 got it.
- 4 Q. Sir, we looked at Exhibit 9 earlier, which
- 5 was this presentation --
- 6 MS. KOSKI: I think 8 was the presentation.
- 7 Q. Oh, the presentation is number 8? We looked
- 8 at Exhibit 8 earlier, sir, that was a presentation
- 9 that Mike Cochrane had asked you to look at a few
- 10 slides on and he was going to give it to the DEA,
- 11 Exhibit 9 was the e-mail, a meeting with the DEA
- next week, keep that to yourself if you don't
- 13 already know, right?
- 14 A. Yes.
- 15 Q. And he says I have a couple bullet points on
- 16 Slide 4 and we looked at this presentation. This
- 17 was from August of 2014. Now, if you look at -- I
- don't see page numbers on here. Slide 20. Right,
- 19 Slide 20.
- I underlined this earlier: Controlled
- 21 substances compliance. Tell me if I'm reading this
- 22 correctly: Each pharmacy must, underlined, this is
- from Mike Cochrane, your guy, must be treated as an
- individual regardless of group or chain affiliation.
- Do you see that statement?

- 1 A. I do.
- Q. That's what he was telling the DEA, right,
- 3 in this PowerPoint?
- 4 A. In 2014, correct.
- 5 Q. In 2014. So you're suggesting that three
- 6 years earlier, in 2011, you didn't -- you didn't
- 7 have that viewpoint?
- 8 A. Yeah, I think --
- 9 MS. KOSKI: Object to form.
- 10 A. Between 2011 and 2014, by 2014, I believe,
- 11 we were getting individual packets from every store.
- 12 Q. You told the FDA you were -- I'm sorry.
- You told the DEA that you did, that you
- 14 were?
- MS. KOSKI: Object to form.
- 16 O. He told the DEA that you were treating each
- 17 pharmacy as an individual regardless of group or
- 18 chain affiliation, right?
- 19 A. Yes, and I believe that to be true in 2014.
- Q. But the reason didn't suddenly emerge, the
- 21 grounds didn't suddenly emerge for doing that
- 22 between 2011 and 2014, did it?
- 23 A. There -- to me, I believe there was, you
- 24 know, and I don't know if you wanted to call it an
- 25 evolution, but consistently trying to move the bar

- 1 up and get more information throughout this whole
- 2 process. Frankly, all the time that we've been
- 3 talking about.
- 4 O. Well, the need to look at each individual
- 5 pharmacy, whether it's part of a chain or not, as an
- 6 individual. Existed previously, it's just people at
- 7 Anda, at least some of them, weren't paying
- 8 attention to that need, right?
- 9 MS. KOSKI: Object to form.
- 10 A. I don't know that that's factually correct.
- 11 Q. Well, you weren't.
- 12 A. Well, the --
- Q. You personally did not pay attention to that
- 14 need because you're the one that said we should get
- rid of the questionnaire for the chain pharmacies.
- 16 A. That's not specifically what I said. I said
- is there another way to fulfill the need of know
- 18 your customer --
- 19 Q. Right, by --
- 20 A. -- aside from a packet.
- 21 Q. Right. By a single representation regarding
- 22 everyone from the corporate -- from corporate?
- MS. KOSKI: Object to form, mischaracterizes
- 24 the document.
- 25 A. And today I think that's a fair question to

```
have asked.
 1
 2.
              MS. KOSKI: When you're at -- I'm sorry. I
         didn't mean to interrupt you.
 3
 4
              There is just as much danger from one store
      and a group of thousands in a chain than there is
 5
      from one independent pharmacy, isn't there?
 6
 7
              Yeah, I agree with you. I don't know that I
      would have -- I don't know that I would have been as
 8
      aware of that in 2011.
 9
10
              MR. PENNOCK: I'm sorry, counsel?
11
              MS. KOSKI: I was just going to suggest when
        have you a good stopping point to take a break.
12
13
              MR. PENNOCK: This is a good stopping point.
14
              THE VIDEOGRAPHER: Off the record, 2:43 p.m.
15
               (Recess from 2:43 until 3:00 p.m.)
16
              THE VIDEOGRAPHER: On the record, 3:00 p.m.
17
      BY MR. PENNOCK:
18
             Mr. Versosky, do you remember developing a
         Q.
19
      process to flag stores in chains for potentially
20
      exceeding what would be expected of them for
21
      controlled substances sales, including opioids?
```

MS. KOSKI: Object to form.

23 A. Yes.

22

- Q. You do remember that?
- 25 A. Yes.

- 1 Q. That's something that you -- you actually
- 2 had a hand in developing, right?
- 3 A. Yes.
- 4 Q. And you developed this system, I think
- 5 around the time you had -- you had Walgreens come to
- 6 you to seek getting opioids from you, right?
- 7 A. Yeah, they were seeking to get controls from
- 8 us, yes.
- 9 Q. And they were seeking to get controls from
- 10 you because they had had an entire distribution
- 11 center in Jupiter, Florida, shut down, right?
- 12 A. I believe it --
- MS. KOSKI: Object to form.
- 14 A. Yeah. I believe it was their -- I thought
- 15 it was their wholesaler had a distribution center
- 16 shut down.
- 17 Q. There was a distribution -- there was one or
- 18 two distribution centers shut down and they could no
- 19 longer get opioids from those places, right?
- 20 A. Correct.
- 21 Q. And so they could however -- the problem
- 22 apparently, was with the sent -- the distribution of
- 23 the drugs, but they were still allowed -- their
- stores were still allowed to buy the drugs, they
- 25 just needed to find somewhere else to buy them,

- 1 right?
- 2 A. Correct.
- 3 Q. So at that time, you had a hand in
- 4 developing this system and I'd like to go over that
- 5 quickly. I think this is it here.
- 6 MR. PENNOCK: Ben, yeah, this is it.
- 7 (Anda-Versosky Exhibit 21 was marked for
- 8 identification.)
- 9 BY MR. PENNOCK:
- 10 Q. Mr. Versosky, you -- we've marked as
- 11 Exhibit 21 to your deposition an e-mail thread. It
- begins with Bates number 0000725880 and the last
- document is 883.
- Okay? You've had a chance to look at that?
- 15 A. Yes.
- 16 O. And this is an e-mail from you to the
- 17 president of the company, Albert Paonessa, right?
- 18 A. Yes.
- 19 Q. This is from November 2012, right?
- 20 A. Yes.
- 21 Q. And it's titled -- you were forwarding it,
- 22 it's, Controlled Substances Query Questions, right?
- 23 A. Yes.
- Q. You say: Hi, Al, here is the reporting that
- 25 Chuck filled out in Cognos and the criteria

- 1 questions below. We can now utilize this program
- 2 any time we get a file for a store or group of
- 3 stores. Also, when looking at this in Cognos,
- 4 Mike's team can drill down into the store data if
- 5 they want to look at the individual from the summary
- 6 sheet.
- 7 Have I read that correctly?
- 8 A. Yes.
- 9 Q. So you've -- earlier e-mail down here, you
- 10 wrote to Jeffrey Daum: Hi, Jeff, here's an initial
- list of triggers based on our discussion with
- 12 Robert.
- Robert who?
- 14 A. Robert Brown.
- 15 Q. Compliance?
- 16 A. Yes.
- 17 Q. He may have more upon discussing with Mike
- 18 and the team.
- 19 Mike Cochrane, right?
- 20 A. Yes.
- Q. But this should give you something to get
- 22 started on.
- 23 And these are -- so what you were all doing,
- including you, is you were saying let's put together
- a program to look at the dispensing data from the

- 1 individual stores of Walgreens or ultimately any
- 2 chain, right?
- 3 A. Sure.
- 4 Q. And then if these -- if these data points
- 5 popped out of the dispensing data from a store, they
- 6 would be what you were going to call flags. Right?
- 7 A. Yes. We were effectively taking the kind of
- 8 manual process from more -- the things that Mike and
- 9 Robert were looking for on that team and trying to
- 10 do it in a big data solution.
- 11 Q. Right. The things that they've been looking
- 12 for the last many years?
- 13 A. Yes.
- Q. So now you -- whose idea was it to put
- 15 together this flag system?
- 16 A. I think it was mine, yeah.
- 17 Q. Okay. But now --
- 18 A. I mean --
- 19 O. November 2012 --
- 20 A. Let me rephrase that. I think it was mine
- in trying to turn that into, kind of, a big data
- 22 solution, taking big chunks of data and run it
- through that. The flags weren't mine. These were
- things they were already looking at.
- Q. Got it. So they were looking at the flags

but they were doing it, sort of --1 2 A. One off --3 -- the 19th century way? Q. -- one at a time. Yes. 4 5 Q. Okay. And now you had suggested, well, let's try to apply a creative program to do this? 6 7 And -- yes, and so that Jeff Daum was like Α. 8 a --9 Programmer? Q. 10 He was a programmer, a data programmer.

10 Α. Yes. Okay. All right. So this ultimately was 11 Q. 12 created, maybe with some more flags than your 13 initial triggers, right? 14 Α. Yes. And you applied that to Walgreens at that 15 Q. 16 time, the Walgreens data that you were provided, I assume by Walgreens, right? 17 18 Α. Yes. 19 And -- okay. I'll mark this? Q. 20 (Anda-Versosky Exhibit 22 was marked for 21 identification.) 22 BY MR. PENNOCK: 23 So Walgreens had, like, what, 8,000 stores, Ο. 24 something like that? 25 Α. Yes.

- Q. So you apply this to the data, your flags,
- 2 your initial triggers, and it scored a lot of hits,
- 3 didn't it?
- 4 A. Yes.
- 5 Q. So, if you look at -- I've just marked as
- 6 Exhibit 22 to your deposition a document produced in
- 7 native, a cover sheet 0000647317, and we see a
- 8 report of these flags and if you turn to the second
- 9 page, the overall total number of stores where you
- 10 looked at the data was 7,984. Right?
- 11 A. Yes.
- Q. And 3,768 of them popped at least one flag,
- 13 right?
- 14 A. Yes.
- Q. And I'm sorry for zooming this in and out on
- 16 people. Just --

- 23 A. Yes.
- Q. And if we go back a page, and this is all
- laid out by states, true?

- 1 Α. Yes.
- And if we look at Ohio, in Ohio there were Q.
- 255 stores, right? 3
- 4 Α. Yes.
- 5 Q. And 192 of them hit a flag, at least one
- flag, right? 6
- 7 Α. Yes.
- 8 Q. Which is 75 percent. Right?
- Α. Yes.

13

Α.

- 14 Q. Okay. Now, so when you -- after you ran
- 15 this, did you provide this information to Walgreens?
- 16 I believe we did, yes.

Yes.

- 17 And when you provided it to them, did Q.
- 18 they -- at any point thereafter, did Walgreens tell
- 19 you, well, I think we're going to be shutting down
- 20 some controlled substances sales at some of our
- 21 stores in Ohio?
- 22 MS. KOSKI: Object to form.
- 23 I don't recall that ever happening. Α.
- 24 And let's just look at some of the Ohio O.
- 25 stores.

```
MR. PENNOCK: Could you mark this, please.
 1
 2.
              (Anda-Versosky Exhibit 23 was marked for
      identification.)
 3
      BY MR. PENNOCK:
 4
 5
              So I've marked as Exhibit 23 to your
         Q.
      deposition, sir, a document produced in native
 6
 7
      bearing Bates -- the cover sheet is Bates number
      0000725057?
 8
              MS. KOSKI: Counsel, is this a complete or
 9
10
         did you do an excerpt from a bigger spreadsheet,
11
         do you know? It looks like the top line looks
12
         like 5683.
13
              MR. PENNOCK: Yes, this is excerpted from
14
         that native production.
15
              MR. KING: This is only Ohio's --
16
              MR. PENNOCK: Say that again.
17
              MR. KING: This is only Ohio.
18
              MR. PENNOCK: You're right, Katy, this is
19
         excerpted from the entire state, individual store
20
         data, or the entire list of individual store
21
         data.
22
              MS. KOSKI: We can talk offline I just want
         to know how you sorted it. I'll just have a few
23
24
         more questions.
25
      BY MR. PENNOCK:
```

- 1 Q. Mr. Versosky, you may have picked up on what
- 2 we're saying. This is -- Exhibit 23 is a -- is an
- 3 excerpt from all of the individual store data and
- 4 it's Ohio. Okay?
- 5 MS. KOSKI: He only has one. Okay.
- 6 MR. PENNOCK: It's two pieces because it's
- 7 an Excel spreadsheet.
- 8 Q. Okay? Are you following me?
- 9 MS. KOSKI: I just don't think that the
- 10 witness has both pieces.
- MR. PENNOCK: Oh, okay.
- 12 MS. KOSKI: I have -- he has the one with
- the color but not the --
- MR. PENNOCK: Okay. That was my fault.
- 15 Q. Okay. So it goes across -- so as you can
- 16 see, the spreadsheet goes -- I'll put this on the
- screen, and that's going to be kind of hard to do
- but everyone gets the idea. The spreadsheet goes
- 19 across.
- But over here, this column, the one that has
- 21 the color, right, do you see that?
- 22 A. Yes.
- Q. And we can see these are all Ohio stores,
- 24 right?
- 25 A. Yes.

- 1 Q. And this is from the same analysis that we
- 2 just looked at, and Anda's -- let me --
- MS. KOSKI: Yeah, sorry.
- 4 Q. The Anda document that I have printed out
- 5 here, it had the color highlighting in here. Okay?
- 6 A. Okay.
- 7 Q. Got it? And as you might surmise, the red
- 8 represents a more -- a more significant number of
- 9 flags, orange, less so, yellow less so, and the ones
- 10 without any color had no flags. Okay?
- 11 A. Okay.
- MS. KOSKI: Object to form; lack of
- 13 foundation.
- MR. PENNOCK: Okay. Well, that's fair.
- We'll hopefully get a stip on that later. I can
- do it if you want me to.
- 17 MS. KOSKI: You can just ask him if he
- 18 understands that rather than --
- 19 Q. Yeah. Do you recognize why some of these
- 20 columns were colored the way they are by Anda?
- 21 A. I don't recall specifically but your
- 22 explanation isn't unreasonable. It seems like that
- 23 would make sense.
- Q. Okay. So in any event, we can see as we go
- 25 through this Exhibit Number 23 --

- 1 THE COURT REPORTER: It's 23. It's 23.
- Q. Okay. These are all of the Walgreens stores
- 3 in Ohio popping flags under the system that Anda
- 4 developed to evaluate and help Walgreens evaluate
- 5 their stores, right?
- 6 A. Yes.
- 7 Q. And this data that you had from Walgreens,
- 8 do you know what time period this was from?
- 9 A. No, I don't, but it would have needed to be
- 10 recent, you know, to this analysis.
- 11 Q. Right. It says here, the year says 2013.
- 12 A. Yeah.
- Q. So that would mean that it was some slice of
- data from the year 2013, right?
- 15 A. Yes.
- 16 O. And it says month number 1, so does that
- 17 suggest to you it was January 2013?
- 18 A. Yeah, I would assume so, or it means that we
- 19 had one month of data, either -- either one of those
- 20 is --
- Q. One or the other?
- 22 A. Yeah.
- Q. Okay. So after getting this data with
- respect to Walgreens, do you know if Anda decided
- 25 not to sell controlled substances, including

- opioids, to any of these stores, based on this data?
 - 2 A. I don't know if based on this data
 - 3 specifically. Right? So the -- you know, the flag
- 4 system is, you know, again, it was both a
- 5 quantitative and a qualitative system. Tripping a
- flag didn't necessarily mean that it was a, you
- 7 know, quote unquote, bad store. It meant that there
- 8 was additional information required. I would
- 9 assume, yes, there were some stores we didn't sell,
- 10 ultimately.
- 11 Q. Let me mark this, this is another slice of
- 12 the same data.
- MS. KOSKI: Separate number.
- 14 MR. PENNOCK: The only problem is they're
- not -- your second piece is right there -- okay.
- So that is part of the same exhibit.
- 17 (Discussion off the record.)
- 18 (Anda-Versosky Exhibit 24A was marked for
- 19 identification.)
- 20 MS. KOSKI: I don't know if it makes your
- life easier, I'm marking this 24A and B so that I
- 22 know what we are talking about.
- MR. PENNOCK: That is probably a good idea.
- 24 (Anda-Versosky Exhibit 24B was marked for
- 25 identification.)

- 1 BY MR. PENNOCK:
- Q. Okay. Sir, 24A and B is the Ohio data we
- 3 were just looking at from Anda on the Walgreens
- 4 stores, and here on this document I have highlighted
- 5 the Summit County stores in green and the Cuyahoga
- 6 County stores in blue.
- 7 MR. PENNOCK: This doesn't help too much but
- 8 I'll read it.
- 9 Q. So, for example, if we come down to this
- 10 Walgreens store at 6900 Rockside Road in
- 11 Independence, Ohio, I want to make sure I understand
- it. That popped a -- that popped a flag that caused
- it to be colored red by Anda, which meant three or
- more flags, right? It had three or more flags?
- 15 A. I -- I don't know that. If you're telling
- 16 me that's what translated from the file to the
- 17 colors, sure.
- 18 Q. Let's look at column U?
- 19 A. Yeah.
- Q. How many flags does that have?
- 21 A. It has three.
- 22 Q. And then if we go down to -- I want to find
- one for -- so if we look at the first green, which
- is Summit County, that's at 1925 West Market Street,
- Akron, Ohio, store number 3276, and that also popped

- three or more flags, right?
- 2 A. Yes.
- 3 Q. How many did that pop?
- 4 A. It says three.
- 5 Q. Okay. And if we look at this exhibit, we
- 6 can -- we can pick a store and go across and see how
- 7 many flags it popped, right?
- 8 A. Yes.
- 9 Q. So after getting this big data, as you
- 10 referred to it, did Anda then send out
- 11 questionnaires to all of these stores?
- 12 A. I don't know that we did questionnaires to
- all the stores, but I believe there were additional
- 14 questions sent to individual stores.
- 15 O. Based on what?
- 16 A. Based upon a particular flag that may have
- 17 tripped.

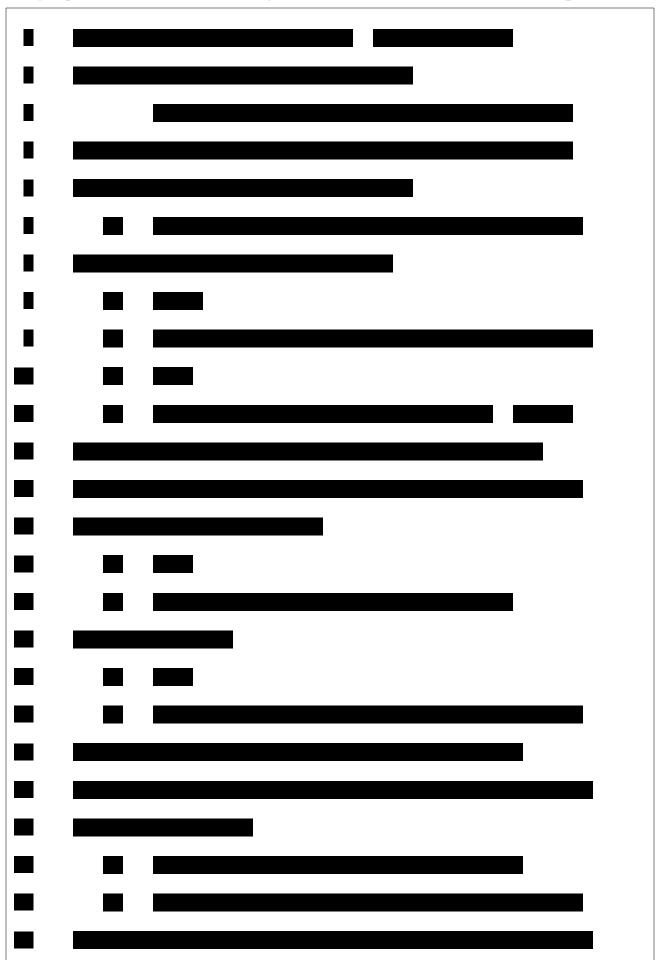
- 21 them?
- 22 A. I believe there were additional questions
- 23 that would have been asked based on that. I don't
- 24 know if it was in the form of a, you know, full
- questionnaire or not, but yes, there was additional

- 1 information requested.
- Q. Okay. Subsequently, however, you --
- 3 Walgreens -- well, I'll withdraw that.
- 4 Let's turn to a different -- different
- 5 analysis. Are you familiar with Rite Aid?
- 6 A. Yes.
- 7 (Anda-Versosky Exhibit 25 was marked for
- 8 identification.)
- 9 MR. PENNOCK: Can he look at that document?
- MS. KOSKI: Oh, yeah, sorry. Go ahead.
- 11 BY MR. PENNOCK:
- Q. While you're looking at that sir, marked as
- 13 Exhibit 25 to your deposition a document bearing
- 14 0000728018.
- 15 If you look at -- if you look at page 1 of
- this document, the Rite Aid was the largest
- 17 purchaser of controlled substances from Anda in
- 18 2011, right?
- 19 A. Yes.
- 20 Q. And the total -- because the -- the subject
- of this -- of this printout is controlled substance
- 22 sales. Right?
- 23 A. Yes.
- Q. And this e-mail is from you and it's from
- 25 January 13th, 2012, right?

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1	A. Yes.
2	Q. And you say: Here's the annual CII sales
3	for all customer types, right?
4	A. Right.

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11 I think in one of your previous documents Α. 12 there is a sales chart, but it was -- it was a large 13 piece of business for sure. 14 Ο. And it was only for controlled substances? 15 Α. Correct. 16 And all of these numbers on Exhibit 25 are 17 your -- your controlled substances sales? 18 Α. Correct. 19 To every -- to every customer that you had 20 or every customer that was a national chain? 21 So the -- when they say customer type, Α. 22 customer type was a field type. If you -- if you 23 see a name next to somebody that you semi recognize, 24 that's probably a chain. The independent pharmacies were like where you see DVD and IPA and DVD, those 25

- were kind of independent pharmacy or general
- 2 telesales stuff.
- 3 Q. So these were like maybe groups of
- 4 independent pharmacies?
- 5 A. Or internal programs, so, like, DVD was a
- 6 pricing program, or something like that.
- 7 Q. What does that mean?
- 8 A. What do you mean?
- 9 Q. What is an internal pricing program, what
- 10 does that mean?
- 11 A. Well, we had them on a regular, you know,
- whatever the standard deal we were offering out to
- 13 customers. So there was --
- Q. So these could be -- some of these could
- 15 represent lots of stores?
- 16 A. Yes. Yes. So like you see, there is DVD1
- 17 and 2 and 3 up above. I don't know specifically
- 18 what those were for. That was the independent
- 19 pharmacy side of the business.

- 2 A. No, the stores would have been unique.
- 3 Q. So it would have been unique?
- 4 A. Yeah.

- 5 Q. So, in any event, from this document we get
- 6 a snapshot in an e-mail from you in January of 2012
- 7 of total controlled substances sales, right?
- 8 A. Yes.
- 9 Q. And what percentage of, let's say, the Rite
- 10 Aid numbers -- well, we'll just go with the total.
- 11 What percentage of the total do you think were
- 12 opioids?
- 13 A. I don't know the answer to it.
- Q. Are you able to give an estimate?
- 15 A. Again, I -- no. I don't recall specifically
- 16 which products were on their formulary, but it was a
- 17 limited -- it was a limited formulary, they were
- buying a few different items through us.
- 19 Q. Oh. Do you remember what the limited number
- of items they were buying from you?
- 21 A. I don't. I don't. But it's probably
- 22 something --
- Q. Some of them were opioids?
- A. -- you could pull up really easily.
- 25 Q. Okay. So then you -- you then decided to

- 1 run the flag system on the -- on the controlled
- 2 substances sales to Rite Aid just as you had done
- 3 for Walgreens. Do you remember that?
- 4 A. Yeah, I believe we did that.
- 5 Q. Let's take a look at that for now.
- 6 (Anda-Versosky Exhibit 26 was marked for
- 7 identification.)
- 8 BY MR. PENNOCK:
- 9 Q. We've marked as Exhibit 26 to Mr. Versosky's
- deposition, an e-mail, one page, bearing 000090003.
- Okay. So here you were -- you're getting an
- 12 e-mail from Jeffery Daum. He was sort of the IT
- 13 guy, is that right?
- 14 A. Yes.
- 15 Q. He says: Bill -- referring to you, right?
- 16 A. Yes.
- 17 Q. Attached is the report for Rite Aid based on
- 18 the data we received last year.
- 19 Right?
- 20 A. Yes.
- 21 Q. I applied the same logic we did for
- 22 Walgreens. Meaning the same flag system you had
- 23 developed for Walgreens, right?
- 24 A. Yes.
- Q. And you past this on to Mike Cochrane?

- 1 A. Yes.
- Q. Okay. With respect to the Walgreens data --
- 3 I'm sorry, withdrawn.
- With respect to the Rite Aid data, let's
- 5 look at that.
- 6 MR. PENNOCK: Another exhibit, please.
- 7 (Anda-Versosky Exhibit 27 was marked for
- 8 identification.)
- 9 BY MR. PENNOCK:
- 10 Q. Exhibit 27 is a document produced in native
- format bearing Bates number 0000090004. That's the
- 12 cover sheet. This will be Exhibit 27.
- 13 The Walgreens data -- I apologize. The Rite
- 14 Aid data, sir, again we have the flags, and
- ___
- _ _ _

- 23 A. I believe so.
- Q. And if we look at -- I've highlighted on
- 25 here Ohio, for Rite Aid there were 220 stores in

- 1 Ohio, 172 of them were flagged, right?
- 2 A. Yes.
- Q. And 91 of those that were flagged, they had
- 4 oxy in the top three. Do you see that?
- 5 A. Yes.
- 6 Q. So when you got this data with 172 of 220
- 7 Ohio stores flagged, did you know if anyone at Anda
- 8 decided, well, we should not proceed to sell to Rite
- 9 Aid to some of these stores until we figure this
- 10 out?
- MS. KOSKI: Object to form.
- MR. PENNOCK: Okay. Let me rephrase.
- Q. I want to make sure I understand this. You
- 14 ran this program on Rite Aid, correct?
- 15 A. Yes.
- 16 Q. And you had been -- this data was being run
- 17 in 2013, right?
- 18 A. Yeah.
- 19 Q. And it's being run on data from last year?
- 20 A. Yes.
- 21 Q. From the prior year. So you'd already been
- 22 selling to Rite Aid, of course, right?
- A. It's true but I don't know if we were still
- 24 selling to Rite Aid when we ran this, in total
- transparency, this data is from 2011, we're running

- 1 this in 2013. Again, I'm sorry, my memory is a
- 2 little foggy but I think we were prospectively
- 3 trying to do something different with Rite Aid here
- 4 on a larger level. That's why we ran the data at a
- 5 larger level, that I don't know if that moved
- 6 forward, if that makes sense.
- 7 Q. Okay. Let's see if we can sort that out.
- 8 A. Yeah.
- 9 Q. So Exhibit 25 tells us this is from January
- 10 2012, Exhibit 25 and that's where we looked at these
- 11 numbers for the sales that did happen in 2011 from
- 12 Anda to Rite Aid and that's where we went through
- the different quarters, right?
- 14 A. Yeah, in 2011 --
- 15 Q. In 2011, you sold, we said approximately
- 17 Rite Aid?

- 18 A. Yeah, but those were for specific items. If
- 19 they decided to buy that specific item somewhere
- 20 else, that can go away overnight.
- Q. Understood. But just so we remember, you
- were selling to them throughout -- withdrawn.
- Just so we all remember, in 2011 this was
- the level of sales to Rite Aid by Anda?
- 25 A. Absolutely.

- 2 A. Yes.
- 3 Q. Including opioids?
- 4 A. Potentially. Again, we talked about this
- 5 before, I don't know what the specific products
- 6 were, but you can look that up.
- 7 Q. I could look it up but I just want to see if
- 8 maybe you can remember back in -- it wasn't that
- percent of your overall
- 10 sales for the whole company were to one customer and
- it reflected just what you sold in controlled
- 12 substances to that one customer, right?
- 13 A. Yeah, let me think about this. I believe --
- 14 I believe Adderall was in there. I -- I don't know.
- 15 I'm sorry. I don't know.
- 16 O. So you don't know if any opioids were
- 17 reflected in that number?
- 18 A. Yeah, and I'm not trying to be dodgy, it's
- very possible that there were, but there were a very
- limited number of items based on their ability to
- 21 negotiate a contract that was advantageous to them
- as opposed to taking it through a wholesaler.
- Q. Okay. In any event, we know you made sales
- 24 to Rite Aid in 2011 at least?
- 25 A. Yeah.

- 1 Q. And now we're looking at, again, trying to
- 2 help everyone stay where we are, I apologize for
- getting lost, we're in February of 2013, you're

- ____

Yes.

Okay. So did you act upon this information,

- 12 did Anda act upon this information in terms of
- 13 stopping the sale of any opioids or any controlled
- 14 substances to any Rite Aid stores?
- MS. KOSKI: Object to form.
- 16 Q. Go ahead?

Α.

Q.

- MS. KOSKI: There is just more than one
- 18 question.

10

11

- 19 Q. Did Anda act upon this information in terms
- of stopping the sale of any controlled substances to
- 21 any Rite Aid stores?
- 22 A. I don't believe any Rite Aid stores were
- 23 necessarily cut off as a result of this, but I also
- don't remember that we were selling controls to Rite
- 25 Aid at this time. So to begin selling controls to

- 1 Rite Aid, we would have had to go through a process.
- 2 That's -- that's my recollection.
- MS. KOSKI: Is this another A and B, or are
- 4 these separate? Are we doing this as an A and B
- or are these two separate?
- 6 MR. PENNOCK: There's just one. There
- 7 should only be one.
- 8 MS. KOSKI: Oh, I just got two copies of the
- 9 same thing. Sorry. Yeah. Okay.
- 10 (Anda-Versosky Exhibit 28 was marked for
- 11 identification.)
- 12 BY MR. PENNOCK:
- O. We've marked as Exhibit 28 a document
- bearing Bates numbers 0000085420. That's the cover
- 15 sheet. It was produced in native format.
- MR. PENNOCK: This is the e-mail, right?
- 17 Let me mark this, too, because this is the
- 18 corresponding e-mail.
- 19 (Anda-Versosky Exhibit 29 was marked for
- 20 identification.)
- MS. KOSKI: Go ahead, yeah.
- 22 THE WITNESS: Sorry.
- 23 A. I'm ready.
- 24 O. Okay. So we first marked Exhibit 28, this
- is a PowerPoint that you had prepared, right?

- 1 A. Yes.
- 2 Q. And the Exhibit 29 is the e-mail
- disseminating that PowerPoint internally and this is
- 4 in April of 2013, and you sent it to Robert Brown,
- 5 who was in compliance, right?
- 6 A. Yes.
- 7 Q. And you said: Hi, Robert, could you please
- 8 review the attached presentation which is intended
- 9 for Rite Aid and let me know if you have any
- 10 concerns about the statements or information
- 11 provided.
- 12 Right?
- 13 A. Yes.
- Q. Subsequently, and you were not on this
- 15 e-mail, there was some concerns raised to the
- 16 president of the company about whether you should be
- 17 doing this PowerPoint, apparently. Do you see that?
- 18 A. It wasn't -- yeah, yeah. It's funny, this
- 19 -- this PowerPoint, this never -- I don't know that
- 20 this ever got sent to anyone externally. This was
- 21 something that I authored, I thought it was a good
- idea, you know.
- 23 O. Yeah.
- 24 A. I think the organization didn't. So this
- was theoretically taking that big data solution and

- 1 could we do this as a service to help our customers
- 2 to look at their data in the way that we're looking
- 3 at their data.
- 4 Q. Right?
- 5 A. Because at the chain level at that point,
- 6 the chains and their regulatory folks were able to
- 7 see kind of, you know, their information, whereas
- 8 Mike and our team were able to see sort of the --
- 9 more of the market's information. Potentially
- 10 better informed, another set of eyes, I thought it
- 11 could be a good service. It didn't really become a
- 12 service.
- Q. Okay. So Mike Cochrane's suggestion to the
- 14 president of the company apparently, the president
- 15 went with that and you never gave this presentation
- 16 to --
- 17 A. Yeah, I don't believe it ever went anywhere.
- We may have discussed the concept with people, but I
- don't think the formal presentation or anything ever
- went anywhere and we definitely never got any kind
- of customers on board with it.
- 22 Q. With the flag system that you had developed?
- A. With, like a formal, you know, named
- 24 program. The -- so the flag system, as you
- 25 mentioned --

- 1 Q. Was part of the named program?
- 2 A. Walgreens saw that. This was after that.
- 3 This was taking that, you know, kind of data
- 4 solution that we created and trying to turn it into
- 5 something that we could offer out to others,
- 6 potentially.
- 7 Q. So you did it for Walgreens, you showed it
- 8 to Walgreens, so that they could use it, whether
- 9 they did or didn't, we don't know?
- 10 A. We shared it as part of our discussion with
- 11 them related to were we going to sell product to
- 12 them.
- Q. And you called -- then you said well, let's
- 14 develop that into a program --
- 15 A. Yeah.
- 16 O. -- to assist the chains?
- 17 A. Yes.
- 18 Q. And you were going to call that the
- 19 Compliance Assisted Program, right?
- 20 A. Yes.
- Q. CAP. Maybe they didn't like the word CAP,
- 22 huh?
- A. Maybe.
- Q. Maybe. So in any event, put -- this CAP
- 25 program does not materialize as something being

- offered to other customers, as I understand it,
- 2 correct?
- 3 A. Correct. Yeah.
- 4 Q. Now, does this PowerPoint refresh your
- 5 recollection as to whether you were selling to
- 6 Walgreens at that time?
- 7 A. To Rite Aid.
- 8 Q. I'm sorry. To Rite Aid at that time?
- 9 A. It does not, and I see at the end there is a
- 10 chart related to Rite Aid, so this would have been a
- draft kind of for presentation to Rite Aid. I don't
- 12 know that they ever got this or saw this chart.

- 22 A. Yeah, and I'm not sure that we ever sent
- them that data or sent them this presentation.
- Q. Do you know why your superiors decided not
- to use this flag analysis?

- 1 MS. KOSKI: Object to form.
- 2 Q. I'll withdraw that.
- 3 You told me that they didn't go along with
- 4 this CAP program that you had thought up might be
- 5 helpful, right?
- 6 A. Yes.
- 7 Q. And you thought it might be helpful because
- 8 your customers might look at it as the two of you
- 9 working better together regarding controlled
- 10 substances, right?
- 11 A. Yes.
- 12 Q. And you were trying to improve the working
- 13 together relationship on controlled substances that
- had existed to date, right?
- 15 A. Yes.
- Q. But your -- the president of the company
- 17 apparently turned it down, we established that,
- 18 right?
- 19 A. I don't know that it was him specifically
- that turned it down, but, yes, it never went
- anywhere.
- 22 Q. And do you know why it never went anywhere?
- 23 A. I don't recall specifically. Right? The --
- I think there was some development involved. We
- were trying to, I think, put it in as part of the

- 1 CSOS enterprise application, but I don't recall
- 2 specifically.
- 3 Q. Okay. Do you -- do you remember having
- 4 symposiums from year to year?
- 5 A. Yes.
- 6 Q. And these were events where you invited both
- 7 manufacturers and customers to, right?
- 8 A. Yes.
- 9 O. What were -- what was the purpose of
- 10 those -- of these symposiums?
- 11 A. So -- I mean the purpose of everything we
- 12 did was to grow sales. So these were
- 13 specifically -- as a distributor, right, we had
- 14 customers that were both manufacturers and
- 15 retailers. We treated the customer -- the --
- 16 treated the manufacturers as customers as well, but
- 17 a good chunk of our customer base, our retailer
- 18 customer base didn't really have strong
- 19 relationships with generic manufacturers, so we
- 20 created this thing to kind of bring them together,
- 21 help our smaller customers build relationships with
- 22 manufacturers hoping that it would lead to
- opportunities for us, for them to connect together
- 24 through us.
- 25 Q. So they would meet -- they would come to

- 1 this symposium?
- 2 A. It was like a trade show.
- 3 Q. There would be golf, like a convention, at a
- 4 lot of places?
- 5 A. Yes.
- 6 Q. You had maybe some golf involved, right?
- 7 A. Yes.
- 8 Q. You had a motivational speaker, I think one
- 9 of them you had Joe Montana?
- 10 A. Right.
- 11 Q. And you had Dr. J at one?
- 12 A. Yes.
- 13 Q. Jack Nicklaus showed up to one.
- 14 A. Yes.
- 15 Q. You had one around Scottsdale, Arizona?
- 16 A. Yes.
- 17 Q. What would -- by the retail customer meeting
- with the manufacturer, how would that benefit Anda?
- 19 A. Yeah. So the -- I mentioned -- an indirect
- 20 contract. The customers, depending on how they were
- 21 organized from a buying structure, if they had their
- 22 own warehouse, if they didn't -- depending on that,
- 23 they could utilize us in different ways. Right? So
- if they didn't have their own warehouse, their
- ability to buy outside of their primary wholesaler

- 1 was limited. We would try to get them to load an
- 2 indirect contract through us, we would ship them,
- 3 they would buy the rest of their products from the
- 4 primary wholesaler.
- If they had a warehouse, they may not be
- 6 warehousing CIIs, they may not be warehousing -- I
- 7 don't know, special items or some other type of, you
- 8 know, niche item. So it was basically we would
- 9 provide a distribution service that connected that
- 10 manufacturer to that store.
- 11 Q. I see. So they would meet the manufacturer
- 12 at the symposium, presumably, the convention,
- whatever, trade show, and by meeting the
- 14 manufacturer, they might decide, well, you know
- 15 what, I want to buy from that manufacturer now.
- 16 A. Correct. That was our hope.
- 17 Q. So -- and it would be a generic, so they
- could be buying that product from any number of
- manufacturers but because they made a personal
- 20 connection, they are like, you know what, I'm going
- 21 to give that guy the business. Is that sort of it?
- 22 A. It is a very relationship heavy business,
- 23 yes.
- 24 O. Okay. I see. And were there -- the seventh
- 25 annual chains -- let me just mark this and show you

- 1 this.
- 2 A. Sure.
- 3 (Anda-Versosky Exhibit 30 was marked for
- 4 identification.)
- 5 BY MR. PENNOCK:
- 6 Q. I printed out the entire thing off the web,
- 7 but your quote, I think, is on page 3. It starts at
- 8 page 2. It says -- and this is Exhibit Number 30.
- 9 So Anda facilitates relationship building,
- this is exactly what you were just telling me?
- 11 A. Right.
- 12 Q. April 28, 2014, this is an example, you had
- Joe Montana in there, right?
- 14 A. Yeah.
- 15 Q. Okay. So I don't know who wrote this, but
- 16 it's from the web, this is -- here's the -- from
- 17 Drugstore News, right? Okay. More than 350
- 18 executives who participated in Anda's seventh annual
- 19 supply chain symposium Thursday and Friday here,
- including a record 25 retail representatives, were
- 21 treated to a keynote address from sports legend
- 22 Dr. J and four-time Super Bowl Champion Joe Montana,
- 23 right?
- 24 A. Yes.
- Q. And then you had a quote in here: Yeah, the

- 1 key to this event, what really does make it unique,
- is the casual atmosphere, said Bill Versosky, VP
- 3 sales and marketing for Anda.
- 4 Do you see that?
- 5 A. Yes.
- 6 O. Quote: We look at both the manufacturers
- 7 and the retailers as our customers.
- 8 Do you see that?
- 9 A. Yes.
- 10 Q. That's exactly what you were saying?
- 11 A. Yes.
- 12 Q. Okay. So this event is where we bring all
- of our customers together and enable conversations
- between them to help grow their businesses. End
- 15 quote.
- So I think your prior comments already
- 17 established what I was asking about, is that's what
- 18 it was all about?
- 19 A. Yes. Yes.
- 20 Q. And their -- were they successful?
- 21 MS. KOSKI: Object to form.
- 22 A. You know, it's funny. So this event we
- 23 always held, and I believe Anda still to this day
- holds it sort of piggyback to one of the NACDS
- shows. You asked about NACDS before, so this is

- 1 like the day before, two days before.
- 2 Q. Got it?
- 3 A. Traditionally coming out of those shows we
- 4 would leave with new opportunities either with a
- 5 manufacturer or with a customer, so we thought they
- 6 were generally successful.
- 7 Q. That's why you keep having them?
- 8 A. Yes, why they keep having them.
- 9 Q. They are not inexpensive propositions, they
- 10 are not inexpensive propositions?
- 11 A. They were inexpensive for us because the
- 12 manufacturers supported them.
- Q. Oh, they helped pay for them?
- 14 A. Yes.
- 15 O. I see. That makes sense. Because the
- 16 manufacturer is trying to get new retailers --
- 17 A. Yes.
- 18 O. -- to connect with as well?
- 19 A. Yeah, most customers have some type of trade
- 20 show of their own that manufacturers pay to attend.
- 21 We created this and kind of piggybacked on that but
- 22 brought in other customers.
- Q. Did they -- how would you invite people?
- How did you decide to invite people? Like, I mean,
- 25 would you -- or did they just know about it?

- 1 A. No. No. We would -- I would go through a
- list, I would speak with my national account
- 3 managers, who did they want us to invite. We would
- 4 look at who are our current customers, are there any
- 5 prospective customers that might want to come.
- 6 Q. Then you just mail out an invitation?
- 7 A. I think I e-mailed them, I think I e-mailed
- 8 them personally, but we invited a lot of people.
- 9 Only -- 25 people came. I might have invited 100,
- 10 you know.
- 11 Q. Got it. Do you -- do you know where I can
- 12 find one of those invitations?
- 13 A. I would think in my sent e-mail.
- 14 Q. Okay.
- 15 MR. PENNOCK: Okay. Let's take a short
- 16 break. All right?
- MS. KOSKI: Uh-huh.
- THE VIDEOGRAPHER: Off the record, 4:03 p.m.
- 19 (Recess from 4:03 p.m. until 4:17 p.m.)
- THE VIDEOGRAPHER: On the record, 4:17 p.m.
- 21 BY MR. PENNOCK:
- Q. Mr. Versosky, you -- Anda -- is Anda located
- in Broward County?
- 24 A. Yes.
- 25 Q. And you also have lived in Broward County,

- 1 right?
- 2 A. Yes.
- 3 Q. And you did back in the time you were
- 4 working for Anda?
- 5 A. Yes.
- 6 Q. Did you ever hear of a Broward County grand
- 7 jury report that was issued in November 2009, it
- 8 would have been public -- potentially public --
- 9 well, it was public information. Did you ever hear
- 10 about it back then, on opioids?
- 11 A. I don't remember specifically hearing of
- 12 anything like that, no.
- MR. PENNOCK: Do you have another copy of
- 14 this?
- 15 (Anda-Versosky Exhibit 31 was marked for
- 16 identification.)
- 17 BY MR. PENNOCK:
- 18 Q. Sir, I've marked as Exhibit 31 a copy of an
- interim report from the Broward County grand jury
- 20 titled: The Proliferation of Pain Clinics in South
- 21 Florida. It's dated November 19th, 2009.
- 22 Do you see that?
- 23 A. I do.
- Q. Have you ever been provided this document
- 25 before by anyone?

- 1 A. I don't recall ever seeing it, no.
- 2 Q. Do you recall anyone at Anda talking about
- 3 the issuance of this report by the Broward County
- 4 grand jury? And I ask just because, I mean, it's
- 5 the County in which the company was located, so --
- 6 A. Yeah, and -- I -- I don't recall that.
- 7 Right? I do -- I do know there was discussion
- 8 related to, you know, legislative actions against
- 9 pharmacies over time and things like that, but I
- don't recall this one specifically.
- 11 Q. So do you -- did you ever hear it being
- 12 reported back in late 2009 that there was a finding
- that in 2007 there were four pain clinics operating
- in Broward County but in -- by the end of 2009 there
- 15 were 115 pain clinics operating in Broward County.
- MS. KOSKI: Object to form.
- 17 Q. Do you remember hearing that report?
- 18 A. I don't know that I remember hearing that
- 19 reporting. I do remember there was a general
- 20 culture of concern around, you know, pain
- 21 management, like that, anybody speaking related to
- 22 pain management was sort of a concern for a
- 23 customer.
- Q. What do you mean by that?
- 25 A. Mike could have been very interested in

- 1 hearing if anybody was, you know, quote, unquote, a
- 2 pain clinic or anything like that.
- 3 Q. Because they might be -- they might not be
- 4 appropriately prescribing opioids?
- 5 A. Correct.
- 6 Q. Living and working in Broward County during
- 7 those years, did you observe any or make any
- 8 observations regarding the proliferation of pain
- 9 clinics in Broward County?
- 10 A. Not really.
- MR. PENNOCK: Sorry.
- MS. KOSKI: Object to form.
- Q. Back at that time, by that I mean late 2009,
- do you remember -- do you ever remember any
- 15 discussion within Anda that there had been a finding
- 16 that the top 25 dispensing doctors of oxycodone in
- 17 the nation were located in the state of Florida,
- with 22 of the top 25 dispensing doctors of
- 19 oxycodone in South Florida, did you ever hear
- anything like that?
- 21 MS. KOSKI: Object to form.
- 22 A. I don't remember specific points of data,
- but again, being, as you mentioned, being in
- 24 Florida, we sort of always knew we were ground zero
- for every, you know -- it seems like every epidemic

- 1 started in Florida, so we were always looking at
- 2 Florida.
- 3 Q. What do you mean by every epidemic?
- 4 A. Anything that -- I mean that's a joke on
- 5 Saturday Night Live. Everything that can go bad
- 6 across the country related to everything starts in
- 7 Florida. From the example that you gave, it's not
- 8 unreasonable we would have -- we would have talked
- 9 about that specific to Florida. It wouldn't have
- 10 been a surprise to us that Florida was, you know,
- 11 top in prescribing docs or anything like that.
- 12 Florida is an interesting market.
- Q. At any point before you left Anda, did you
- 14 personally develop a heightened concern that Anda,
- 15 together with its customers, both manufacturers and
- 16 retailers, had at least in part contributed to the
- 17 opioid crisis in a way that they may have avoided?
- 18 A. You know, I would say it's a difficult
- 19 question. You know, over -- over time, I feel like
- 20 at Anda everybody was very much trying to do the
- 21 right thing, right? And your question related to
- looking back. You know, looking backwards, there
- was a learning process that happened at Anda, I
- think that happened at customers, at, you know,
- competitors. At all times, I think, in relation to

- 1 that learning process, we were trying to, you know,
- 2 push to be more stringent on any requirement that
- 3 was out there. That was my belief. I felt that we
- 4 were -- we were trying to be good stewards of the
- 5 business.
- 6 MR. PENNOCK: Can I see --
- 7 Q. May I see that stack of exhibits, sir?
- 8 A. Yes.
- 9 MR. PENNOCK: There seems to be one missing.
- 10 I'm looking for the CAP.
- 11 A. It would have been high up in that stack.
- Q. Oh, I see. It's going the other way.
- 13 A. That's probably it.
- 14 MS. KOSKI: 28?
- 15 Q. There's 28. Well, when you prepared the CAP
- 16 PowerPoint, may I see that please?
- 17 A. Yes.
- 18 Q. Exhibit 28, this concept that you developed
- 19 back in 2013, right?
- 20 A. I believe so, yes.
- 21 Q. And it was -- and you presented it and we
- looked at those e-mails a few minutes ago to use
- 23 your red flag big data process, right?
- 24 A. Yes.
- Q. When you developed that, that was developed

```
in part to try and be a good steward with respect to
 1
      the distribution of these opioid medications, true?
 3
        Α.
              Yes.
              And you sent that upstream, up the ladder,
 4
 5
      and never adopted and you don't even know why,
      right?
 6
 7
              Look, I don't remember why. I -- yes.
         Α.
 8
              MR. PENNOCK: Thank you. I have no further
         questions.
 9
10
              MS. KOSKI: I have none.
11
              Does anyone on the phone have any questions
12
         for the witness?
13
                         (No response.)
14
              MS. KOSKI: Silence is noted.
15
              THE VIDEOGRAPHER: Off the record, 4:27 p.m.
16
              (Whereupon, the deposition concluded at
      4:27 p.m.)
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1
                      CERTIFICATE
 2.
              I, SUSAN D. WASILEWSKI, Registered
      Professional Reporter, Certified Realtime Reporter
 3
      and Certified Realtime Captioner, do hereby certify
 4
 5
      that, pursuant to notice, the deposition of WILLIAM
      VERSOSKY was duly taken on Friday, December 7, 2018,
 6
      at 9:25 a.m. before me.
 7
 8
              The said WILLIAM VERSOSKY was duly sworn by
      me according to law to tell the truth, the whole
 9
10
      truth and nothing but the truth and thereupon did
      testify as set forth in the above transcript of
11
12
      testimony. The testimony was taken down
13
      stenographically by me. I do further certify that
14
      the above deposition is full, complete, and a true
      record of all the testimony given by the said
15
16
      witness, and that a review of the transcript was
17
      requested.
18
19
20
      Susan D. Wasilewski, RPR, CRR, CCP
21
      (The foregoing certification of this transcript does
22
      not apply to any reproduction of the same by any
23
      means, unless under the direct control and/or
24
      supervision of the certifying reporter.)
25
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                     INSTRUCTIONS TO WITNESS
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              Please read your deposition over carefully
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 5
      and make any necessary corrections. You should
      state the reason in the appropriate space on the
 6
 7
      errata sheet for any corrections that are made.
 8
              After doing so, please sign the errata sheet
 9
      and date it. It will be attached to your
10
      deposition.
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              It is imperative that you return the
14
      original errata sheet to the deposing attorney
      within thirty (30) days of receipt of the deposition
15
16
      transcript by you. If you fail to do so, the
      deposition transcript may be deemed to be accurate
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      and may be used in court.
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1			
2			ERRATA
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1	ACKNOWLEDGMENT OF DEPONENT					
2						
3	I,, do hereby					
4	acknowledge that I have read the foregoing pages, 1					
5	through 243, and that the same is a correct					
6	transcription of the answers given by me to the					
7	questions therein propounded, except for the					
8	corrections or changes in form or substance, if any,					
9	noted in the attached Errata Sheet.					
10						
11						
12						
13	WILLIAM VERSOSKY DATE					
14						
15						
16						
17						
18	Subscribed and sworn to before me this					
19	day of, 20					
20	My Commission expires:					
21						
22						
	Notary Public					
23						
24						
25						

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1			LAWYER'S NOTES
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